Communications

Telephone and Telegraph Systems (Series R 1-92)

R 1-92. General note.

Among the primary sources of governmental historical statistics relating to the telephone and telegraph industries are the following:

- 1. U.S. Bureau of the Census. Compendium of the Seventh Census of the United States, 1850; Compendium of the Tenth Census of the United States, 1880; Statistics of Manufactures, 1890, Census Bulletin No. 196, June 1892.
- 2. U.S. Bureau of the Census. Quinquennial censuses of the telephone and telegraph industry, 1902–1937: Bulletin No. 17, Special Reports: Telephones and Telegraphs, 1902; Special Reports: Telephones, 1907; Bulletin No. 102, Telegraph Systems: 1907; Telephones and Telegraphs and Municipal Electric Fire-Alarm and Police-Patrol Signaling Systems, 1912; Census of Electrical Industries: 1917, Telegraphs and Municipal Electric Fire-Alarm and Police-Patrol Signaling Systems; Census of Electrical Industries: Telephones—1917, 1922, and 1927; Census of Electrical Industries: Telephones and Telegraphs, 1932 and 1937. (Multiple year titles represent different volumes for each year.)
- 3. U.S. Interstate Commerce Commission. Reports of telephone and telegraph carriers, 1914–1933:
- a. Memorandum Concerning Telephone Companies and Telegraph Companies Reporting to the Interstate Commerce Commission for the Years 1916 and 1917 (processed).
- b. Annual Report on Telephone Companies, 1920–1927, 1928–1932, and 1933 (processed); Annual Report on Telegraph Companies, 1926–1927, 1928–1932, and 1933 (processed).
- 4. U.S. Congress. Report on Communication Companies (Splawn Report), issued as House Report No. 1273, 73d Cong., 2d sess. (1934) in connection with the consideration of the Communications Act of 1934. This report contains detailed data from the carrier reports filed with the Interstate Commerce Commission and also the results of a questionnaire to the telephone, telegraph, and radio industries for 1922–1932.
- 5. U.S. Federal Communications Commission. Reports of telephone and telegraph companies filed monthly and annually with that agency, 1934–1970. Selected data from these reports have been issued either monthly or quarterly, and annually (in processed form), in the Commission's annual reports to Congress and beginning 1939, in the FCC's annual Statistics of the Communications Industry in the United States.
- 6. U.S. Federal Communications Commission, Investigation of the Telephone Industry in the United States, House Document No. 340, 76th Cong., 1st sess. (1939). This report includes the results of the Commission's investigation of the American Telephone and Telegraph Company (AT&T). Page 609 of the report refers to a number of staff reports, or exhibits, containing more detailed statistical and other material prepared in connection with the investigation and issued in processed form. These staff exhibits and reports are listed under the title, Special Investigation Docket No. 1.
- 7. Statistics for 1926–1934 obtained by the Federal Communications Commission from telephone and telegraph companies and designed to afford the FCC a basis for determining whether carrier rates were just and reasonable and in enforcement of other statutory responsibilities. (The text of the tele-

phone inquiry appears in "Telephone Division Order No. 9," FCC, Reports, vol. 1, p. 49; the text of the telegraph inquiry is in "Telegraph Division Order No. 12," FCC, Reports, vol. 1, p. 88. Responses are available to the public at the Commission.)

Other major sources of telephone and telegraph statistics are the annual reports to stockholders by AT&T (Bell), the Western Union Telegraph Company, and statistics of independent (i.e., non-Bell) telephone companies compiled and published by the United States Independent Telephone Association.

A major factor affecting the statistics of the telephone and telegraph carriers has been the prescription of uniform systems of accounts for these companies by the Interstate Commerce Commission and by the Federal Communications Commission after its formation in 1934. The ICC prescribed a uniform system of accounts for telephone companies having annual operating revenues exceeding \$50,000, effective January 1, 1913, and for telegraph carriers, effective January 1, 1914. The ICC issued more detailed accounting systems, effective January 1, 1933, for Class A companies, and condensed classifications for Class B companies, effective January 1, 1934. The FCC adopted a revised uniform system of accounts for Class A and Class B telephone companies, effective January 1, 1937. The outstanding change was a requirement that telephone plant be recorded in the accounts at original cost, i.e., cost at time of first dedication to public use. The FCC adopted a revised uniform system of accounts for Class C telephone companies, effective January 1, 1939 (the earlier ICC system had been established, effective January 1, 1915). The FCC differentiates among Class A, B, and C companies on the basis of operating revenues, which have had varying limits over the years.

The reporting authority of the FCC relates only to telephone and telegraph carriers engaged in interstate and foreign communication which cross State or national boundary lines over their own facilities or through connection with facilities of an affiliated carrier having such facilities. Thus, carriers filing reports with the FCC (with the exception of a small number of companies filing voluntarily) exclude a large number of small, and a few large, telephone companies.

R 1-45. General note.

The Bell System provides the great bulk of local exchange and interexchange or toll telephone facilities and service in the United States. It includes the parent company of the Bell operating telephone companies, consolidated with "associated holding and operating companies in the United States, not including connected independent or sublicensee companies." The figures as presented are "statements of the Bell Telephone business as a whole, eliminating all duplications and showing the figures and results as 'if operated by a single company." The parent company has been American Telephone and Telegraph Company since January 1, 1900; prior to that date it was the American Bell Telephone Company. The number of companies included within the Bell group has varied from time to time. In 1914, approximately 35 companies were included and in 1915-1916 the number increased to 39. Subsequent consolidations reduced the number to 29 in 1920 and to 25, including Cincinnati Bell, Inc., and Southern New England Telephone Company in 1970. Since 1936, however, AT&T in its consolidated financial statements has excluded these 2 large noncontrolled companies. For comparability with previous years, however, the figures have been adjusted to include

these 2 companies using reports filed by them with the FCC. "Bell companies" and "Bell System" are at times used interchangeably herein. Unless otherwise specified, the reference is to "Bell System."

Included in the Bell organization in 1970 were the following:

- 1. AT&T, which is the parent company.
- 2. 21 regional subsidiaries owned and controlled by AT&T, plus a subsidiary of one of these regional companies. These 22 Bell System principal telephone subsidiaries furnish exchange and intrastate toll service, as well as interstate toll telephone service; they constitute, with the parent, the Bell System of 1970.
- 3. Two other major companies, Cincinnati Bell, Inc. and Southern New England Telephone Company, in which AT&T has substantial minority interests. These 2 companies, together with the 22 above, are referred to as the Associated Companies.
- 4. Bell Telephone Laboratories, Inc., a scientific research and development organization, and Western Electric Company, Inc., which is the Bell manufacturing and supply organization.

In addition, a number of Bell Company affiliates have varying degrees of stock interest in various other telephone companies. Data for series R 1–30 relating to the Bell companies exclude operations of Bell Telephone Laboratories and of Western Electric, except as their operations affect operating expenses and miscellaneous income of the Bell companies. Bell Telephone Laboratories operates on a nonprofit basis and the profits of Western Electric on sales to the Bell companies are not eliminated in the consolidated statements.

The historical growth of the Western Electric Company is described in the FCC Report... on the Investigation of the Telephone Industry..., pp. 56-64. More recent data appear in the "Report on Preliminary Survey and Investigation of Western Electric Company, Inc.," prepared by a committee of National Association of Railroad and Utilities Commissioners and FCC representatives (July 15, 1948, processed), and in annual supplements since 1948. In 1970, AT&T's annual share of the net income of Western Electric was over \$253 million.

Independent companies are referred to as non-Bell companies, although AT&T or Bell companies have financial interests in some of them. The independents participate with Bell in providing toll service, and have contractual arrangements with AT&T and the Bell Associated companies.

R 1 and R 3-8. Total telephones, Bell System telephones, and telephones of independent companies, 1876-1970.

Source: U.S. Federal Communications Commission, unpublished data; American Telephone and Telegraph Company, unpublished data; and the following U.S. Bureau of the Census reports: Telephones and Telegraphs, 1902, table 2, for total telephones in 1880, 1890; table 4, for total telephones in 1902; table 6, for Bell System telephones in 1902; Telephones, 1907, table 51, for total telephones in 1907; table 54, for Bell System telephones; Telephones and Telegraphs..., 1912, table 1, for total telephones and Bell System telephones in 1912; p. 37 for telephones connecting with the Bell System; Telephones and Telegraphs, 1932, table A for total telephones in 1917, 1922, 1927, and 1932; table 12, for Bell System telephones in 1922, 1927, and 1932; Telephones and Telegraphs, 1937, table 1, for total telephones and Bell System telephones in 1937.

The data for 1876–1934 (except census data) were taken from FCC records consisting of *Special Investigation Docket No. 1*, "Report on Control of Telephone Communications," vol. III, Exhibit 2096-D, p. 11 (June 15, 1937, processed), and "Report on American Telephone and Telegraph Company Corporate and Financial History," vol. I, Exhibit 1360-A, pp. 115 and 150. The data for 1935–1956 were supplied to FCC by AT&T; substantially the same data are also available in the AT&T annual reports to stockholders. The data for 1957–1970 were supplied by AT&T, compiled from annual reports and unpublished data.

The number of telephones comprises the total number of instruments and extensions in the system. Telephones also include telegraph and teletypewriter stations through 1930 and private line telephones through 1934, but not thereafter. Lines, basically for internal use, on which outside calls to public phones cannot be placed constitute private line telephones.

The households with telephones are based on census figures, utilized by AT&T in conjunction with the number of telephones in residences.

R 2. Telephones per 1,000 population, 1876-1970.

Source: 1876-1956, U.S. Federal Communications Commission, unpublished data (except for census data). For census data and 1957-1970, see source for series R 1 and R 3-8.

Annual figures are based on data supplied to FCC by AT&T.

R 9-12. Average daily conversations, 1880-1970.

Source: U.S. Federal Communications Commission, unpublished data. Figures are based on data supplied to FCC by AT&T.

Generally, exchange service is telephone service within an exchange area. A local call is defined as a call originating in and completed within the same public exchange area; a toll call is one which originates in one exchange destined to another exchange area, whether located nearby or across the continent. In instances in which there is a high community of interest between exchanges, accompanied by considerable calling on a message toll basis, "extended area service" has been established under which adjacent and nearby exchanges are included in the subscriber's local service area. The growth of this type of service each year has significantly affected the number of calls classified as local, which otherwise would have been classified and charged as toll. Moreover, elimination of toll charges through the establishment of extended area service has tended to stimulate telephone usage within the service area.

Conversations are those completed calls originating from company and service telephones, excluding private line telephones. Local calls include both completed and uncompleted calls. Bell System toll messages consist of interstate and intrastate completed calls originated or terminated at Bell System Associated Company telephones, and toll messages originated or terminated at connecting (i.e., independent) company telephones, provided their transmission utilized toll line facilities of a Bell operating company. Toll messages handled wholly over facilities of connecting or nonconnecting independent companies are shown under Independent Companies. Toll message figures include ship-to-shore messages and international messages. Since a toll ticket is made for each toll call, the count can be relatively exact. In very large exchanges, some counts of local calls are automatically accumulated in message registers but in small exchanges the counts are estimates based upon samples.

R 13-16. Telephone toll rates between New York City and selected cities, 1902-1970.

Source: 1902, U.S. Bureau of the Census, Special Reports: Telephones and Telegraphs, 1902, p. 77; 1911–1970, U.S. Federal Communications Commission, unpublished data.

Data for 1911–1917 are based on records of AT&T, newspapers, and other published reports. Data for 1919–1937 are based on information in FCC, Telephone Rate and Research Department, "The Classified Toll Rate Structure and Basic Rate Practices for Message Toll Telephone Service," pp. 40–47 (Jan. 15, 1938, processed). Data for 1940–1970 are based on unpublished data and tariffs of the FCC. Considerable historical toll rate data also appear in the report of a committee of National Association of Railroad and Utilities Commissioners (NARUC) and FCC representatives, Message Toll Telephone Rates and Disparities, annual October issues.

The three major classes of toll telephone messages are dial stationto-station, operator station-to-station, and person-to-person. Dial station-to-station service denotes that service where the person originating the call from other than a coin telephone station dials the telephone number desired and the call is completed without the assistance of a telephone company operator.

In interstate toll service, operator station rates are over 10 percent higher than dial station rates, and person-to-person rates are over twice the amount of the rates for dial station service. On station calls, the starting point is computed at the time communication is established between the calling and called stations; on person-to-person calls, the chargeable period begins when the person called is reached. There was generally no rate differentiation between station and person service until January 21, 1919.

A paucity of historical data exists with respect to local exchange rates. Such data can only be laboriously constructed from the records of the Bell System companies and other telephone companies or from the tariffs filed with each State which has regulatory authority over the intrastate telephone rates. One source of data pertaining to exchange rates is the Bureau of Census report, Telephones and Telegraphs and Municipal Electric Fire-Alarm and Police-Patrol Signaling Systems, 1912, pp. 49–156, which presents telephone rates of selected cities in 38 States and the District of Columbia. Another source of exchange rate data is provided by the responses of telephone companies to FCC, "Telephone Division Order No. 9," which called for rates in effect in selected size exchanges between 1907 and 1933. These responses are on file at the FCC.

R 17-18. Telephone plant, book value and depreciation reserves, 1880-1970.

Source: 1885–1935, U.S. Federal Communications Commission, unpublished data consisting of Special Investigation, Docket No. 1 "Report on American Telephone and Telegraph Company Corporate and Financial History," vol. I, Exhibit No. 1360-A (Jan. 16, 1937, processed), pp. 73, 102; vol. II, Exhibit No. 1360-B, Schedule 2 (appendix); "Report on Associated Bell Telephone Companies Financial and Operating Data," Exhibit No. 1364 (Jan. 23, 1937), Schedule A-15; 1936–1956, American Telephone and Telegraph Company, annual reports, and FCC, unpublished data; 1957–1970, AT&T, annual reports and unpublished data.

Census data are from the following U.S. Bureau of the Census volumes: Compendium of the Tenth Census, 1880, p. 1332; Telephones and Telegraphs, 1902, table 6, p. 7; Telephones and Telegraphs..., 1912, table 29; Telephones, 1917, table 33; Telephones, 1922, table 34; Telephones and Telegraphs, 1932, table 17, and 1937, table 1 (see general note for series R 1-92 for complete list of census sources).

The FCC's uniform system of accounts, which became effective January 1, 1937, requires establishment of telephone plant accounts on the basis of original cost (cost at time of first dedication to the public use). This applies to all plants ordinarily having a service life of more than one year as well as franchises, patents, rights of way, leaseholds, and other interests in land.

The depreciation policies of the Bell System have undergone various changes from a simple maintenance reserve set up for the purpose of equalizing maintenance charges over a period of years and providing for deferred maintenance expenses, to depreciation rates prescribed by the FCC. Prescription of depreciation rates for Bell companies began in 1949 and initial prescriptions were completed in 1953. For a discussion of Bell System depreciation policies, see Report of the Federal Communications Commission on the Investigation of the Telephone Industry in the United States, pp. 325–349.

R 19. Miles of wire, 1880-1970.

Source: 1880–1884, American Telephone and Telegraph Company, unpublished financial report; 1885–1935, U.S. Federal Communications Commission, unpublished data consisting of *Special Investigation Docket No. 1*, Exhibit No. 1360-A, pp. 76, 115; 1936–1956, AT&T, annual reports, and FCC, unpublished data; 1957–1970, see source for series R 17–18.

Census data are from the following U.S. Bureau of the Census volumes: Compendium of the Tenth Census, 1880, p. 1327; Telephones

and Telegraphs, 1902, table 2; Telephones, 1922, table 21; Telephones and Telegraphs, 1937, table 14.

Miles of wire are not an adequate index of the growth in telephone capacity for a variety of reasons: The shift from single open wire lines to complex cable systems including coaxial tubes; use of carrier systems to increase significantly the number of communication channels over a band of frequencies transmitted over an electrical circuit; and use of microwave radio systems not included in the statistics of wire lines.

R 20-22 and R 27-28. Operating revenues, net income, and dividends, 1880-1970.

Source: 1881–1914, U.S. Federal Communications Commission, unpublished data consisting of *Special Investigation Docket No. 1*, Exhibit No. 1360-A, pp. 39, 54, 73, 81, 89, 109 (for operating revenues and division between local and toll revenues, 1900–1914, Schedule B-2 of *Special Investigation Docket No. 1*, Exhibit No. 1364 combined with Long Lines revenues from p. 395 of Exhibit 1360-B); 1915–1956, American Telephone and Telegraph Company, annual reports, and FCC, unpublished data; 1957–1970, see source for series R 17–18.

Census data are from the following U.S. Bureau of the Census reports (see general note for series R 1-92 for detailed listing of sources): Compendium of the Tenth Census, 1880, p. 1329; Statistics of Manufactures, 1890, pp. 1, 5; Telephones, 1907, table 36; Telephones and Telegraphs..., 1912, table 29; Telephones, 1917, tables 21, 30, and 31; Telephones, 1922, tables 2, 31, 32; Telephones, 1927, table 1; Telephones and Telegraphs, 1932, table 1, and 1937, table 1.

Figures for series R 20-22 for 1900-1914 have been adjusted by the FCC by subtracting uncollectible operating revenues so that they are comparable with figures for 1915-1970.

Operating revenues include monthly service charges; amounts charged for connection, restoration and termination of service, and for moves, instrument changes, and similar service requirements; initial nonrecurring charges for plant or equipment, except initial charges based on the cost of specially assembled private branch exchanges; and amounts of service charges for supplemental or auxiliary equipment as extension stations and auxiliary receivers. Operating revenues include the telegraph services of the Bell System, including revenues derived from teletypewriter exchange service (TWX), and private line service; international radiotelephone service; directory advertising and sales; and rent revenues.

Net income is net operating income and other income, including dividend income and interest income, including interest charged to construction; minus miscellaneous deductions from income and fixed charges (as interest deductions). All of the Bell System operations are included; however, as noted below (see text for series R 25), prior to 1933 only the dividends from controlled companies not consolidated were included.

Dividends declared refer to the entire Bell System operations, excluding dividends paid by one system company to another.

R 23. Operating expenses, 1880-1970.

Source: 1885–1907, U.S. Federal Communications Commission, unpublished data consisting of *Special Investigation Docket No. 1*, Exhibit 1360-A, pp. 54, 73, 109 (figures for operating expenses derived by subtracting net earnings from revenues); 1908–1935, American Telephone and Telegraph Company, annual reports; 1936–1956, AT&T, annual reports, and FCC, unpublished data; 1957–1970, see source for series R 17–18. For census data, see source for series R 20–22 and R 27–28.

For 1885–1907, FCC's figures include all taxes (including Federal income taxes) and interest expense and miscellaneous income. For 1908–1913, figures also include Federal income taxes. For 1914–1920, figures were adjusted to exclude estimated amounts of Federal income taxes by use of annual reports of the individual Bell Telephone

companies to the Interstate Commerce Commission. For 1921-1935, the Federal income tax adjustment was obtained from AT&T unpublished data.

Figures include that portion of the expenses of Bell Telephone Laboratories absorbed by AT&T.

R 24. Federal income taxes, 1914-1970.

Source: 1914-1920, U.S. Federal Communications Commission, unpublished data (approximations derived from annual reports of individual Bell System companies to the ICC); 1921-1935, American Telephone and Telegraph Company, unpublished data; 1936-1956, AT&T, annual reports, and FCC, unpublished data; 1957-1970, see source for series R 17-18.

R 25. Other income, net, 1882-1970.

Source: 1882–1956, American Telephone and Telegraph Company, annual reports, and U.S. Federal Communications Commission, unpublished data; 1957–1970, see source for series R 17–18.

Since 1933, instead of including under this item only the dividends from controlled companies not consolidated, the AT&T has included its proportionate interest in the total earnings or deficits of such companies.

R 26. Interest expenses, 1885-1970.

Source: 1885–1956, American Telephone and Telegraph Company, annual reports, and U.S. Federal Communications Commission, unpublished data; 1957–1970, see source for series R 17–18. Census data are from the following U.S. Bureau of the Census reports: Special Reports, Telephones, 1907, table 57; Census of Electrical Industries: 1917, Telephones, table 30; Census of Electrical Industries: Telephones, 1922, table 31.

Interest expense includes interest on all classes of debt owing to the public but excludes intercompany interest payment.

R 29-30. Employees and wages, 1880-1970.

Source: Series R 29, 1885–1899 and 1907–1935, U.S. Federal Communications Commission, unpublished data consisting of Special Investigation Docket No. 1, Exhibit No. 1360-A, pp. 76, 136, 147; series R 29–30, 1900–1906, and series R 30, 1913–1935, American Telephone and Telegraph Company, unpublished data; series R 29–30, 1936–1956, AT&T, annual reports to stockholders, and FCC, unpublished data; 1957–1970, see source for series R 17–18.

Census data are from the following U.S. Bureau of the Census reports (see general note for series R 1-92 for detailed description of sources): Compendium of the Tenth Census, 1880, p. 1327; Statistics of Manufactures, 1890, p. 1; Telephones and Telegraphs, 1902, tables 2, 6; Telephones and Telegraphs..., 1912, tables 3, 29; Telephones, 1917, table 1; Telephones, 1922, table 1; Telephones 1927, table 1; Telephones and Telegraphs, 1932, table 1; Telephones and Telegraphs, 1937, table 1.

Employee figures for 1885-1935 exclude Western Electric Company. Figures for 1939-1956 also appear in the FCC annual issues of Statistics of the Communications Industry in the United States. These issues also contain detailed reports of the occupational classifications and wage rates of Bell System employees.

R 31-45. Independent telephone companies—property, revenues, expenses, interest, net income, dividends, employees, and wages, 1916-1970.

Source: U.S. Federal Communications Commission, 1916–1934, unpublished data. United States Independent Telephone Association (USITA), 1935–1962, Annual Statistical Volume of the United States Independent Telephone Association, various issues (copyright); 1963–1970, Independent Telephone Statistics, annual issues (copyright).

Census data are from the following U.S. Bureau of the Census reports (see general note for series R 1-92 for detailed description of sources): Telephones, 1917, tables 1, 30, 31, 33; Telephones, 1922, tables 1, 22, 32; Census of Electrical Industries: Telephones, 1927, tables 1, 34; Telephones and Telegraphs, 1932, table 1, and 1937, table 1.

The large discrepancy between the census figures and the Federal Communications Commission and USITA figures is due to the major differences in coverage. The following excerpt from Bureau of the Census, *Telephones*, 1922, refers to census coverage:

Unit of enumeration ("system" or "line").—So far as practicable, a report was secured for each system or line operated under separate ownership. The terms "system" and "line" are sometimes used synonymously but, in general, the former is employed with reference to the aggregations of lines operated by the larger companies while the latter is more commonly used to denote the small farmer or rural lines. A farmer or rural line may be merely an individual line connected with an exchange under different ownership, or may be a party line without an exchange or connected with an exchange owned jointly with other lines or under independent ownership.

Figures for 1916–1933 were based on ICC annual summaries (which did not differentiate between the Bell System and the independent telephone companies) and were derived by subtraction from the ICC figures of those amounts for each company included on a consolidated basis in the data shown for series R 17–30.

Figures for 1935-1970 were obtained by USITA from reports of independent telephone companies to the USITA. For recent years, the publications provide detailed data on companies reporting to the USITA, and limited data in respect to companies not reporting to the USITA. Certain totals for combined reporting and non-reporting independent companies are shown for 1961-1970 in the USITA 1971 Annual Statistical Volume.

A discussion of the relations between the Bell System and the Independents is presented in the FCC Report... on the Investigation of the Telephone Industry..., pp. 123-146; and a Report of Committee of National Association of Railroad and Utilities Commissioners and FCC representatives, Message Toll Telephone Rates and Disparities.

R 46-74. General note.

Since the 1850's, the Western Union Telegraph Company has been the dominant carrier in the domestic telegraph industry. Established in 1851 as the New York & Mississippi Valley Printing Telegraph Company, this company succeeded by 1866 in acquiring or merging dozens of competing telegraph companies and emerging as the sole telegraph company in the United States. (See Robert Luther Thompson, Wiring a Continent; the History of the Telegraph Industry in the United States, 1832–1866, Princeton University Press, 1947.) In succeeding decades, smaller telegraph companies were formed, serving a region or major cities, often with the intent of forcing Western Union to acquire them. Western Union developed close contractual ties with the railways. Telegraph pole lines were constructed along railroad rights-of-way. The lines were used jointly for general telegraph and railroad telegraph communication and signaling; and railroad stations and personnel were used for the pick-up and delivery of telegraph messages.

Western Union's most serious telegraph rival, Postal Telegraph, was acquired by the Mackay interests in the 1880's as the domestic pick-up and delivery agent for Mackay's Commercial Cable Company (later the International Telephone and Telegraph Company). Until the 1920's, Postal Telegraph competed with Western Union for the larger and more profitable routes. Beginning in the 1920's, Postal Telegraph attempted to provide a nationwide service in full competition with Western Union. Postal Telegraph expanded its own facilities and also made arrangements with the telephone com-

panies, gasoline stations, and others for the pick-up and delivery of telegrams.

The expansion of Postal Telegraph coincided roughly with the emergence of more effective competition from other sources. Predominantly, such competition came from the growth and development of toll telephone service, the expansion of domestic airmail, the introduction of the Bell System's teletypewriter exchange service (TWX), which was sold to Western Union in 1971, and the provision of domestic radiotelegraph service by the international radiotelegraph carriers, RCA Global Communications and the Mackay Companies. (In 1942, as a war measure, domestic radiotelegraph service was discontinued and was not subsequently resumed.) Postal Telegraph's share of domestic telegraph revenues was less than 25 percent. In 1943, Postal Telegraph merged with Western Union. (See U.S. Federal Communications Commission, Reports, vol. 10, pp. 148–198, September 27, 1943, for Commission approval of the specific terms of the merger.)

R 46-55. Western Union Telegraph Company—summary of facilities, traffic, and finances, 1866-1915.

Source: Series R 46-49 (except 1913), The Western Union Telegraph Company, annual reports; 1913, Moody's Investors Service, Moody's Public Utilities Reports, 1919, New York (copyright). Series R 50-55 (except R 52, 1914-1915), U.S. Interstate Commerce Commission, Bureau of Valuation, Accounting Reports, The Western Union Telegraph Company (December 31, 1915 and June 30, 1919); series R 52, 1914 and 1915, U.S. Federal Communications Commission, unpublished data. Census data are from the following U.S. Bureau of the Census reports: 1880, Compendium of the Tenth Census, 1880, pp. 1310-1325; Special Reports: Telephones and Telegraphs, 1902, tables 39, 41; Telegraph Systems: 1907, tables 1-8; Telephones and Telegraphs..., 1912, tables 2, 3.

The data for series R 52, 1914 and 1915, are based on ICC Bureau of Valuation report cited above, Exhibit V, sheets 2 and 3.

According to the Compendium of the Seventh Census, 1854, p. 189, there were 89 telegraph lines having 23,261 miles of wire in 1853. In 1854, the miles of wire were estimated at over 30,000.

The 1880 census data include many companies in addition to Western Union, and the later census data include Postal Telegraph as well as reports from some 15 to 20 small companies. Included in the Postal Telegraph data were the telephone operations of that company. The 1902 census data include the several domestic ocean-cable systems, while the 1880, 1907, and 1912 census figures exclude ocean-cable systems other than the Western Union Cable Division.

Other statistics appear in 60th Cong., 2d sess., Investigation of Western Union and Postal Telegraph-Cable Companies, U.S. Senate Document No. 725 (1909); State of New York, Proceedings of Joint Committee Investigation of Telephone and Telegraph Companies (1910); and Submarine and Land Telegraph Systems of the World, an excerpt from the Treasury Department, Monthly Summary of Commerce and Finance, January 1899.

R 56-70. Domestic telegraph industry—messages, property, revenues, expenses, net income, dividends, employees, and wages, 1916-1970.

Source: 1916-1928, U.S. Interstate Commerce Commission and U.S. Federal Communications Commission, unpublished data (annual reports of Western Union Telegraph Company and Postal Telegraph-Cable Company to the ICC); 1929-1955, FCC, Statistics of the Communications Industry in the United States, 1955, pp. 110-115; 1956-1970, FCC, Statistics of Communications Common Carriers, annual issues, and unpublished data (data are from the annual reports of Western Union Telegraph Company to the FCC). Census data are from the following U.S. Bureau of the Census reports (see general note for series R 1-92 for detailed identification of sources): Census of Electrical Industries: 1917, Telegraphs..., tables 1, 2, 4, 5; Tele-

graphs, 1922, tables 2, 3, 5, 6; Telegraphs, 1927, tables 2, 3, 5, 6; Telegraphs, 1932, tables 2, 3, 4; Telephones and Telegraphs, 1937, tables 2, 3, 4.

For 1916-1928, the Western Union reported landline (domestic) and cable operations on a merged basis; therefore, supplementary material was obtained from Western Union relating to the landline operations. Necessarily, these involve estimates and allocations, the precise bases of which were not specified. For 1929-1955, figures were obtained from annual reports of the telegraph carriers to the ICC and to the FCC, supplemented by correspondence and reference to the reports of the telegraph companies.

Each census report, 1917–1937, included Western Union Cable Division with Western Union telegraph plant. Similarly, the census reports of 1917, 1922, and 1927, in reporting Western Union operating revenues, operating expenses, net income, and dividends declared, include Western Union cables. Apparently, in each census report, number of employees and wages and salaries were for Western Union landline system only.

The census data refer to approximately 15 to 20 minor domestic telegraph companies, in addition to Western Union and Postal Telegraph. In 1943, Western Union acquired Postal Telegraph, and the telegraph company data, beginning in 1944, relate to the single merged carrier.

R 56, messages handled. Prior to 1935, the annual count of revenue messages handled was based on a count of messages during the month of January and was partly estimated. For 1935–1950, most of the Western Union message data were based on an actual count for 2 days in each month at some 400 of the largest offices which together accounted for about 80 percent of total message revenues. The Postal Telegraph data continued to be based on counts and estimates for the month of January projected to annual totals. For 1950–1970, Western Union used a scientifically constructed random message sample, the results of which provide generally reliable monthly and annual message data by service classes and rate zones.

Data include telegraph traffic with Canada and Mexico. Such traffic forms only a small portion of the message data.

R 57, private-line telegraph service revenues of telegraph companies. For 1916–1935, data were furnished to FCC by Western Union and added to annual report figures for Postal Telegraph; for 1936–1943, figures are from annual reports of Western Union and Postal Telegraph.

Private line, or leased circuit, revenues are derived from the lease of wires, cables, channels, circuits, and similar wire-telegraph facilities to banks, airlines, governmental agencies, and other large organizations for the exclusive use of these customers. The charge for such service is based on contractual rent agreements providing for definite periodic terms without regard to the extent of the service obtained by the users of such facilities.

R 58, private-line telegraph service revenues of telephone companies. Data for 1916–1938 apply to the Bell System telephone companies only. Data for 1916–1926 and 1935–1938 were obtained from unpublished data of the Bell System. Data for 1927–1934 were obtained from the Bell System response to the FCC, "Telegraph Division Order No. 12," and appear in "Some Aspects of Competition Affecting the Land Wire Telegraph Industry" (1937), an unpublished FCC staff study. For 1939–1970, data include all telephone companies reporting on an annual basis to the FCC (roughly varying between 60 and 125).

R 59-60, telegraph plant. Effective January 1, 1914, the ICC prescribed a Uniform System of Accounts for telegraph and cable companies and required the carriers to keep their accounts in conformity with this system. All charges made to plant and equipment or other property accounts with respect to any property acquired on or after January 1, 1914, were to be the actual money costs of the property. The ICC did not attempt to prescribe the depreciation rates of the carriers.

In 1940, the FCC adopted a revised uniform system of accounts for wire telegraph and ocean cable carriers, to go into effect January 1, 1942. The effective date was later postponed to January 1, 1943. The new system was designed to supplant the previous system in use since 1914. The FCC prescribed depreciation rates for the telegraph carrier, effective January 1, 1948. After the merger of Western Union and Postal Telegraph, the Commission required that the merged carrier reclassify its plant as of January 1, 1943.

Telegraph plant book costs for 1946–1970 were affected by two conflicting factors: Accelerated retirement of old plant, and addition of new plant as part of the general modernization program of the Western Union Telegraph Company begun in 1946. As part of its modernization program the Western Union Telegraph Company leased substantial plant, in the form of voice channels, from the Bell System.

Census figures on book cost of plant include Western Union cables in all years.

R 61, miles of wire. Wire figures are not a satisfactory measure of the capacity of the domestic telegraph industry for various reasons, including the shift from less efficient open wire to more efficient cable; the introduction of multiplex terminal equipment, which has permitted a significant subdivision of each telegraph channel and the simultaneous transmission of messages on each such subdivision; the leasing from the Bell System telephone companies of voice-frequency channels and the subdivision of these channels into a substantially greater number of telegraph channels; operation by Western Union of its microwave radio system for the transmission of messages; and use of modernized routing and switching systems.

R 62-68, finances, employees, and wages and salaries. Operating revenues are derived, in the bulk, from various transmission and non-transmission telegraph services. However, a small proportion has been derived from incidental services, such as errand service, time service, and code registration. The operations of the former Postal Telegraph toll telephone system were included until February 1, 1952, when Western Union disposed of this service. Also included in operating revenues are revenues derived by the domestic telegraph carrers in handling the domestic haul of insular, mobile, and foreign cable and radiotelegraph communications. Such domestic haul is between the "gateway" cities and the interior of the nation.

To obtain data on total operating expenses, the domestic telegraph carriers (Western Union and Postal Telegraph) were required to subdivide their expense accounts as between domestic and international operations in respect to compensation, overhead, materials and supplies, and other charges. Such allocations are subject to some arbitrariness.

Census data for 1917, 1922, and 1927 with respect to operating revenues, expenses, and net income differ from the other data as a result of the inclusion of Western Union cable operations and the inclusion of minor companies, in addition to Western Union and Postal Telegraph.

No adjustments were made in the annual reported income statements. Thus, the net loss shown for 1945 resulted from a substantial retroactive wage award made by the War Labor Board. This was shown in the 1945 statement of the Western Union Telegraph Company as an extraordinary charge (less recoverable income taxes).

Income taxes (through 1963, when the cables were sold) are total Western Union income taxes minus those assigned by the company itself to its cable operations. The amounts assigned to Western Union cables were obtained by the FCC from Western Union on an informal basis. Income taxes for 1924 and prior years are not available separately and are included in total operating expenses.

Dividends declared (through 1963, when the international operations were sold), include the entire operations of Western Union, domestic and international. No basis exists for allocating them.

Number of employees was reported as of different periods: 1929–1934, at the end of June; 1935–1945, at the end of December; and 1946–1970, at the end of October. However, wages and salaries are uniformly reported for the calendar year ending December 31.

R 69-70, Bell Teletypewriter Exchange (TWX) Service. For 1931-1934, data are from responses to FCC, "Telegraph Division Order No. 12"; for 1935-1938, from the FCC Annual Report.

Teletypewriter exchange service (TWX) was initiated November 21, 1931. The revenues from this service, as well as the private line telegraph revenues of telephone companies, are not included in total operating revenues, which is limited to the revenues of domestic telegraph carriers. The TWX service of the telephone industry was purchased by Western Union in 1971.

R 71-74. Domestic telegraph message rates and TWX rates between New York City and selected cities, 1850-1970.

Source: U.S. Federal Communications Commission, unpublished data.

The 1850 rates are cited in William Holmes, History of Telegraph Rates, 1860 to 1913 (an unpublished study obtained by the FCC from the Western Union Telegraph Company), p. 2. The same source states, p. 8, that the New York-Chicago rate from 1866 to October 1, 1869, was \$1.85, although James D. Reid, The Telegraph in America (1886), p. 746, states that the Chicago rate was \$2.05 between 1866 and 1869, and U.S. Senate, 60th Cong., 2d sess., Investigation of Western Union and Postal Telegraph Cable Companies, Document No. 725 (1909), p. 24, claims that in 1866 this rate was \$2.20. Holmes, p. 8, is the source for the 1866 and 1869 New York-Philadelphia rates. Reid, p. 746, quotes the New York-San Francisco rates for 1866 and 1869. The Investigation of Western Union..., p. 24, is also the source for the New York-Denver rate as of 1866. The 1870 rates are mentioned in 51st Cong., 1st sess., Hearings before the House Committee on the Post-Office and Post-Roads on Postal Telegraph Facilities, p. 131. In addition, Holmes, p. 9, states that in 1870 the maximum rate from States north of Washington, D.C., to San Francisco was reduced from \$7.45 in currency (or \$6.75 if paid in gold) to \$5.00 in currency (or \$4.00 in gold). The 1873 rates are shown in Investigation of Western Union..., p. 24. Holmes, p. 10, states that the \$2.50 San Francisco rate became effective February 1, 1873, and a reason given was that \$2.50 was the denomination of a coin in common use on the Pacific Coast. The same source, p. 12, describes the New York-Chicago rate in 1875 as having been 25 cents and in 1877 as being successively increased to 40 cents, 50 cents, and 60 cents. Holmes also states, p. 11, that the New York-Denver rate became \$2.00 in March 1876 and that the San Francisco rate was reduced to \$2.00 in August 1876. However, Reid mentions, p. 747, March 1877 as the date \$2.00 was fixed as the maximum rate between New York City and points east of the Rocky Mountains. The 1883 rates are also from Investigation of Western Union ..., p. 24. Holmes, p. 17, states that the \$1.00 San Francisco rate became effective in March 1884 as part of a general reduction which established \$1.00 as the maximum rate for a 10-word full rate telegram between any two points in the Western Union system. Holmes also reports, p. 17, that in June 1884 the rate between New York and Chicago charged by Western Union was 50 cents, by Postal Telegraph, 25 cents, and by the Baltimore and Ohio Telegraph Company, 40 cents. The 1888 rates are based on State of New York, Report of the Joint Committee of the Senate and Assembly of the State of New York Appointed to Investigate Telephone and Telegraph Companies (transmitted to the Legislature March 21, 1910), p. 687, and the annual report of Western Union to stockholders for 1888, p. 5. The 1890 rates are from Hearings Before the House Committee on the Post-Office and Post-Roads on Postal Telegraph Facilities, p. 68. The rates in effect as of 1908 are from Investigation of Western Union . . . , p. 24, although there is evidence from other sources that some of these rates were put into effect in 1907. The 1919 rates were the result of a 20 percent increase in domestic telegraph rates as set forth in the 1919 Western Union annual report to stockholders, p. 8.

The 1931 TWX rates are from testimony on behalf of AT&T by Mr. Carroll O. Bickelhaupt in the hearings pursuant to FCC, "Telegraph Division Order No. 12."

All rates beginning with the 1946 increase are derived from official tariffs filed with the FCC.

The census report, Special Reports: Telephones and Telegraphs, 1902, states (p. 14) that the first telegraph rate was applicable in 1845 between Baltimore and Washington and was one cent for each group of four characters. The rates shown here are mainly those of the Western Union Telegraph Company. During some of the early years, lower rates were sometimes published by competing companies. The frequent changes in the New York-Chicago rate illustrate particularly the effects of competition. New companies appeared offering lower rates on this basic route and Western Union was forced to meet the competition until such time as it succeeded in acquiring the competing company. Moreover, it is not certain that the published rates were adhered to uniformly, particularly in the early years of telegraph development and in periods of depression. Under the stress of competition, rebates were sometimes allowed.

The rate for the full-rate telegram is the keystone of the telegraph rate structure. Rates for most other public message telegraph services (day letters, night letters, etc.) are a percentage of the rates for the full-time telegram. Between 1908 and 1946, there was no change in the level of the full-rate telegram, except for the increase effected in 1919. However, while maintaining the rate level on its full-rate telegrams, Western Union introduced various new classifications (including the fixed text social message and serials) which in effect provided discounts to the message customer.

TWX is provided only by the Bell Telephone System but this service was sold to Western Union in 1971. As contrasted with message telegraph service, which is a 1-way communication service, TWX provides 2-way, instantaneous communication service between TWX subscribers. The maximum number of words which can be transmitted in the 3-minute rate period depends on the speed of the transmitting operator (provided by the subscriber) and the maximum rated speed of the TWX equipment. In addition to the charges for specific use (measured in time units and distance) of the facilities, TWX subscribers beginning July 1, 1953, were billed a monthly service charge of \$10. This was increased to \$40 on September 1, 1966, and to \$45 on February 1, 1970, for 60-speed service.

R 75-88. General note.

The first successful cable linking North America with Europe was laid in 1866. Radio was not a significant factor in overseas telegraphy until 1920 when the newly formed Radio Corporation of America (RCA) entered the field as successor to Marconi Company of America. The record of hearings held in 1929 before the Committee on Interstate Commerce, United States Senate, 71st Cong., 1st sess., on S. 6, a "Bill to Provide for the Regulation of the Transmission of Intelligence by Wire or Wireless," contains (pp. 960-972) a list of submarine cables of the world, and the year in which each was laid. Few of these cables are now in use, having been replaced by circuits in telephone ocean cables laid since the mid-1950's and, since 1965, also by circuits in microwave radio relayed by satellite. Information on the beginnings of international radiotelegraphy appears in the Report of the Federal Trade Commission on the Radio Industry (1924).

The first overseas radio telephone service was opened in 1927 between New York and London by American Telephone and Telegraph Company. The only overseas telephone service available during 1921-1926 was to and from Cuba by means of cable.

The census data are derived from the special quinquennial census reports of the telephone and telegraph industries (see general note for series R 1-92). With respect to international telegraph, these reports suffer from two major shortcomings. First, the Bureau of the Census was unable to obtain from the Western Union Telegraph Company a division between its landline system and its cable operations with respect to plant and financial operations. Prior to the 1932 census, Western Union provided separate data for its cable operations only in the categories of messages and cable mileage.

In the censuses of 1932 and 1937, Western Union also supplied operating revenue information for its cable system. The absence of Western Union's Cable Division from the census data on the ocean-cable companies largely accounts for the significant differences between the census data and the annual series with respect to telegraph plant book cost and depreciation reserves, operating revenues, operating expenses, and net income.

A second shortcoming of the census data is the lack of adequate coverage of the radiotelegraph industry. The financial information included in the 1922 and 1937 census compilations is seriously distorted because of the failure to exclude various activities of the Radio Corporation of America not related to its telegraph communications business. In the 1932 census, no information on radiotelegraph appeared, while in the 1937 census the published statistics relate only to messages and operating revenue. Consequently, the only census data shown with respect to radiotelegraph are the message statistics, and \$9,515,000 in operating revenues included within the 1937 cable-radiotelegraph total.

R 75-77, R 79-81, R 83-88. Telegraph messages, plant, nautical miles of ocean-telegraph cable, operating revenues and expenses, Federal income taxes, net income, employees, and wages, 1907-1970.

Source: U.S. Federal Communications Commission, 1916–1928, unpublished data; 1929–1956, Statistics of the Communications Industry in the United States, 1955 and 1956 issues, table 19; 1957–1970, Statistics of Communications, Common Carriers, annual issues. Census data beginning 1907 are from the following U.S. Bureau of the Census reports (see general note for series R 1–92 for detailed description of sources): Telegraph Systems: 1907, pp. 10, 19; Telephones and Telegraphs..., 1912, pp. 165, 167; Telegraphs, 1927, pp. 19, 25; Telephones and Telegraphs, 1937, pp. 49, 52.

Annual data prior to 1929 were derived in part from annual reports of the carriers filed with the Interstate Commerce Commission. In large part, these data were obtained through field examinations by the staff of the FCC and from data supplied by the carriers upon specific request.

Figures include Hawaii and Puerto Rico for all years. There is no international telegraph industry in Alaska; however, international telegrams originating or terminating there are included in series R 75-77.

Cable and radiotelegraph messages (series R 75-77) include communications sent from, received in, and transiting the United States and its outlying areas. In addition, radiotelegraph messages include ship-shore messages, and domestic telegraph messages handled over radiotelegraph circuits prior to the closure of such circuits on June 30, 1942.

Plant and depreciation figures (series R 79-80) are on the basis of the currently effective systems of accounts. The radiotelegraph accounts became effective January 1, 1940, and the ocean-cable uniform system accounts January 1, 1943 (replacing an earlier cable accounts system promulgated by the ICC, effective January 1, 1914).

The miles of ocean cable (series R 81) as published have been adjusted in view of the fact that some of the cables were reported and tabulated in statute miles rather than nautical miles.

Federal income taxes prior to 1929 are included in operating expenses (series R 84) in amounts which are not ascertainable. The substantial decline in net income in 1912 compared with 1907 may have been accounted for in large measure by the introduction of depreciation charges which were absent from the 1907 accounts.

Included in employees and compensation (series R 87-88) are the foreign employees of the carriers. The reporting dates for number of employees have varied: For 1929-1934, as of the end of June; for 1935-1945, as of the end of December; for 1946-1970, as of the end of October.

R 78. Overseas telephone calls, 1921-1970.

Source: 73d Cong., 2d sess., Report on Communication Companies, House Report No. 1273, pt. III, No. 2, p. 1459 (1935); and American Telephone and Telegraph Company, unpublished data.

Figures include calls to and from ships on the high seas and most international points. Additional data on radiotelephone service are contained in the Statistics of the Communications Industry in the United States. See also Census of Electrical Industries: Telephones and Telegraphs, 1937, table 9.

R 82. Overseas countries served by direct radiotelegraph circuits, 1912-1970.

Source: U.S. Federal Communications Commission, unpublished data (supplemented and confirmed in Report of the Federal Trade Commission on the Radio Industry and Report on Communication Companies, House Report No. 1273, pt. III, No. 1, pp. 990, 998; pt. III, No. 4, pp. 3934, 3948, and 4188).

R 89-92. International cable and radiotelegraph rates and international telephone rates between New York City and selected cities, 1866-1970.

Source: 1866-1928, scattered sources as indicated below; 1929-1970, U.S. Federal Communications Commission, unpublished data.

New York to London. The first successful transatlantic cable was laid in 1866. James D. Reid, The Telegraph in America (1886), p. 748, indicates that the first telegraph rate on the cable (presumably New York to London) was \$100 for 10 words. Three months later, the same source states, the rate was reduced to \$50 and subsequently to \$25. By 1868, the rate for 10 words had declined to \$15.75, and in 1885 it stood at 40 cents per word. A staff document of American Cable & Radio, Inc., prepared in connection with FCC Docket No. 8777 (1948) indicates that the Western Union Telegraph Company had a 50 cents per word rate in 1884, and that on December 24 of that year the Commercial Cable Company entered the field with a rate of 40 cents per word. The same source indicates that the cable companies other than Commercial Cable reduced their rates to 12 cents per word on May 6, 1886, and Commercial Cable in turn lowered its per word rate from 40 cents to 25 cents. On September 16, 1887, Commercial Cable further reduced its rate to the 12 cent level. Then on September 1, 1888, all the cable companies raised their rate between New York and London to 25 cents per word.

Exhibit No. 190, introduced by RCA Communications, Inc., in the same hearing (Docket No. 8777) shows the same rates, but with somewhat different effective dates; while William Holmes, *History of Telegraph Rates*, 1860 to 1913, p. 23, cites rates which differ in part from those shown here.

In 1916, it became possible to send messages from New York to London through Canada via Marconi Wireless for 17 cents per full rate word. According to the Federal Trade Commission Report on the Radio Industry, p. 36, RCA, on March 1, 1920, began transmitting radiotelegraph messages to Great Britain. The rate initially was 17 cents per word, with an increase to 18 cents on January 1, 1921, and to 20 cents on April 15, 1923. At this point the international cable companies reduced their rate to 20 cents to meet the radio competition. Since then, the rates for cable and radio have been identical.

The rate reductions effective May 1, 1945, provided for a uniform 20 cents per word basic rate from the United States "gateway" cities to a large part of the world (see FCC, Eleventh Annual Report for Fiscal Year Ended June 30, 1945, p. 45). Effective May 1,

1946, all international cable and radiotelephone rates were established on a country-to-country basis at 20 cents and 30 cents per word, respectively.

The reductions in rates, effective July 1, 1950, are the result of "unification" of the full rate and the code rate on all cable and radio-telegraph service. The rates were unified at 75 percent of the existing rate per full-rate word. This had the effect of lowering the charge for full-rate messages but increasing the charge for code messages which at that time formed a substantial portion of international telegraph traffic.

New York to Cairo. Telegraphic communication between New York and Cairo began, probably, in 1870 or shortly thereafter. A Commercial Cable Company tariff book, dated January 1903, indicates a rate of 61 cents per word as of that time. A July 1905 tariff book of the Western Union Telegraph Company shows a New York-Cairo rate of 56 cents per word; 25 cents was the rate for the New York-London haul and 31 cents for the rate beyond London. No record has been found of rates in effect between 1905 and 1925. Data since 1925 are from the FCC based on filed tariffs and correspondence with companies.

New York to Tokyo. No specific record has been found dating the beginning of telegraphic communication with Tokyo. In the hearings before the Senate Committee on Foreign Relations, 54th Cong., 1st sess., Senate Document No. 194 (1896), conflicting testimony was presented with respect to the early rates. The Commercial Cable Company tariff book of January 1903 stated that the rate at that time was \$1.76 per word. Shortly thereafter Commercial Pacific Cable Company opened its trans-Pacific cable and the rate fell to \$1.53 per word. This rate included 12 cents per word for the domestic landline haul from New York to San Francisco, and \$1.41 for the San Francisco-Tokyo leg. Report on Communication Companies, 73d Cong., 2d sess., House Report No. 1273, pt. III, No. 4, p. 3926, is the source of the New York-Tokyo rates between 1903 and 1929. FCC is the source of rates since 1929. For data on radiotelegraph rates lower than cable rates prior to 1925, see FTC, Report on the Radio Industry, p. 35, and testimony before the House Committee on the Merchant Marine and Fisheries, pursuant to H.R. 7357, 68th Cong., 1st sess., p. 170.

New York to Buenos Aires. The 1880 rate is stated in the 1956 Annual Report of the American Cable and Radio Corporation to Stockholders, p. 16. Rates between 1882 and 1927 are derived from testimony before the Senate Committee on Interstate and Foreign Commerce, 71st Cong., 2d sess., on S. 6 (1929–1930) beginning p. 2201, and A Half Century of Cable Service to the Three Americas (1928) published by All America Cables, Inc. When radio service was opened in 1924 the rate was fixed at the same level as the existing cable rate. FCC is the source for rates since 1929.

New York international radiotelephone rates to selected cities. The first overseas radiotelephone service was opened on January 7, 1927, between New York and London. Service to Buenos Aires began April 3, 1930, and to Tokyo, December 8, 1934. The circuit to Cairo, opened August 8, 1932, operated via London until January 7, 1946, when a direct circuit to Cairo was placed in operation. As in telegraph, the Tokyo radiotelephone rate included a landline haul charge until 1946 for the New York-San Francisco haul. Initially \$9.00, the landline charge was reduced to \$6.75 on July 1, 1937, and to \$4.50 on August 1, 1940. All radiotelephone rates presented are for 3 minute weekday person-to-person daytime calls. In addition, there are lower night and Sunday rates on some routes, and on three of the routes station-to-station service is available at either a 25-percent or a 33½-percent discount from the person-to-person rates.

Series R 1-12. Telephones and Average Daily Conversations (Bell and Independent Companies): 1876 to 1970

[In thousands, except series R 2 and R 3. Census figures in italics] Telephones 1 Average daily conversations Total Independent companies Bell System 2 Independent companies Year Bell Connecting with Bell System Households System ² Not Per 1,000 population Local exchange Number with (percent) Residence Business connecting with Bell Toll Local exchange Toll System 1 2 5 12 356,400 337,900 311,800 298,600 288,000 273,400 256,500 246,282 237,942 222,320 87,137 83,210 79,029 74,963 71,481 67,729 64,124 60,876 58,289 55,737 33,081 32,012 30,227 28,789 27,308 25,927 24,669 23,577 22,680 21,685 22,500 20,700 18,400 16,700 15,400 12,800 11,784 11,164 10,539 99,903 95,943 91,122 86,776 82,813 78,632 74,659 71,152 102,000 97,500 92,800 87,100 82,800 77,400 73,200 68,400 120,218 115,222 109,256 103,752 98,787 93,656 88,793 1970_____ 583.4 565.2 541.5 519.3 20,315 19,279 18,134 4,300 4,100 3,900 90.5 89.8 88.5 87.1 86.3 84.6 82.8 81.4 80.2 78.9 1969 1968 18,134 16,976 15,976 15,024 14,134 13,301 12,576 11,915 3,600 3,300 3,000 2,700 2,400 2,242 2,074 1967_____ 499.6 479.0 459.5 442.9 430.7 1966 1966 1965 1964 1963 1962 1961 ------84,453 80,969 68,393 65,507 77,422 418.0 53,537 (NA) 47,831 45,433 42,832 39,854 37,272 35,411 33,667 31,939 74,342 * 70,820 66,645 63,624 60,190 11,353 10,710 9,886 9,380 8,843 8,212 7,764 7,359 7,038 6,685 1,996 *1,785 1,645 1,602 1,518 1,430 1,380 1,365 73 10,068 9,549 8,834 1960_____ 407.8 78.3 78.0 76.4 75.5 73.8 71.5 69.6 68.0 66.0 64.0 20,805 62,989 215,317 58,005 * (Z) * (Z) 1950 1959 1958 1957 1956 1955 62,989 60,110 56,759 54,241 51,344 48,028 45,039 43,010 41,014 38,943 10,068 9,549 8,834 8,490 8,015 7,420 6,799 6,552 6,358 6,230 58,005 *53,525 48,174 41,174 41,863 37,722 35,946 34,645 27,292 26,384 * 394.8 379.3 368.2 (NA) 18,814 18,191 17,358 204,491 193,627 185,304 175,848 3333448 354.5 337.2 17,358 16,389 15,534 14,962 14,389 13,697 56,243 52,806 50,373 166,438 157,423 151,667 1955 1954 1953 1952 1951 322.1 312.7 48,056 45,636 303.3 292.9 147,400 143,235 43,004 40,709 38,205 34,867 31,611 27,867 26,859 26,381 24,919 23,521 30,077 28,327 26,314 23,708 21,239 18,409 17,791 17,706 16,619 15,453 36,795 34,175 32,698 29,773 26,900 23,547 22,653 22,301 21,000 19,742 138,881 130,403 123,481 113,075 103,827 89,362 84,618 85,000 86,314 84,360 25,539 23,961 22,520 20,353 18,645 17,667 17,227 17,138 17,141 16,659 6,118 6,125 6,065 5,908 5,544 4,852 4,377 4,046 3,544 3,222 12,927 12,382 11,891 6,200 6,524 5,495 5,081 4,697 4,306 4,190 4,014 3,853 3,709 61.8 60.2 58.2 54.9 51.4 46.2 45.1 45.0 42.2 39.3 9 10 12 1950 1949 1948 1947 280.9 270.4 258.1 239.7 221.3 198.1 192.9 90 86 82 99 107 11,159 10,372 9,458 9,068 13 14 14 16 66 66 70 1946..... 1945.... 191.6 183.4 175.3 8,675 8,300 8,068 93 68 69 21,928 20,831 19,953 19,453 19,453 165.1 158.3 153.0 150.0 150.4 143.5 136.4 133.0 18,311 17,329 16,536 15,332 16,097 14,271 13,446 12,727 3,550 3,435 3,349 79,515 74,020 70,070 2,852 2,705 1940_____ $\begin{array}{c} 36.9 \\ 35.6 \\ 34.6 \end{array}$ 7,657 67 16,110 306 7,385 7,226 67 68 1938_____ 2,596 14,739 1937 12.341 7.1123.288 68 68.833 2.682 14.678 287 34.3 15,192 14,280 13,805 13,501 13,793 14,011 15,692 18,433 17,424 16,869 16,628 33.1 31.8 31.4 31.3 3,170 3,078 2,992 71 71 72 76 64,960 58,809 56,648 55,199 2,589 2,276 2,142 2,047 14,124 14,631 14,332 14,481 1936_____ 6,779 6,421 281 1936 1935 1934 1933 1932 1932 6,186 6,153 10.475 3,051 273 17,424 17,341 19,602 139.0 138.5 157.5 84 94 58,813 62,205 15,637 17,245 33.5 39.2 11,054 12,754 6,287 6,848 3,246 3,816 2,251 299 20,103 19,970 19,256 18,523 18,446 17,680 16,875 16,015 1930_____ 4,017 13,153 6,950 15,983 62,365 2,933 17,860 362 103 162.6 40.9 15,983 15,838 14,955 13,726 14,155 13,402 12,622 11,857 10,857 162.6 163.1 158.9 155.0 153.9 149.5 144.6 139.2 1929 1928 1927 41.6 40.8 13,135 12,645 6,835 6,611 4,022 4,157 61,034 56,196 3,139 2,839 18,107 17,895 370 370 4,133 4,106 4,037 3,908 4,090 6,360 5,991 5,605 5,242 4,971 52,581 18,100 369 872 352 158 2,615 1927 1926 1925 1924 39.7 12,086 39.2 38.7 37.8 37.3 11,689 11,270 10,773 10,345 172 216 250 369 49,980 46,702 43,981 41,109 2,375 2,098 1,835 1,683 18,453 18,148 18,260 18,516 324 322 1923 1922 1921 15,316 14,347 14,294 13,817 130.0 128.7 126.4 9,515 9,950 9,328 4,652 4,475 3,912 3,994 432 36,831 33,671 1,523 1,356 18 329 13,273 12,669 12,078 11,717 11,717 11,241 10,524 10,054 9,543 8,730 8,730 8,349 18,371 18,158 18,753 1920_____ 123.4 119.7 115.2 8,736 7,739 7,202 7,322 7,032 65,548 55,255 5,265 5,267 4,352 3,810 4,057 3,864 3,165 3,458 3,348 3,204 2,878 2,878 2,496 2,281 31,836 1,327 1,167 1,067 280 35.0 9,021 4,252 727 1919..... 873 1,012 30,001 285 ------. -----113.2 112.0 112.7 109.5 103.9 100.6 97.2 19,785 19,856 18,535 17,198 17,640 1,226 1,348 1,351 1,388 1,409 302 302 30,845 1,009 1917 1916 1915 1914 1918 1918 1912 1912 28,530 25,184 22,775 22,255 890 819 799 806 282 -----92.0 90.7 88.3 1,430 1,716 21,532 19,773 738 18,064 17,466 275 7,635 6,996 6,484 6,119 6,119 4,933 4,127 3,353 2,809 1910-----3,933 3,522 3,176 1,950 1,621 1,188 1,753 18,256 17,043 260 82.0 76.5 72.4 70.0 69.6 57.2 48.8 40.4 34.5 \$0.0 29.7 23.0 602 1909 1,853 2,119 16,777 15,576 16,213 15,717 517 463 247 239 -----3,182 3,013 2,774 15,266 13,875 11,404 9,388 8,316 13,814 11,430 9,756 7,884 6,903 826 297 2,280 494 461 368 1,862 1,596 1,348 1,124 175 2,774 2,285 1,838 1,564 246 167 121 1905_____ 1904_____ 148 301 258 120 105 1903..... 2,371 2,371 1,801 1,356 1,317 1,317 1,061 836 1902_____ -----6,146 4,468 2,916 94 1902 1901 1900 84 970 7.850 $\bar{2}\bar{4}\bar{0}$ 187 149 133 1899_____ 667

Series R 1-12. Telephones and Average Daily Conversations (Bell and Independent Companies): 1876 to 1970—Con. [In thousands, except series R 2 and R 3. Census figures in italics]

		Teleph	ones 1	i		Average daily	conversations	
	То	tal		Independent companies	Bell Sy	stem ²	Independen	t companies
Year	Number	Per 1,000 population	Beli System ²	not connecting with Bell System	Local exchange	Toll	Local exchange	Toll
	1	2	6	8	9	10	11	12
1898	681 515 404 340 285 266 261 239 234 228 212 195 181 167	9.2 7.1 5.7 4.1 3.9 3.7 3.6 3.4 3.2 3.0 2.9	496 415 354 310 270 266 261 239 228 212 195 181 167	185 100 50 30 15	3,823 3,099 2,630 2,351 2,088 1,872 1,868 1,585 1,488 1,488 1,052 1,012 856	95 75 63 51 38 34 41 34	170	3
1885 1884 1883 1882 1881	156 148 124 98 71	2.7 2.6 2.3 1.8 1.4	156 148 124 98 71		747 698 590	7 8 5		
1880	54 48 31 26 9	1.1 .9 .6 .6 .2	48 31 26 9 3		237	2		

^{*} Denotes first year for which figures include Alaska and Hawaii.
- Represents zero. NA Not available.
Z Less than 500.

Series R 13-16. Telephone Toll Rates Between New York City and Selected Cities: 1902 to 1970 [Rate for station-to-station, daytime, 3-minute call]

	Ве	etween New Y	ork City and	-		Ве	etween New Y	ork City and	
Effective date	Philadelphia	Chicago	Denver	San Francisco	Effective date	Philadelphia	Chicago	Denver	San Francisco
	13	14	15	16		13	14	15	16
1970, Feb	\$0.50 .50 .50	\$1.05 1.30	\$1.25 1.55	\$1.35 1.70	1936, Sept 1930, Jan	\$0.50 .50	\$2.50 3.00	\$5.25 6.00	\$7.50 9.00
1967, Dec	.50	1.40 1.40 1.45	1.60 1.70 1.80	1.75 2.00 2.25 2.25	1929, Feb 1927, Dec 1926, Oct	.60 .60 .60	3.00 3.25 3.40	6.00 6.00 7.25	9.00 9.00 11.80
1959, Sept	.50	1.45 1.50 1.55	1.95 2.20 2.20	2.50 2.50	1919, Jan 1917, June	1	4.65 15.00 (NA)	10.40 11.25 11.25	16.50 18.50 19.80
1946, Feb 1945, July 1941, July 1940, May	1	1.75 1.75 1.90	2.35 3.25 3.25	2.50 4.00 4.00	1915, Jan 1911		(NA) (NA) 5.45	11.25 11.25	20.70

NA Not available.

¹ Rates in effect immediately prior to Jan. 21, 1919, according to an item in the New York Times for Jan. 23, 1919.

¹ Beginning 1920, excludes private line telephones and "Bell" figures derived through totaling data for the Bell Systems, the Southern New England Telephone Company, the Cincinnati Bell Inc., and Bell service telephones.

² Bell System has no operations in Alaska and Hawaii.

² Toll rates were \$0.006 per mile for all mileages.

Series R 17–30. Bell Telephone Companies—Property, Revenues, Expenses, Interest, Net Income, Dividends, Employees, and Wages: 1880 to 1970

[In thousands, except series R 29. Census figures in italics. Bell companies have no operations in Alaska and Hawaii]

<u></u>	Telepho	ne plant	Miles	Ope	rating reven	ues		Federal	Other				Em	ployees
Year	Book value	Deprecia- tion reserves	of wire 1	Total 2	Local	Toll	Operating expenses 8	income taxes	income, net 4	Interest expenses	Net income	Dividends declared ⁵	Num- ber ⁶	Wages and salaries
	17	18	19	20	21	22	23	24	25	26	27	28	29	30
1970 1969 1968 1967	\$56,171,376 50,479,993 46,091,402 42,508,397 39,316,832	\$12,609,552 11,553,823 10,511,655 9,445,322 8,551,263	601,912 553,868 512,250 480,308 453,521	\$17,368,544 16,057,755 14,428,866 13,310,606 12,419,140	\$8,685,479 7,979,015 1,366,128 6,910,073 6,517,473	\$8,042,160 7,450,709 6,472,036 5,852,380 5,878,439			\$438,275 390,178 313,821 275,199 281,048	\$1,028,356 720,435 573,848 493,757 412,992	\$2,303,227 2,307,298 2,152,630 2,150,612 2,076,305	\$1,508,445 1,424,155 1,389,124 1,290,838 1,250,184	793,196 755,065 696,749 673,316 666,982	\$6,640,908 5,911,857 5,136,622 4,791,543 4,517,006
1965 1964 1963 1962 1961	36,228,981 33,384,997 30,854,403 28,656,559 26,586,552	7,793,812 7,158,004 6,583,840 6,126,180 5,749,767				4,705,856 4,291,054 3,814,370 3,548,591 3,284,038	7,857,118 7,233,111 6,647,813 6,271,299 5,903,602	1,466,287 1,476,741 1,455,070 1,360,144 1,244,867	261,214 260,748 207,412 214,568 172,368		1,456,158 1,350,079	1,085,182 934,275	627,278 604,577 585,941 578,403 581,245	3,890,458 3,659,869
1960 1959 1958 1957 1956	24,721,830 22,818,918 21,225,314 19,654,439 17,555,690					3,058,181 2,843,466 2,543,114 2,406,830 2,220,488	5,584,190 5,233,097 4,910,866 4,788,708 4,437,810	1,172,131 1,080,302 939,687 773,481 714,260	132.005	262,422 226,773 216,108 176,186 147,778	868,486 792,632	649,497 607,655 546,924	594,860 597,107 606,340 656,100 653,074	3,029,099 3,042,598 2,883,990
1955 1954 1953 1952 1951					1 1	1,603,608 1,500,063 1,369,682	4,039,159 3,746,294 3,500,599 3,240,896 2,929,122	644,404 524,995 472,994 403,031 350,134	90,084 79,777 69,359 54,622 54,244	133,910 132,347 117,668 118,773 118,857	696,857 577,308 501,805 427,459 383,763	339,186 296,541	629,773 591,364 600,363 591,783 563,416	2,151,286 1,927,900
1950 1949 1948 1947 1946	10,375,100 9,688,160 8,848,572 7,552,159 6,474,011	2,904,820 2,724,745 2,597,371 2,447,046 2,286,952	144,264 135,400 126,424 114,850 107,343		1,746,771 1,551,742 1,311,401 1,198,802	1,207,509 1,092,395 1,030,474 880,227 874,497	2,652,421 2,530,899 2,324,762 2,013,725 1,789,686	248,328 125,878 105,154 77,024 104,121	41,455 52,224 63,649 40,613 9,829	114,637 113,469 91,497 63,420 42,950	367,377 247,830 235,264 168,890 219,966		536,602 508,391	1,395,042 1,273,137
1945 1944 1943 1942 1941	5,865,065 5,670,879 5,543,992 5,450,471 5,196,319	2,108,385 1,934,419 1,763,868 1,601,916 1,482,590	100,271 99,400 99,709	1,978,418 1,814,113 1,690,720 1,507,336 1,333,064	1,072,731 1,017,244 981,094 923,765 872,089	845,008 746,694 666,238 544,234 424,521	1,454,174 1,308,926 1,214,015 1,089,074 986,412	259,213 283,062 243,605 195,906 110,375	17,118	47,177 48,998 52,525 52,147 49,886	187,656 180,163 188,061 174,232 203,509	187,961 181,281 177,865 178,000 179,341	334,957 321,108	910,929 784,178 731,276 651,904 586,207
1940 1939 1938 1937 1937	4,887,900 4,727,050 4,621,914 4,389,549 4,516,998 4,380,881	1,397,339 1,339,563 1,286,582 1,231,712 1,156,227	91,273 87,411 85,295 83,391	1,205,435 1,136,412 1,080,591 1,051,379 1,079,004 1,020,698	811,400 766,956 734,687 703,444 724,658 685,110	360,792 338,391 317,290 <i>\$21,508</i> 327,229 311,489	913,023 870,762 849,079 	64,419 41,387 35,015 31,740 28,807	39,297 23,222 14,655 	43,349 43,597 43,256 	223,941 203,888 167,896 197,457 201,624	180,298 180,360 180,847 183,400 184,209	264,275	522,095 497,276 488,888 463,642 476,164 421,447
1935	4,196,671 4,177,950 4,169,370 4,269,268 4,188,749 4,195,064	1,061,650 968,214 891,883 	80,458 80,118 80,281 80,586 80,491 79,239		640,993 607,676 617,253 670,787 670,737 723,920	273,483 258,691 243,906 263,148 263,148 326,269	726,510 685,951 684,424 747,713 824,115	20,843 19,586 17,109 19,073 21,249	12,894 3,918 71,942 17,717 36,568	52,373 57,561 54,351 55,135 64,720	147,539 125,352 114,580 139,336 193,379	183,145 183,181 183,240 185,032 180,904	2X7 350)	387,264 371,727 356,287 414,342 414,342 483,614
1930 1929 1928 1927 1927 1926	4,043,422 3,671,100 3,275,687 \$,085,618 3,013,985 2,783,023	740,006 699,035 650,621 600,664 576,216	76,248 69,519 62,193 56,819 56,823 50,861	1,094,883 1,063,633 969,237 894,699 888,987 817,928	728,709 691,359 644,209 604,266 604,266 557,490	348,541 354,286 309,334 271,174 271,174 248,087	852,703 807,988 728,544 670,397 611,675	21,931 22,924 25,591 23,908 22,712	47,626 43,966 27,621 21,888 21,329	66,229 59,582 51,635 50,511 49,809	201,646 217,105 191,088 166,059 155,061	156,625 132,224 119,349 	SUX XDS	534,468 526,684 466,362 429,877 429,877 408,418
1925	2,524,906 2,266,923 1,978,948 1,783,079 1,729,220 1,543,866	530,071 485,661 443,130 \$95,297 395,297 350,642	45,474 39,894 34,524 \$0,614 30,617	736,648 653,459 598,153 546,820 543,747 495,244	506,026 454,326 412,009 874,719 374,719 348,133	219,913 190,318 178,427 163,098 163,098 146,459	557,295 511,905 470,556 438,592 426,302 397,226	16,829 13,091 11,748 10,162 7,471	19,920 20,314 21,526 15,186 17,209 13,652	45,941 41,531 37,751 36,790 37,869 36,774	136,503 107,246 99,624 86,623 86,623 67,425	60,305 60,305 47,848	293,095 278,838 271,979 242,710 243,045 224,277	381,857 365,071 333,786 299,350 297,301 274,990
1920 1919 1918 1917 1916	1,363,826 1,215,944 1,142,498 1,140,640 1,064,893 946,293	309,556 276,304 235,395 206,863 201,090 168,044		448,233 387,659 326,524 303,864 293,666 263,095	301,283 	141,883 	376,171 	4,246 6,635 5,893 4,342 1,103	11,693 5,589 7,976 7,080	31,724 27,693 23,111 21,266 21,820 18,379	47,785 48,621 46,383 51,185 50,714 52,921	40,000 39,840 39,785 37,021 36,863 35,160	231,316 209,860 187,458 198,700 192,364 179,032	263,729 199,183 156,451 144,915 137,861 116,549
1915 1914 1918 1912 1911	880,069 847,205 797,159 780,018 742,288 666,661	142,307 122,338 105,720 	18,506 17,476 16,111	232,721 224,500 214,126 206,131 197,798 178,267	169,156 160,311 151,260 139,630 126,238	62,930 58,466 57,009 53,037 47,413		674 603	6,023 1,452 1,447 	18,096 18,940 16,653 14,205 13,611	48,086 40,307 42,037 43,107 42,681 37,975	32,897 30,304 30,302 29,710 29,460 25,967	156,294 142,527 156,928 141,908 141,340 129,724	99,454 99,048 95,209 76,901
1910 1909 1908 1907 1906	611,000 557,417 528,717 526,079 502,988 450,061	54,051 38,980 17,819	1	164,245 148,951 137,363 138,804 127,859 111,080	114,896 103,502 93,964 88,682 77,243	45,004 40,095 35,800 34,411 30,192	114,618 101,547 93,377 99,880 87,395 77,967		1,368 964 781 721 685	11,557 10,222 10,874 7,527	39,438 38,146 33,894 31,447 30,676 25,582	25,161 23,911 20,719 20,202 18,152 16,990	121,310 104,956 98,533 95,811 100,789 104,646	50,576

R 17-45

Series R 17–30. Bell Telephone Companies—Property, Revenues, Expenses, Interest, Net Income, Dividends, Employees, and Wages: 1880 to 1970—Con.

[In thousands, except series R 29. Census figures in italics]

	Telephone		qO	erating reven	ies						Empl	oyees
Year	plant, book value	Miles of wire ¹	Total 2	Local	Toll	Operating expenses 3	Other income, net 4	Interest expenses	Net income	Dividends declared 5	Num- ber ⁶	Wages and salaries
	17	19	20	21	22	23	25	26	27	28	29	30
1905 1904 1903 1902	316,521 284,568 250,013	5,780 4,671 9,359 3,388 3,282 2,445	\$96,923 85,296 75,089	\$67,620 59,841 52,710 44,845	\$26,412 22,638 19,879	\$66,189 58,152 50,946 44,338	\$577 577 553 457	\$5,836 	\$25,474 22,487 20,321	\$15,818 15,436 14,096 13,714 10,608	55,403	\$28,875
1900 1899 1898 1897 1896	180,700 145,511 118,124	2,445 1,962 1,519 1,159 951 806		37,971 32,414			373 300 198 168 144 144	2,390	15,464 13,364 12,095 10,577 9,735 8,833	9,884 7,894 6,647 6,294 6,127 5,481	19,603	
1895 1894 1893 1892	87,859 77,731 73,136 67,636	675 577 508 441 382	24,059			15,488	138 117 105 84 83	656		5,067 4,662 4,967 4,631 4,398	14,699 12,553 11,862 11,602 9,713	
1890 1890 1889 1888 1887	58,512 51,572 44,436 40,799	240 332 280 244 203 172					59 60 75 42 32	279	6,866 6,202 5,747 5,506 5,160	3,168 4,101 3,802 3,658 3,444 3,246	8,740 7,550 7,445 6,683	
1885 1884 1883 1882 1881		156 137 115 83 52				5,124	8			3,107	5,769	
1880 1880	15,702	34 30				2,374			1	<u> </u>	3,338	

[In thousands, except series R 31 and R 44. Census figures, in italias, represent "systems and lines"; see text. Includes Alaska and Hawaii for all years]

	Com-	Telephor	ne plant	Miles	Оре	erating rever	nues	Operat-	Federal	Miscel-			Divi-	Em	ployees
	panies in- cluded	Book value	Depre- ciation reserves	of wire	Total 1	Local	Toll	ing ex- penses 2	income taxes	income	Interest expenses	Net income	dends declared	Num- ber	Wages and salaries
	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45
1970 1969 1968 1967 1966	684 688 654 670 666	8,714,127 7,620,505	1,934,273 1,705,577 1,487,127		\$2,791,304 2,461,750 2,152,316 1,872,943 1,734,341	1,178,891	\$1,232,084 1,054,210 891,800 729,944 668,752	1,477,393	\$224,326 230,715 214,630 172,198 174,322	\$47,146 41,347 32,366 23,963 16,877	196,501 159,677	293.484	202,747 186,501	142,000 133,000 123,000 114,000 110,000	\$1,001,008 871,301 781,627 670,777 612,105
1965	669 663 613 601 554	4,847,391 4,834,646	1,039,244 911,183 792,986	35.017	1,529,709 1,386,143 1,247,652 1,119,531 993,827	778.371	491,720 428,596 372,005	835,445 754,569	161,036 153,868 137,506	10,154 7,319 7,597	97,494 85,602 75,889	201,013 177,432 157,003	125,829 113,030 103,427	95,000 90,000 86,000	537,412 485,065 440,233 404,428 380,469
1960 1959 1958 1957 1956	533	2,968,027 2,609,007 2,271,141	522,174 460,755 409,560	25,188 22,667 20,502	801,289 703,792 633,815	519,394 459,906 411,704	254,147 217,470 198,618	560,257 502,806 453,644	94,248 76,461 69.181	6,168 5,638 5,239	48,379 42,634 35,314	103,215 86,409 80,002	72,432 63,968 57,979	82,000 81,000 81,000	359,341 330,726 310,270 292,681 261,218
1955 1954 1953 1952 1951	392 372	1,444,320 1,279,632 1,124,094	293,008 264,581 239,885	11,337	347,307	295,965 268,435 226,436	137,820 125,962 109,943	297,702 265,597	48,841 44,201 31,140	1,767 1,099 984	19,271 17,326 15,038	49,112 36,368	37,209 35,063 24,598	70,000	197,693 163,349
1950 1949 1948 1947 1946	305	791,486 667,762 574,100	186,789 174,735 162,380	7,128 6,566	233,064 203,578 176,358	145,007 124,219 107,235	80,829 72,898 63,784	199,288 161,499 140,500	12,848 11,218	874 124	8,015 5,176	21,621 17,939	4,877 11,117	63,000 60,000 54,000 50,000 44,000	112,565 93,900

¹ Beginning 1957, excludes drop and block wire.

² Includes miscellaneous revenues not shown elsewhere.

³ Excludes Federal income taxes.

⁴ Nonoperating income including Western Electric income less non-operating deductions from income.

<sup>Excludes intercompany payments.
As of Dec. 31.
Represents net loss.</sup>

Series R 31-45. Independent Telephone Companies—Property, Revenues, Expenses, Interest, Net Income, Dividends, Employees, and Wages: 1916 to 1970

Series R 31-45. Independent Telephone Companies—Property, Revenues, Expenses, Interest, Net Income, Dividends, Employees, and Wages: 1916 to 1970—Con.

[In thousands, except series R 31 and R 44. Census figures, in italics, represent "systems and lines"; see text. Includes Alaska and Hawaii for all years]

	Com-	Telephor	ne plant	Miles	Ope	erating rever	nues	Operat-	Federal				Divi-	Em	ployees
Year	panies in- cluded	Book value	Depre- ciation reserves	of wire	Total ¹	Local	Toll	ing ex- penses ²	income taxes	income items (net)	Interest	Net income	dends declared	Num- ber	Wages and salaries
	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45
1945 1944 1943 1942 1941	229 231 210	\$449,739 438,962 432,734 412,440 400,836	\$138,333 126,970 114,347 98,980 92,055	5,637 5,521 5,573 5,829	\$135,494 126,081 117,011 97,071 88,519	\$84,155 80,752 77,015 68,786 64,276	37,488 25,801	\$94,889 86,482 78,602 66,459 68,712	18.704	327	5,143 5,323	12.725	4,538 5,880 6,695	31,409 30,309 32,196	\$54,478 46,177 41,386 40,473
1940 1939 1938 1937 1937 1937	201 201 200 50 584	383,315 369,809 357,472 351,350 612,254 346,061	85,453 81,047 76,290 73,127	9.253	80,846 75,768 71,508 69,957 128,649 65,500	59,993 56,539 53,678 51,956 <i>96,058</i> 49,041	18,676 17,172 15,923 16,145 29,258 14,803				5,823 5,771	11,768 12,444 10,573 10,823		57,461	52,998
1935	211 261 271 55 858	341,949 374,654 429,087 428,189 522,634 431,749	67,001 71,268 74,832 67,967	7.092	61,170 63,934 68,533	46,273	13,029	55 725	1,283 1,073 1,147	396	6,347		6,977 8,179 11,786	27,048 28,836 29,462 52,785	25,010 23,861 4 3 ,775
1930	323 316	418,456 410,294 376,955 334,944 463,262 327,450	59,758 60,701 56,284 51,725	7,017	90,926		23,451	59,446 55,550 57,376	1,561			12,410	12,940 12,075 10,834 10,288	35,310 31,505 66 407	56,720
1925 1924 1923 1922 1922 1922	274 268 1,134	289,157 271,607 270,076 339,963 422,104 339,733	49,051 43,508 48,686	4,837 6,652	69,236 67,486 85,130		16,972					11,714 9,936 9,231 11,036 10,041 7,809	7,361 6,816 8,726		58,576
1920 1917 1916	702 53.089	851.689	27,515	4,735 3,890 5.693 3,871	80,561 50,485 <i>79,582</i> 48,591	40,967 48,579		67,548 37,260				7,559 8,507 8,264 9,268	8,204 7,397 5,246 6,843	37,381 63,929 38,952	30,755

¹ Includes miscellaneous revenues not shown elsewhere.

Series R 46-55. Western Union Telegraph Company—Summary of Facilities, Traffic, and Finances: 1866 to 1915
[In thousands, except series R 46. Census figures in italics. Covers landline (domestic) and cable (international) operations]

As of, or for, year ending—	Telegraph offices	Miles of wire	Messages handled	Total book capital- ization	Revenues	Expenses ¹	Miscel- laneous income items (net)	Interest expenses	Net income	Dividends declared
	46	47	48	49	50	51	52	53	54	55
1915, Dec. 31. 1914, Dec. 31. 1913, Dec. 31. 1913, June 30. 1912, Dec. 31. 1912, June 30. 1911, June 30.	25,142 25,784 25,060 26,306 30,864 25,392 24,926	1,584 1,582 1,561 1,543 1,814 1,517 1,487	109,378	\$167,838 162,678 158,855 158,692 226,887 159,394 166,762	\$51,100 45,880 45,784 43,978 62,822 39,438 33,598	\$40,797 40,138 42,327 40,432 55,610 34,846 27,825	\$1,213 972 1,116 927 1,941 1,107 1,424	\$1,348 1,343 1,338 1,338 2,769 1,697 1,826	\$10,168 5,371 3,235 3,135 6,384 4,002 5,371	\$4,986 3,989 2,992 2,991 6,180 2,991 2,990
1910, June 30	24,825 24,321 23,853 29,110 24,760 24,323	1,429 1,383 1,359 1,578 1,321 1,256	75,135 68,053 62,371 103,794 74,805 71,487	164,382 159,246 156,371 220,294 153,585 146,349	30,741 27,600 25,890 49,685 29,939 27,828	24,544 21,364 23,553 39,227 24,674 21,838	1,133 1,333 1,063 1,899 1,058 1,093	1,951 1,956 1,731 2,653 1,420 1,335	5,379 5,614 1,670 9,704 4,903 5,749	2,987 2,739 1,715 7,477 4,867 4,867
1905, June 30 1904, June 30 1903, June 30 1902, Dec. 31 1902, June 30 1901, June 30	23,814 23,458 23,120	1,185 1,155 1,089 1,318 1,030	67,477 67,904 69,791 91,655 69,375 65,657	145,993 141,271 138,409 162,947 133,150 129,715	26,347 26,571 26,525 \$9,486 25,602 23,865	20,227 19,783 19,262 28,999 18,941 17,979	1,066 1,116 2,353 1,444 670 1,773	1,227 1,175 1,166 1,950 1,008 956	5,959 6,729 8,450 9,982 6,323 6,703	4,867 4,867 4,867 6,257 4,867 4,867
1900, June 30 1899, June 30 1898, June 30 1897, June 30 1896, June 30	22,900 22,285 22,210 21,769	983 905 874 841 827	63,168 61,398 62,174 58,152 58,760	128,856 123,818 123,718 123,484 121,436	22,811 22,048 21,683 20,630 20,820	16,934 16,463 16,231 15,515 15,406	405 422 671 629 474	991 1,027 992 896 909	5,292 4,980 5,130 4,849 4,980	4,867 4,866 4,866 4,791 4,766

² Excludes Federal income taxes.

COMMUNICATIONS

Series R 46-55. Western Union Telegraph Company—Summary of Facilities, Traffic, and Finances: 1866 to 1915—Con.

[In thousands, except series R 46. Census figures in italics]

As of, or for, year ending—	Telegraph offices	Miles of wire	Messages handled	Total book capital- ization	Revenues	Expenses ¹	Miscel- laneous income items (net)	Interest expenses	Net income	Dividends declared
	46	47	48	49	50	51	52	53	54	55
1895, June 30	21,360 21,166 21,078 20,700 20,098	803 791 769 739 716	58,307 58,632 66,592 62,387 59,148	\$121,278 120,285 120,364 118,423 116,255	\$20,421 20,059 22,988 21,769 21,135	\$14,756 14,763 16,057 14,926 15,012	\$477 513 575 599 499	\$898 904 899 932 903	\$5,244 4,906 6,602 6,511 5,719	\$4,766 4,739 4,632 4,308 4,308
1890, June 30 1889, June 30 1888, June 30 1887, June 30	18,470 17,241 15,658	679 648 616 525 490	55,879 54,108 51,464 47,395 43,290	115,273 108,430 101,968 96,481 93,794	20,055 19,075 17,584 15,683 14,871	13,701 13,328 13,493 12,021 11,384	637 725 535 504 511	898 820 494 608 580	6,093 5,651 4,132 3,557 3,418	4,955 4,308 4,041 812 3,400
1885, June 30 1884, June 30 1883, June 30 1882, June 30 1881, June 30	13.761	462 451 433 374 327	42,097 42,076 41,181 38,842 32,500	92,616 92,459 90,961 88,971 87,123	15,298 16,693 16,596 14,819 11,552	11,029 12,012 10,490 9,035 7,630	509 565 459 579 2,228	505 503 433 430 437	4,274 4,744 6,132 5,938 5,713	5,198 5,597 4,999 4,798 3,738
1880, June 30 1880, June 1 1879, June 30 1878, June 30 1877, June 30	12,510 8,534	234 291 212 206 194 184	29,216 31,703 25,070 23,919 21,159 18,730	64,080 96,031 62,699 58,287 56,318 55,844	10,581 16,697 9,118 8,637 9,039 9,143	5,868 10,218 5,239 5,656 6,096 6,061	437 395 179 194 314	435 564 438 462 443 535	4,720 5,970 3,836 2,698 2,694 2,862	3,280 4,187 2,295 2,085 1,521 2,532
1875, June 30 1874, Dec. 31 ³ 1873, Dec. 31 ³ 1872, Dec. 31 ³ 1871, Dec. 31 ³	5,740 5,237	179 176 154 137 121	17,154 16,329 14,457 12,444 10,646	54,673 54,778 53,331	² 4,330 8,872 8,612 8,471 7,384	² 2,832 5,935 6,506 5,558 4,916	² 33 148 155 97 74	² 228 333 266 370 318	21,304 2,752 1,995 2,640 2,224	1,851 151 269 259 222
1870, Dec. 31 ³	3,607 3,219 2,565	112 105 98 85 76	9,158 7,935 6,405 5,879	48,402 47,677 47,426 24,205	6,731 6,672 6,636 5,964 4,619	4,539 4,346 3,873 3,693 2,686	116 225 139 182 185	327 325 346 371 162	1,982 2,226 2,557 2,082 1,956	1,035 1,810 832 1,608 1,051

 $^3\,\mathrm{Telegraph}$ offices, miles of wire, messages handled, and total book capitalization are as of June 30.

Series R 56-70. Domestic Telegraph Industry—Messages, Property, Revenues, Expenses, Net Income, Dividends, Employees, and Wages: 1916 to 1970

[In thousands, except series R 67 and R 69. Census figures in italics]

	Messages	telegrapi reve	te-line h service nues	Telegrapi	h plant	Miles of	Operat-	Operat- ing	Federal income	Net	Divi- dends	Empl	oyees	Be Teletyp Exchange Serv	ewriter
Year	handled	Tele- graph com- panies	Tele- phone com- panies ¹	Book value	Depre- ciation reserves	wire	revenues		taxes 3	income	declared	Number	Wages and salaries	Number of teletype- writers	Rev- enues
	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70
1970 1969 1968 1967 1966	69,679 77,059 85,645 89,078 92,682	122,294 111,815	138,091 128,328 121,461	916,712 871,425	307,518 284,677 279,647	683 753 829	358,202 334,983	358,445 328,622 310,791	=	21,569 22,062	18,076 16,776 15,917	25,164 26,502 26,524	190,085	42,605 46,411 47,200	\$75,214 71,051 71,118 72,367 77,207
1965 1964 1963 1962 1961	94,302 97,448 104,220 112,487 117,263	91,922 84,687 61,981	115,953 118,746	634,636 596,587 541,419	198,930 183,099	984 1,010 1,043	299,410 286,822 264,119	278,324 266,660 257,139	(\$1,200) 1,000 (3,730)	10,405	10,501 10,490 10,484	26,607 28,015	161,129 160,650 168,278	59,843 57,598 56,693	69,338

¹ Including facility rentals and taxes. ² Income data are for 6 months ending June 30.

Series R 56-70. Domestic Telegraph Industry—Messages, Property, Revenues, Expenses, Net Income, Dividends, Employees, and Wages: 1916 to 1970—Con.

[In thousands, except series R 67 and R 69. Census figures in italics]

	Messages	telegrap	te-line h service nues	Telegrap	h plant	Miles of	Operat-	Operat-	Federal income	Net	Divi- dends	Empl	oyees	Teletyr Exchange Ser	ewriter
Year	handled	Tele- graph com- panies	Tele- phone com- panies ¹	Book value	Depre- ciation reserves	wire	revenues	ex- penses ²	taxes	income	declared	Number	Wages and salaries	Number of teletype- writers	Rev- enues
	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70
1960 1959 1958 1957 1956	124,319 130,993 131,867 143,947 151,600	\$54,841 49,763 39,186 34,414 29,859	85,850 77,735	\$398,023 380,216 364,498 350,860 332,727	\$168,605 157,382 149,693 147,334 141,490	1,063 1,058 1,075 1,078 1,088	\$262,365 260,849 240,729 245,549 238,362	\$246,768 235,762 225,146 228,219 219,231	\$4,350 11,000 4,975 5,993 6,665	14,755	\$8,9~0 7,941 7,505 7,165 6,226	33,151 33,620 36,467 37,754	159,157 153,625	54,744 51,631 47,491 44,923 41,628	\$62,539 58,111 51,284 47,944 44,872
1955 1954 1958 1952 1951	153,910 152,582 162,188 151,712 180,151	24,458 20,163 17,458 15,031 12,669	55,309 48,732 44,619 40,828 36,265	310,968 300,126 289,448 286,372 284,293	128,776 126,580 123,825	1,100 1,129 1,151 1,194 1,225	228,816 209,635 208,578 184,336 192,089	193,863 183,395 182,023	9,613 6,208 5,743 199 4,007	10,331 4,480 13,242 5724 4,711	5,695 3,730 3,690 3,689 3,381	37,785 37,009 38,957 39,853 40,319	143,289 137,521 139,489 126,974 127,818	38,946 36,672 35,272 33,338 30,815	23,344
1950 1949 1948 1947 1946	178,904 175,323 191,013 213,780 212,072	9,139 7,528 5,696 4,320 3,681	31,747 28,017 25,225 21,829 20,732	294,451 306,316 310,295 314,275 361,618		1,298 1,438 1,632 1,743 2,044	183,429 199,654 175,536	100,000	2,050 2,176	7,353 53,468 1,265 906 510,030	2,459 1,228	40,482 41,660 48,967 53,572 57,644	116,937 125,871 140,901 138,976 137,293	28,393 25,526 23,423 20,208 14,838	20,445 17,940 16,302 13,743 12,946
1945 1944 1943 1942 1941	236,169 225,462 231,692 223,148 210,928	3,572 3,655 3,688 3,889 3,079	23,627 20,727 17,590 19,318 14,830	357,784 358,882 366,347 384,352 380,501	157,243 152,795 153,730 120,863 114,174	2,247 2,272 2,303 2,294 2,281	182,048 173,207 166,953 145,789 130,519	174,848 160,169 159,020 134,031 121,841	2,267 3,236 4,448 1,450	57,834 5,117 5746 3,836 4,016	2,433 2,167 2,090 2,090 2,090	63,446 61,481 61,037 64,674 65,363	126,662 112,553 111,8 2 92,450 84,267		16,233 10,169
1940 1939 1938 1938 1937 1937	191,645 189,055 185,639 200,711 206,937 193,566	2,170 2,185 2,056 1,981	14,621 15,744 16,834 19,098	375,021 388,837 387,897 387,749 418,231 384,946	97,746 87,569 83,827 80,678	2,269 2,277 2,279 2,275 52,302 2,270	114,587 109,899 106,813 117,228 117,032 115,772	110,856 106,995 105,996 111,614 -103,991		\$72 \$3,152 \$5,248 \$523 	1,045 1,568 1,604 784	59,670 57,513 57,190 64,084 64,254 67,862	74,736 71,287 70,124 77,745 77,928 71,155	14,855 14,266 	8,436 7,782 6,803 6,775
1935 1934 1933 1933 1932 1932 1939	176,250 155,215 143,553 143,075 147,941 183,373	1,782 1,749 1,856 1,830	17,007 19,131 20,023 21,284	383,216 383,165 383,886 383,960 415,694 382,737	42,574 42,940 43,947 44,191 	2,245 2,247 2,245 2,239 2,260 2,250	106,262 102,557 96,613 97,902 97,729 126,697	96,076 96,069 90,669 96,339		3,213 *387 330 *5,099	2,090 1,045 7,838	62,257 62,839 58,368 60,997 60,933 72,916	65,030 65,810 60,401 65,760 66,988 90,084	1,479	3,864 2,300 995 514
1930 1929 1928 1928 1927 1927	211,971 234,050 211,559 208,365 215,595 203,035	1,881 1,947 1,754 1,853	27,034 25,197 21,057 18,016	379,869 357,343 307,113 292,817 338,143 281,503	53,095 53,710 50,791 46,991 	2,269 2,251 2,202 2,095 62,138 1,977	148,223 163,358 153,329 147,845 159,682 149,721	139,141 146,867 135,081 128,940 142,213 131,473	486 1,307 1,798 2,126 	3,942 12,796 13,889 14,105 16,090 13,841	8,188 8,188 8,085 7,981 8,191 7,981	84,962 87,435 77,644 76,183 74,908 79,755	108,557 113,928 94,415 91,493 89,984 101,003		
1925 1924 1923 1922 1922 1922	185,187 162,700 158,468 149,219 <i>181,519</i> 139,544	1,601 1,510 1,502 1,689	15,153 13,207 13,106 12,145	266,571 252,678 238,923 230,644 254,030 224,876	32,100	1,944 1,884 1,836 1,807 1,845 1,787	141,680 125,490 124,172 116,659 128,639 111,707	109,197 100,352 111,724 101,817		15,153 12,152 13,094 14,311 15,675 7,932	7,232 6,983 6,983 6,983 7,148 6,983	78,262 68,561 69,045 62,576 62,299 64,395	90,911 80,692 79,341 70,497 68,737 71,942		
1920 1919 1918 1918 1917 1917	155,884 139,435 134,031 129,273 151,725	1,489 1,318 1,121 1,300	10,541 7,969 5,811 5,202 	214,986 203,010 190,712 184,351 183,488	16,967 12,965 10,792	1,711 1,686 1,620 1,863 1,889 1,877	90,369 81,623 91.313	113,253 93,165 80,511 67,084 79,409 54,335		9,199 9,595 8,103 12,336 12,125 11,764	6,983 6,983 6,983 6,983 7,166 5,985	74,448 65,181 69,528 60,122 60,376	86,037 66,351 58,376 46,953 40,512		

Represents zero.

1 Includes minor amounts for Hawaiian Telephone Co.

2 Excludes Federal income taxes.

3 Figures in parentheses represent reversal of income taxes charged in previous years.

The Western Union Telegraph Company has numerous items deductible from taxable income, but not recorded in the accounts as income deductions; this accounts for the fact that it reported net income in the late sixties with no concurrent liability for income taxes.

⁴ This figure is affected by the \$18,126,223 loss on the sale of the Western Union cables system recorded as a cables loss and the \$8,250,000 tax reduction therefore recorded as a domestic telegraph gain.

⁵ Figures represent net loss.

⁶ Excludes wire owned and operated wholly by Class I railroads and landwire of ocean-cable companies.

Series R 71–74. Domestic Telegraph Message Rates and Teletypewriter Exchange Service (TWX) Rates Between New York City and Selected Cities: 1850 to 1970

	Ве	etween New Y	ork City and	_		В	etween New Y	ork City and	
Year	Philadelphia	Chicago	Denver	San Francisco	Year	Philadelphia	Chicago	Denver	San Francisco
	71	72	73	74		71	72	73	74
TELEGRAPH RATES ¹	\$2.25	\$2,25	\$2.25	\$2.25	TELEGRAPH RATES 1—Con. In effect in—Con.				
In effect Jan. 1, 1970	2.25 1.27 1.20	2.25 1.70 1.60 1.45 1.40	2.25 2.23 2.10 1.90 1.85	2.25 2.23 2.10 1.85	1876 1875 1873 1870 1869 1866	.25 .45	\$0.50 .25 1.00 1.00 2.05 1.85	\$2.00 (NA) 2.50 (NA) (NA) 7.00	\$2.00 (NA) 2.50 5.00 7.45 7.45
1958, Aug. 1 1956, Aug. 26 1954, July 15 1952, July 6		1.30 1.25 1.10	1.75 1.70 1.55	1.75 1.70 1.70	TELETYPEWRITER EXCHANGE SERVICE RATES ²				.60
1951, Sept. 1 1950, Feb. 1	.60 .40	1.00 .75	$\frac{1.45}{1.25}$	1.60 1.45	In effect Jan. 1, 1970	.25	.45	.55	.00
1954, July 15 1952, July 6 1951; Sept. 1 1950, Feb. 1 1946, Dec. 29 1946, June 12 1919, Apr. 1	.40 .36 .33 .30	.72 .66 .60	1.08 .99 .90	1.44 1.32 1.20	Made effective: 1966, Sept. 1 1960, Feb. 7 1953, July 1	.25 .45 .45	.45 1.15 1.20	.55 1.65 1.65	.60 1.75 1.75
In effect in— 1908	.25 .20 .25 (NA) .15	.50 .40 .50 .50 .50	.75 .75 .75 (NA) 1.25 (NA)	1.00 1.00 1.00 1.00 1.50 (NA)	1953, July 1 1946, Feb. 1 1981, Nov. 21	.35 .35	1.05	1.55 1.80	1.75 2.40

NA Not available.

1 Beginning Sept. 1, 1951, minimum charge for 15 text words or less; prior to that, for 10 text words or less.

Series R 75-88. International Telegraph Industry—Messages, Property, Ocean-Cable Mileage, Countries Served by Radiotelegraph, Revenues, Expenses, Net Income, Employees, and Wages: 1907 to 1970

[In thousands, except series R 82 and R 87. Census figures in italies. Includes Hawaii and Puerto Rico]

{	Teleg	raph mess	iges 1		Telegra	oh plant	Nautical	Overseas					Emplo	yees i
Year	Total	Cable	Radio	Overseas telephone calls ²	Book value	Depre- ciation reserves	miles of ocean- tele- graph cable	served by direct radio- tele- graph circuits 3	Operat- ing revenues	Operat- ing expenses 4	Federal income taxes	Net income	Number	Wages and salaries
	75	76	77	78	79	80	81	82	83	84	85	86	87	88
1970 1969 1968 1967 1966 1965 1964 1963 1962 1961	32,241 32,235 30,705 29,953 29,925 28,830 30,102 29,390 28,568 28,345	6,548 6,832 6,560 6,577 6,663 6,467 9,365 11,260 11,318 11,323	25,693 25,403 24,145 23,376 23,262 22,363 20,737 18,130 17,250 17,022	25,813 20,660 15,166 12,332 9,932 8,108 6,382 5,290 4,914 4,365	\$351,674 320,629 282,412 250,722 213,359 189,242 191,412 153,465 163,360 172,050	\$93,855 81,851 79,225 70,561 62,628 56,584 71,452 66,989 72,394 85,210	8 8 8 8 8 38 42 55 71	60 62 64 66 68 69 70 71 72 74	\$193,808 179,993 153,547 132,427 121,516 106,696 107,560 97,822 92,372 90,049	\$155,708 142,413 128,997 107,565 96,133 87,374 91,109 85,102 82,104 78,379	\$11,887 12,421 8,527 6,784 6,550 5,448 5,439 3,611 4,083 4,926	\$42,846 37,253 21,212 19,824 14,779 13,110 9,158 68,638 8,118 8,467	7,599 7,938 7,727 7,541 7,437 7,581 9,041 9,968 10,522 10,734	\$71,709 65,463 59,873 55,437 52,217 50,531 53,131 51,905 50,651 48,876
1960 1959 1958 1957 1956 1955 1954 1953 1952	28,278 28,133 26,876 27,838 27,348 25,642 24,357 23,725 23,880 24,043	11,186 10,807 10,420 10,647 11,012 10,671 10,085 9,756 10,059	17,092 17,326 16,456 17,191 16,336 14,971 18,738 13,640 14,124 13,984	3,713 3,039 2,688 2,421 2,024 1,742 1,529 1,440 1,364 1,263	163,798 157,557 154,439 149,439 139,818 135,178 133,667 131,168 127,101 127,310	82,610 83,679 82,018 80,069 77,629 76,432 75,987 75,348 72,923 73,929	71 75 76 76 76 76 78 78	77 83 86 84 85 85 85 85 85 85	86,976 84,377 77,281 76,845 73,472 68,050 63,811 59,727 57,606 56,949	76,885 71,726 67,044 66,258 60,862 F8,366 54,654 53,217 51,557 49,087	4,511 5,815 4,868 5,386 5,783 6,328 4,854 4,308 2,434 3,504	7,991 8,328 6,605 5,921 6,186 5,020 5,333 3,390 4,393 4,526	11,011 11,289 11,182 11,502 11,306 11,844 11,844 11,686 11,540 11,081	47,636 44,531 42,855 41,994 41,288 40,548 39,241 37,507 36,056 33,120
1950 1949 1948 1947 1946 1945 1944 1943 1942	22,578 20,891 22,136 23,960 22,272 21,047 17,266 15,991 13,020 16,511	9,969 10,390 11,022 11,835 11,069 10,531 10,386 10,159 8,012 7,434	12,609 10,501 11,114 12,125 11,203 10,516 6,880 5,832 5,008 9,077	1,000 853 798 664 632 860 173 154 135	136,168 134,332 135,626 132,534 129,147 137,623 136,329 138,436 139,360 141,292	82,757 82,897 82,087 79,426 76,769 86,157 84,550 83,909 83,807 82,723	88 88 90 91 91 91 95 95	83 83 81 76 75 72 69 68 65	50,333 46,595 46,348 45,579 45,199 49,879 46,981 40,254 35,812 36,022	45.226 45.959 47,435 49,358 44,999 37,905 34,340 29,450 28,423 28,425	1,304 525 519 263 230 7,190 6,983 6,424 4,600 3,201	4,588 619 7778 72,715 836 7,907 7,454 6,508 4,525 3,814	10,759 11,150 11,755 12,404 11,557 9,579 7,898 7,591 7,232 8,206	30,240 31,269 31,717 33,678 30,497 25,153 20,002 16,533 14,553 13,723
1940 1989 1988 1987 1937 1936 1935 1934 1983 1972 1982 1981	16,619 18,725 18,306 16,331 19,768 17,641 15,669 14,464 15,365 10,437 14,940 17,414	7,667 9,800 9,612 11,129 10,376 9,819 9,050 9,287 10,456 10,437 10,443 12,551	8,952 9,425 8,694 5,202 9,392 6,619 5,177 4,909 4,497 4,863	78 76 75 75 48 28 27 30 	142,015 146,236 147,747 88,593 148,082 147,723 147,708 147,662 146,602 90,751 145,913 148,847	81,240 81,860 81,263 79,517 78,082 76,613 75,473 74,528 73,066 62,050	95 95 95 104 95 95 95 97 97 97 98	60 55 53 52 52 50 49 48 48	32,087 30,612 26,895 28,275 29,648 27,173 25,360 25,449 24,649 26,49 216,927 23,442 28,584	27,035 26,518 25,577 25,511 24,042 23,693 23,177 21,532 21,707 23,919	1,859 524 219 530 306 186 259 227 169 201	3,598 2,074 7 27 2,936 2,004 693 1,395 3,467 2,368 5,610	8,083 8,176 8,229 5,403 8,428 8,182 8,182 7,337 7,553 8,114	12,809 12,663 12,383 7,408 12,302 11,538 11,093 10,754 9,615 6,961 10,009 11,178

² Prior to September 1966, telephone company rates for 3 minutes or less, 2-way; thereafter, for each minute or fraction thereof. Since 1959, the telegraph company has offered similar service called "Telex" with a different rate structure.

³ Beginning of service.

Series R 75–88. International Telegraph Industry—Messages, Property, Ocean-Cable Mileage, Countries Served by Radiotelegraph, Revenues, Expenses, Net Income, Employees, and Wages: 1907 to 1970—Con.

[In thousands, except series R 82 and R 87. Census figures in italics. Includes Hawaii and Puerto Rico]

	Teleg	raph messa	ages 1		Telegra	ph plant	Nautical	Overseas					Emplo	yees 5
Year	Total	Cable	Radio	Overseas telephone calls ²	Book value	Depre- ciation reserves	miles of ocean- tele- graph cable	served by direct radio- tele- graph circuits 3	Operat- ing revenues	Operat- ing expenses 4	Federal income taxes	Net income	Number	Wages and salaries
	75	76	77	78	79	80	81	82	83	84	85	86	87	88
1930 1929 1928 1928 1927 1926 1926 1924 1923 1922 1922 1922 1921 1921 1920 1919 1919	16,093 15,493 7,580 7,088 6,165 11,968 5,437 4,947 4,387	15,258 16,478 14,812 13,987 13,793 13,298 5,520 5,198 4,465 9,603 3,992 4,087 581 4,18	5,151 5,092 2,750 8,778 2,380 2,195 2,060 1,890 1,700 2,365 1,445 960	30 23 12 9 10 12 11	\$147,236 135,797 126,770 88,556 122,635 116,179 110,106 107,357 101,011 72,632 92,073 90,139 83,799 74,090 64,058 59,871	\$64,994 72,671 69,124 -67,668 60,904 59,370 54,834 52,011 -49,142 46,467 42,059 37,145 31,481	98 97 93 99 91 88 83 83 77 73 76	42 34 30 26 20 16 14 12 	\$35,360 39,656 34,264 20,187 32,083 32,672 34,811 33,636 32,173 21,819 34,191 35,976 40,507 22,584 17,299	\$27,010 27,559 21,643 11,549 21,340 22,293 22,726 21,725 12,450 22,539 22,570 24,287 10,425 9,281	\$866 798	\$9,775 13,705 11,368 7,755 9,814 11,159 11,526 10,962 9,768 8,193 11,058 10,399 11,463 5,357 2,965 5,707 3,434	8,999 8,579 2,299 6,595 2,332 2,340 2,349 6,333 2,603 3,111 3,062 2,688	\$18,604 13,129 3,392 9,536 3,469 3,463 3,459 7,425 3,902 4,283 4,882 3,938
1917 1916 <i>1912</i> <i>1907</i>		485 378 5,841 5,869	280 155		63,116 63,256 58,136 57,438	26,763 21,349 7,600	69 68 68 46	4 1	15,274 10,878 8,469 7,672	7,838 4,706 4,008 2,205		3,434 3,318 2,953 4,029	* 1,656 1,207	1,167 915

tion to cables.

² Overseas telephone calls inserted for information purposes only; not handled by International Telegraph Industry. Beginning 1956, includes Alaska, Guam, and Virgin Islands. Excludes calls over landwire to Canada and Mexico.

cable system.

Series R 89-92. International Cable and Radiotelegraph Rates and International Telephone Rates Between New York City and Selected Cities: 1866 to 1970

[Prior to 1924, rate changes are for messages by cable only (except as noted for radiotelegraph messages). Since 1924, rate changes are for both cable and radiotelegraph messages]

		New York	City to-				New York	City to-	
Effective date	London	Cairo	Tokyo	Buenos Aires	Effective date	London	Cairo	Tokyo	Buenos Aires
	89	90	91	92		89	90	91	92
INTERNATIONAL CABLE AND RADIOTELEGRAPH RATES ¹					INTERNATIONAL CABLE AND RADIOTELEGRAPH RATES L. Con.			:	
1970, Jan. 1 1969, Jan. 1 1966, Apr. 12 1958, Aug. 1 1950, July 1 1949, Feb. 2 1948, Apr. 28	\$0.23 .28 .23 .21 .19 .25 .25	\$0.34 .34 .34 .34 .30 .40	\$0.34 .34 .34 .30 .40 .30	\$0.31 .31 .31 .31 .27 .35 .28	1892, May 1	\$0.25 .25 .25 .25 .12 .40		\$2.21 2.21	\$1.50 1.70 1.82 3.98 3.98 3.98
1947, Aug. 5 1946, May 1 1945, May 1 1943, Aug. 16 1940 1987 1981	.25 .20 .20 .20 .20 .20 .20	.30 .30 .42 .42 .42 .42 .39 .39	.20 .24 .72 .72 .72 .80 .80	.20 .20 .26 .42 .42 .42 .42	1882 1882 1880 1868 1866 INTERNATIONAL TELEPHONE RATES ³	.50 .50 .50 1.58 10.00			3.98 4.60 7.50
1927 1925 1924 1924 1928 2 1921 2 1919	.20 .20 .20 .20 .20 .20	.45 .42 (NA) (NA) (NA) (NA)	.80 .85 .109 .85 .109	.42 .42 .50 .50 .50	1970, Mar. 1 1969 1946 1945 1944 1940	9.60 12.00 12.00 12.00 21.00 21.00 21.00	\$12.00 12.00 12.00 30.00 30.00 30.00	12.00 12.00 12.00 19.50 19.50 19.50 30.75	12.00 12.00 12.00 12.00 12.00 15.00
1917 1916 2 1912 1910 1905 1905 1908 1908, Jan 1901	.25 .17 .25 .25 .25	(NA) (NA) (NA) (NA) (NA) .56 (NA)	1.38 .92 1.33 1.33 1.53 1.76 1.76	.50 .50 .65 .65 .85 1.00 1.00	1937	21.00 30.00 30.00 30.00 30.00 45.00 75.00		30.75 33.00 39.00	21.0 30.0 30.0 30.0 36.0

NA Not available.

1 Per plain language telegraph-word, including address and signature.

Represents zero. ¹ Numbers of cable and radio telegraph messages depend on whether they were reported by what were formerly known as cable or radio carriers. Since 1956, radio carriers have been using circuits in cables in addition to radio for transmission of messages; since 1965, cable carriers have been using radio circuits via satellite relay in addition.

Number of overseas countries served by direct radiotelegraph circuits decreased during the sixties as they were displaced by submarine cable and satellite circuits; even some of the remaining circuits are for fallback use only.

4 Excludes Federal income taxes.

5 Prior to 1929, employment and compensation figures represent incomplete reportings to FCC by all carriers.

6 Figure represents net loss resulting from the sale, charged against income, of a cable system.

Figures represent net loss.
 As of September 16.

² Change in radiotelegraph messages. ³ For 3-minute person-to-person telephone conversations.

Radio and Television (Series R 93-162)

R 93-162. General note.

Federal regulation of radio communication has been continuous since 1912 when the Department of Commerce was given authority to license radio equipment and radio operators, and broadcast stations, which began operation in 1921. On February 23, 1927, Congress established the Federal Radio Commission with broad authority for the regulation of radio. In 1934, the powers of the Federal Radio Commission were transferred to the Federal Communications Commission.

Principal governmental sources of statistics in respect to broadcast and nonbroadcast radio services include the following:

- 1. U.S. Bureau of the Census, Census of Business, 1935: Radio Broadcasting; Fifteenth Census Reports, Population, vol. VI, Families, 1930; Sixteenth Census Reports, Housing, vol. II, part 1, 1940; U.S. Census of Housing: 1950, 1960, and 1970, vol. I, part 1.
- 2. U.S. Department of Commerce, Annual Report of the Secretary of Commerce, 1913-1926.
- 3. Federal Radio Commission, Annual Report of the Federal Radio Commission, 1927-1933; Commercial Radio Advertising, 1931
- 4. U.S. Federal Communications Commission, Annual Report of the Federal Communications Commission, 1938-1970; Report on Chain Broadcasting, 1941; The Public Service Responsibilities of Broadcast Stations, 1946; "An Economic Study of Standard Broadcasting," October 1947 (processed); House Report No. 1297, 85th Cong., 2d sess., Network Broadcasting, 1958.
- 5. House Report No. 1273, 73d Cong., 2d sess., Report on Communication Companies, 1934.

Since 1937, the FCC has obtained annual financial reports from networks and broadcast stations. Statistical tabulations of the data so reported have been made available by the FCC in its annual reports; in its annual Statistics of the Communications Industry in the United States; and in annual processed reports. Unlike the telephone and telegraph industries, radio broadcasting is not classified as a common carrier and is not subject to rate or earnings regulation. The FCC, therefore, does not prescribe a uniform system of accounts for the radio industry. However, the Commission's Annual Report Form No. 324, and the accompanying instructions, ensures general uniformity in the reported data. The individual financial reports of networks and stations filed with the FCC are not available for public inspection. However, some individual network and station data have been published from time to time, as for example, in a Committee Print, 84th Cong., 2d sess. (Senator John W. Bricker), The Network Monopoly: Report Prepared for Use of the Committee on Interstate and Foreign Commerce, 1956; Monopoly Problems in Regulated Industries; Hearings before the Antitrust Subcommittee of the Committee on the Judiciary, 84th Cong., 2d sess., 4 vols., part 2, 1956.

R 93-97. General note.

Statistics of broadcast stations are commonly presented in terms of "authorized" and of "licensed" stations. A broadcast station is authorized when it receives a construction permit from the U.S. Federal Communications Commission (or predecessor licensing agencies). Normally, a station is expected to complete construction and begin regular operation within 8 months thereafter. However, not all authorized stations complete this process and be-

come operating stations. This has occurred mainly in the broadcast services of frequency modulation (FM) and television (TV).

Similarly, statistics of "licensed" stations can be misleading. A station permittee who has completed construction in accordance with the specifications of the construction permit or a modification thereof, usually receives a regular license, prior to start of regular on-the-air program service. However, for a variety of reasons, the FCC has permitted stations to undertake regular broadcast service under a Special Temporary Authorization. Many stations have operated under such authority for a number of years. Here, again, this statement applies particularly to FM and TV stations.

Figures for these series are for the most part presented in terms of operating stations. Stations are recorded in FCC records as operating when they have received permission to conduct program tests. In some instances, considerable time may elapse before such stations are in regular, daily operation. Adjustments for this factor have been made by the FCC on the basis of trade sources, and such adjustments are incorporated here. In sum, the data on operating stations are not precise, but are believed to be reasonably accurate.

R 93. Standard broadcast (AM) stations operating, 1921-1970.

Source: 1921, U.S. Federal Communications Commission, unpublished data; 1922-1926, Annual Report of the Secretary of Commerce, various issues; 1927-1932, Seventh Annual Report of the Federal Radio Commission for Fiscal Year 1933, p. 18; 1933-1970, FCC, Annual Report, various issues.

Prior to 1948, data pertain to licensed stations which, in the AM service, generally approximated operating stations.

Figures are not available annually on the number of noncommercial AM stations because there is no separate noncommercial service. Usually, such stations are supported by educational or public bodies. In the early growth of radio prior to 1927, educational institutions were prominent in radio (see S. E. Frost, Education's Own Stations; the History of Broadcast Licenses Issued to Educational Institutions, University of Chicago Press, 1937). From 1945–1970, the number of noncommercial AM stations declined from about 35 to 25. In addition, a small number of educational institutions operate commercial stations.

The decline in the number of AM stations between 1927 and 1929 followed the transfer of the licensing function from the Secretary of Commerce to the Federal Radio Commission. The latter body tightened the licensing requirements, resulting in the withdrawal or deletion of a number of operating stations.

R 94-95. Frequency modulation (FM) stations operating, 1940-1970.

Source: U.S. Federal Communications Commission, Annual Report, various issues.

FM was authorized as a regular service in 1940, effective January 1, 1941, and the first commercial station was licensed in 1941. Non-commercial FM is a separate service with a specific spectrum allocation. The stations are licensed to nonprofit educational organizations.

R 96-97. Television (TV) stations operating, 1941-1970.

Source: See source for series R 94-95.

Television was authorized on a regular commercial basis, effective July 1, 1941, and 2 stations in New York began operating as of that date. Figures include very high frequency (VHF) stations, first authorized in 1941, and ultra high frequency stations (UHF), first authorized in 1952. Some stations (almost entirely UHF stations) began operation and subsequently ceased operation, but retained their FCC authorization. Such stations are not included in the years of nonoperation.

R 98-101. Cable television, 1952-1970.

Source: John Blair & Company, New York, N.Y., Statistical Trends in Broadcasting, annual issues (copyright).

Cable television (CATV) is a system whereby program signals are sent through a cable attached to a television set, as opposed to commercial television and on-the-air transmission of signals.

R 102-103. Sets produced, 1922-1970.

Source: Electronic Industries Association, 1922-1934, Electronics Industry Fact Book, 1957, pp. 4, 5; 1935-1970, Electronic Market Data Book, 1971. (Copyright.)

Figures are based on reports of members of the Electronic Industries Association (formerly Radio-Electronic-Television Manufacturers Association) adjusted for estimated production of nonmembers. The figures also include sets produced for export. Radio set figures include home sets for all years; auto sets, 1930–1970; portable sets, 1939–1970; and clock sets, 1951–1970. As of 1970, automobile sets constituted over 40.3 percent of total radio-set production. As of 1970, year end, Electronic Industries Association estimated that there were 336 million radio sets in working order in the United States, including 85 million in automobiles.

R 104. Households with radio sets, 1922-1970.

Source: Annual figures, National Broadcasting Company (NBC), unpublished estimates. U.S. Bureau of the Census data, as follows: 1930, Fifteenth Census Reports, *Population*, vol. VI, *Families*, table 39; 1940, Sixteenth Census Reports, *Housing*, vol. II, part 1, table 10; 1950, 1960, and 1970, U.S. Census of Housing: 1950, vol. I, part 1, table 13; 1960, vol. I, part 1, table 7; 1970, vol. I, part 1, table 34.

NBC accredits data on radio ownership prior to 1950 to the National Association of Broadcasters (NAB), which is the national trade association of broadcasters, and to Broadcast Measurement Bureau, a private survey group, which conducted a detailed nation-wide survey of radio listening. A survey conducted by the Columbia Broadcasting System (CBS), the results of which were published as "Lost and Found," purported to show 2,450,000 households with radios not enumerated in the 1930 Census of Population. Accordingly, the NAB adjusted the 1930 census figure to 14,499,000. Similarly, 964,026 occupied dwelling units did not report concerning radio ownership in the 1940 Census of Population. The NAB estimated that 786,043 of these should be added to the 1940 census figure of 28,048,219 occupied units with radio.

The figures include radio sets which may not be in working order. Sets temporarily out of order or being repaired at the time of enumeration were included in the census data. The figures exclude radio sets in places of business, institutions, and hotels.

R 105. Households with television sets, 1946-1970.

Source: National Broadcasting Company, unpublished estimates. U.S. Bureau of the Census data as follows: 1950, 1960, and 1970, U.S. Census of Housing: 1950, vol. I, part 1, table 13; 1960, vol. I, part 1, table 7; 1970, vol. I, part 1, table 34.

An indication of the accuracy of the estimates is provided by several surveys of TV ownership in the Nation's households conducted by the Bureau of the Census for the Advertising Research Foundation. These studies have yielded the following estimates:

	$June\ 1955$	March 1956	August 1956	January 1969
Total sets in TV homes			39,568,000	79,660,000
TV homes Second sets in TV homes			37,410,000 2,158,000	
TV homes as percent of total		70.0		05.0
homes	67.2	72.8	76.1	95.0

All figures exclude sets in places of business, institutions, and hotels, but include households with television sets which may not be in current working order.

R 106-109 and R 123-126. Radio and television advertising expenditures, 1935-1970.

Source: 1935-1956 and 1958-1968, Printers' Ink Advertisers' Guide to Marketing, various issues; 1957, Printers' Ink, Feb. 6, 1959, p. 9; 1969 and 1970, Marketing Communications, July 1971.

Historical-time series on advertising expenditures were first developed by L. D. H. Weld of the McCann-Erickson Advertising Agency, New York, in 1938. After Dr. Weld's death in 1946, McCann-Erickson continued to prepare the estimates under the supervision of Dr. Hans Zeisel and, since 1950, Robert J. Coen.

Total advertising expenditures in radio and television are total time sales of networks and stations including commissions of advertising agencies and station representatives, as reported by the Federal Communications Commission, multiplied by estimated "adjustment" factors. For a description of the method used in developing the annual adjustment factors, see the source. Total advertising expenditures are larger than total broadcast revenues as reported by the FCC in two respects: The inclusion of commissions paid to advertising agencies and station representatives; and the inclusion of sums paid by advertisers for talent, program, and production to organizations which do not operate networks or broadcast stations (included in the "adjustment" figures).

The networks included in radio are the four national networks—American Broadcasting Company (ABC), Columbia Broadcasting System (CBS), National Broadcasting Company (NBC), and the Mutual Broadcasting System (MBS). The three large regional networks included for most years are the Don Lee Network, the Yankee Network, and the Texas State Network. The networks included in television are ABC, CBS, NBC (each of which operates a network in both radio and television) and, until September 1955, the DuMont Network. At that time DuMont withdrew from the network field.

For a detailed discussion of the network system, see the FCC and other reports listed in the general note for series R 93-162; and 84th Cong., 2d sess., Robert F. Jones, Investigation of Television Networks and the UHF-VHF Problems; Progress Report Prepared for the Committee on Interstate and Foreign Commerce, 1955.

R 107 and R 124, network expenditures. Figures are total expenditures of network advertisers in radio or television for time (i.e., access to the individual stations broadcasting the program); for the program, including talent and production; and for the production of the commercial announcements. Such sums include commissions to advertising agencies but exclude discounts and allowances received by the advertiser. The figures are before disbursements by the networks to their affiliated and owned stations, and exclude the nonnetwork time sales of the stations owned by the networks.

R 108 and R 125, national spot expenditures. This type of advertising is commonly confused with commercial, or "spot," announcements. The term "spot" in this context refers to the purchase of time by national advertisers on individual stations "spotted" or selected in various communities. Predominantly, the advertiser expenditures are for commercial announcements adjacent to network or other programs carried by the individual stations. In addition, national spot advertisers sponsor programs or purchase "participations" in station-supplied programs. Thus, national spot advertiser expenditures include total time sales (after discounts but

including commissions to advertising agencies and station representatives) multiplied by an estimated "adjustment" factor for program and production.

R 109 and R 126, local advertising expenditures. These include total time sales (after trade discounts but including commissions to advertising agencies) multiplied by an estimated "adjustment" factor for program and production. Local advertiser expenditures are made both in connection with the broadcast of commercial announcements and the supply of a program service. The main distinction between national spot and local advertising is as follows: National spot advertisers are connected with firms or companies which produce or distribute goods or services on a national or regional basis, and which usually place their advertising message on a number of selected stations. Local advertisers are usually local retailers and other organizations whose goods or services are primarily for local distribution. As such, a local advertiser will place his advertising message only on the stations in his community or marketing area. However, in practice, the "national" and "local" categories are not completely differentiated.

R 110-122 and R 127-139. Networks and stations reporting, broadcast revenues, expenses, income, gross investment, and employees, 1935-1970.

Source: U.S. Bureau of the Census, 1935, Census of Business, 1935, Radio Broadcasting, pp. 15, 25; U.S. Federal Communications Commission, 1937-1947, Annual Report, various issues; 1948-1970, AM-FM Broadcast Financial Data and TV Broadcast Financial Data, various issues.

The basic sources of figures shown in the Annual Report are Statistics of the Communications Industry in the United States, annual issues, and processed releases of the FCC.

FCC began the regular annual collection of financial and operating data from networks and stations in 1937. The respondents each year usually include over 90 percent of commercial stations in operation, accounting for well over 95 percent of total industry revenues, expenses, and income. Statistics based on these reports, particularly prior to 1952, have included considerable detail. These statistics have been made available to the public in the Annual Report of the FCC, 1938–1970; Statistics of the Communications Industry in the United States, annual issues; and in processed releases.

R 110-111 and R 127-128, reporting networks and stations. Prior to 1949 the radio data are limited to commercial standard broadcasting (AM) stations and networks operating in the United States, Puerto Rico, and outlying areas. Since 1949, the radio data also include reports of joint AM-FM stations, and reports of FM-only stations. The television data include stations operating in the United States, Puerto Rico, and outlying areas.

R 112-114 and R 129-131, broadcasting revenues. Figures include the amounts received by networks and stations from the sale of time (net of all trade and cash discounts and commissions to advertising agencies and station representatives) and from other broadcast activities as follows: Gross amount received for services of talent under contract to and in the pay of networks or stations; net commissions, fees, and profits for services in obtaining, or for placing with others, talent not under contract to and in the pay of respondent; amounts received for furnishing manuscripts, transcriptions, productions, or other program materials or services; and amounts received for incidental broadcast activities such as charges for studio facilities and special charges in connection with remote broadcasts, fees or other charges for conducting studio tours, and fees or profits received for the right to operate concessions.

R 115-117 and R 132-134, broadcasting expenses. The broad expense categories reported include technical, program, selling, and general and administrative expenses. Among the expenses required to be included are the following: Salaries and wages; talent expenses;

film and transcription expense; commissions to staff salesmen; insurance; depreciation and amortization of broadcast investments; rents paid for use of broadcast property; taxes (other than Federal taxes on income); and losses on notes, accounts, and other amounts receivable.

R 118-120 and R 135-137, broadcasting income. Figures represent net operating revenues (before Federal income tax), excluding income derived by the networks and stations from sources and operations other than broadcasting.

R 121 and R 138, gross investment. Figures represent investment in tangible broadcast property, before depreciation. The FCC report form requires that the costs be reported on an original-cost basis, and not on the basis of cost readjustments resulting from the sales or transfers of stations. Tangible broadcast property includes land and buildings, if owned, and transmitter and studio property; it excludes financial assets and good will. In the case of stations which have been sold, it represents that portion of the price assigned by the licensee to the property. Tangible broadcast property is, therefore, not a measure of total investment in broadcasting.

R 122 and R 139, employees. Figures include all employees, staff and nonstaff, full and part time, not excluding general officers and other managerial officials, but excluding "uncompensated" employees. Figures for 1935 are employees reported as of the 15th of each month, summed and divided by 12; 1938, week beginning Dec. 11; 1939–1943, middle week in October; 1944–1946, as of Dec. 31; 1946–1948, middle week in October; 1955–1970, as of Dec. 31.

R 140-148. Safety and special radio stations authorized, by class, 1913-1970.

Source: 1913-1926, U.S. Department of Commerce, Annual Report of the Secretary of Commerce, various issues; 1927-1934, Federal Radio Commission, Annual Report, various issues; 1935-1970, U.S. Federal Communications Commission, Annual Report, various issues.

Prior to 1948, the only data available to measure the use of radio in various nonbroadcast safety and special radio services were the number of authorized stations. The term "station," however, has not had a uniform significance among these services or within the same service over time. Primarily, the term reflects licensing procedures. A station is a single authorization issued by the FCC (or its predecessor licensing agencies) authorizing the use of one or more transmitters on assigned frequencies. A station may include one of the following: One or more transmitters at a fixed (land or fixed stations) location; one or more mobile transmitters; a system including a transmitter at a fixed location and one or more mobile transmitters or one of these in a combination with more than one frequency. Within most of the services, station authorizations have been changed from one to another form in an effort to simplify licensing procedures. As a result, year-to-year changes in the number of stations must be interpreted with caution, particularly if a decrease is shown.

Most of the nonbroadcast radio services are grouped together as the safety and special radio services, which constitute the greatest number of radio stations licensed by the FCC. Utilization of these services by individuals, industry, commerce, and State and local governments cover broad fields of operations in connection with protection of life and property, industrial and agricultural production, transportation, disaster, and civil defense.

R 149-162. Authorized land stations and mobile transmitters in the safety and special radio services, 1948-1970.

Source: See source for series R 140-148.

The distinctive characteristics of a land station are that it is located at a fixed site, has a fixed antenna and a panel control, and is used for communication in the mobile services (aviation, land

transportation, etc.). In the land mobile radio services, a land station is referred to as a base station. Thus, in the taxicab radio service, the base station is used to send and receive communications to and from the associated mobile transmitter-receivers located in the taxicabs. In the marine radio services, coastal stations are examples of land stations, and in the aviation radio services, aeronautical stations are the land stations.

Fixed stations are similar to land stations but are employed in the nonmobile radio services to communicate, or transmit messages, to other land points.

Mobile transmitters, as the name implies, are installed in moving vehicles, or are hand carried or are used as pack set units. They have relatively simple antenna and switching equipment and, in conjunction with a receiver, are used for transmitting and/or receiving information. Such transmitters usually tie in with a land station, the

latter serving as a central control point for communicating with the various mobile units.

One major shortcoming of the transmitter data, however, is that they measure authorized rather than operating transmitters. This divergence is not too great in the case of the land or fixed transmitters. It is estimated that over 90 percent of the authorized transmitters are in operation. However, an entirely different situation prevails with respect to mobile transmitters. The number of mobile transmitters is an approximation of the number of transmitters in actual operation. Approximately 50 percent of the authorized mobile transmitters are included in these figures. Licensees, in applying for authorizations, have wide latitude in estimating the number of mobile units they expect to have in operation within the license period.

See also text for series R 140-148.

*	* * * * * * * * * More Recent Data for Historical Statistics Series * * * * * * * * * * * * * * * * * * *	k
*	,	t
*	Statistics for more recent years in continuation of many of the still-active series shown here appear	k
*	in annual issues of the Statistical Abstract of the United States, beginning with the 1975 edition. For	t
*	direct linkage of the historical series to the tables in the Abstract, see Appendix I in the Abstract.	k
*	,	t
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COMMUNICATIONS

Series R 93-105. Radio and Television Stations, Sets Produced, and Households With Sets: 1921 to 1970 [Figures as of June 30, except for census figures in italics which are as of Apr. 1]

		Operating	broadcast sta		-	r census ngu	Cable tel			Sets pro	duced 2	Household	ls with—
	Chan doud	Freque modulatio	ency	Televisi	on (TV)		Subscri	ibers (house)	nolds)	Radio	Television	Radio	Television
Year	Standard broadcast (AM)	Commer- cial	Noncom- mercial	Commer- cial	Noncom- mercial	Systems	Total (1,000)	Percent of U.S.	Average per system	(1,000)	(1,000)	sets (1,000)	sets (1,000)
	93	94	95	96	97	98	99	100	101	102	103	104	105
1970	4,288	2,126	416	691	190	2,490	4,500	7.6	1,807	16,406	4,852	62,000 346,108	59,550 60,591
1970 1969 1968 1967 1966	4,254 4,203 4,135 4,075	2,018 1,850 1,708 1,515	375 348 318 291	680 655 626 613	177 156 127 108	2,260 2,000 1,770 1,570	3,600 2,800 2,100 1,575	6.1 4.4 3.8 2.9	1,593 1,400 1,186 1,003	20,549 22,566 21,698 23,595	5,309 5,813 5,104 7,285	60,600 58,500 57,500 57,000	60,594 58,250 56,670 55,130 58,850
1965 1964 1963 1962 1961	4,025 3,976 3,860 3,745 8,602	1,343 1,181 1,120 1,012 889	262 243 221 201 186	589 582 581 571 553	92 79 70 59 54	1,325 1,200 1,000 800 700	1,275 1,085 950 850 725	2.4 2.1 1.9 1.7	962 904 950 1,063 1,036	24,119 19,176 18,282 19,162 17,374	8,382 8,107 7,130 6,471 6,178	55,200 54,000 52,300 51,305 50,695	52,700 51,600 50,300 48,855 47,200
1960	3,483	741	165	579	47	640	650	1.4	1,016	17,127	5,708	50,193 48,504	45,750 46,812
1960 1959 1958 1957 1956	3,877 3,253 3,079 2,896	622 548 530 530	154 147 135 126	566 556 519 496	43 32 26 20	560 525 500 450	550 450 350 300	1.3 1.1 .9 .9	982 857 700 667	15,622 11,747 14,505 13,518	6,349 4,920 6,399 7,387	* 49,450 48,500 47,600 46,800	46,312 *43,950 41,924 38,900 34,900
1955 1954 1953 1952 1951	2,732 2,583 2,458 2,355 2,281	540 553 580 629 649	124 117 106 92 83	458 402 198 108 107	11 6 1 -	400 800 150 70	150 65 30 14	(Z) (Z) (Z) (Z)	375 217 200 200	14,133 10,028 12,852 10,431 11,928	7,757 7,347 7,216 6,096 5,385	45,900 45,100 44,800 42,800 41,900	30,700 26,000 20,400 15,300 10,320
1950	2,144	691	62	104						13,468	7,464	40,700	3,875 5,080
1950 1949 1948 1947 1946	2,006 2,084 1,795 1,215	737 1,020 918 511	34 46 38 24	69 108 66 30						11,400 16,500 20,000 15,955	3,000 975 179 6	40,411 39,300 37,623 35,900 33,998	940 172 14 8
1945 1944 1943 1942 4 1941	955 924 912 925 897	53 52 48 42 49	12 8 7 8 7	9 9 8 10 2						(4) (4) (4) 4,307 13,642		33,100 32,500 30,800 30,600 29,300	
1940	847	-	3							11,831		28,500 28,048	
Year	Operating standard broadcas stations (AM)	sets t produced	Households with radio sets (1,000)		Year	Operating standard broadcast stations (AM)	sets	Households with radio sets (1,000)		ear	Operating standard broadcast stations (AM)	Radio sets produced (1,000)	Households with radio sets (1,000)
	93	102	104			93	102	104			93	102	104
1939 1938 1937 1936	778 744 704	8,083	27,500 26,667 24,500 22,869	1931		612	2,446 3,594 3,789	18,450 16,700 13,750	1926 1925 1924 1923		528 571 580 556 30 51	1,750 2,000 1,500 500 100	4,500 2,750 1,250 400 60
1935 1934 1938	59	3 4,479	21,456 20,400 19,250	1929		606	4,428 3,250 2,350	12,049 10,250 8,000 6,750	1921		51		

No production in Alaska and Hawaii.
In 1970 Census of Housing, only battery-operated radios were enumerated.
Authorization of new radio stations and production of radio receivers for commercial use halted from April 1942 until Oct. 1945.
First station to receive regular license as of Sept. 15; other stations in operation experimentally.

^{*} Denotes first year for which figures include Alaska and Hawaii.

Represents zero.

Z Less than 0.05 percent.

Includes Alaska, Hawaii, Puerto Rico, Guam, and Virgin Islands for all years.

Prior to 1948, the FCC did not keep records on the number of stations on the air.

Therefore, data for 1933-1948 are for authorized stations and may include a number that were not actually on the air.

RADIO AND TELEVISION

Series R 106-122. Radio Advertising Expenditures, Finances, and Employment: 1935 to 1970

	A	dvertising expen	litures (mil. dol.))	Networks	Number of	Broadcast	revenues, net (n	nil. dol.)
Year	Total	Network	National spot	Local	reporting 1	stations reporting	Total	Network 1	Other stations
	106	107	108	109	110	111	112	113	114
1970	1,308	56	371	881	7	4 898	1,187	88	1,049
	1,264	59	368	837	7	4,815	1,086	86	1,000
	1,190	63	360	767	7	4,594	1,023	81	942
	1,031	64	310	657	4	4,481	907	77	830
	1,010	64	308	638	4	4,400	872	79	793
1965 1964 1963 1962	917 846 789 736 683	60 59 56 46 43	275 256 243 233 221	582 531 490 457 420	4 4 4 4	4,279 4,202 4,126 3,977 3,859	798 719 670 627 584	74 71 69 64 62	719 648 601 563 522
1960	692	43	222	428	4	3,688	598	63	535
	656	44	206	406	4	3,528	556	60	495
	619	58	190	372	7	3,290	521	69	451
	618	64	187	368	7	3,164	515	74	442
	567	61	161	346	7	2,967	479	70	409
1955	545	84	134	326	7	2,742	452	78	374
1954	559	114	135	309	7	2,598	449	89	360
1953	611	141	146	324	7	2,479	475	97	377
1952	624	162	142	321	7	2,880	469	101	368
1951	606	180	138	289	7	2,266	449	104	345
1950	605	196	136	273	7	2,229	443	111	333
	571	203	123	245	7	2,125	414	108	306
	562	211	121	230	7	1,927	407	109	298
	506	201	106	199	7	1,516	364	104	260
	454	200	98	157	8	1,083	323	102	221
1945	424	198	92	134	10	906	299	101	198
	394	192	87	114	9	879	275	95	180
	314	157	71	86	9	846	215	76	139
	260	129	59	73	10	856	179	63	116
	247	125	52	70	8	817	169	62	107
1940	216 184 167 165 122 113	113 99 89 89 76 63	42 35 34 28 23 15	60 50 44 48 24 35	(NA) 8	765 705 660 629 (NA) 561	147 124 111 114 (NA) 86	53 49 45 41 (NA) 30	94 75 66 73 (NA)

	Broad	cast expenses (mil.	dol.)	Broad	cast income 2 (mil.	dol.)	Gross	Employees
Year	Total	Network ¹	Other stations	Total	Network ¹	Other stations	investment (mil. dol.)	(1,000)
) 	115	116	117	118	119	120	121	122
1970 1969 1968 1967 1967	1,044 985 910 826 775	90 88 86 79 76	955 897 824 747 699	93 101 113 81 97	-1 -2 -5 -2 4	94 103 118 83 93	823 780 723 671 623	71.0 70.0 70.6 67.2 64.8
1965	715 645 612 580 552	71 67 63 62 61	644 579 549 518 490	78 73 58 47 32	3 4 6 2 (Z)	75 69 52 45 32	567 521 493 466 426	62.2 60.2 58.0 56.1 54.3
1960	552 512 483 461 480	66 65 73 74 70	486 447 410 387 360	46 44 38 54 50	(NA) (Z)	49 49 42 54 49	423 373 333 328 298	53.0 50.4 48.8 48.9 47.6
1955	406 406 419 408 390	72 80 87 89 94	334 326 332 318 296	46 43 56 61 59	6 8 10 11 10	40 34 45 50 49	287 279 276 267 255	45.3 (NA) (NA) (NA) (NA)
1950 1949 1948 1947 1946	372 363 343 292 246	92 87 91 92 73	281 267 252 200 178	71 56 64 72 76	19 17 18 20 19	52 39 46 52 57	244 231 202 150 108	(NA) 52.0 48.3 (NA) 40.0
1945 1944 1948 1942 1941	216 185 149 134 124	78 68 53 47 44	138 116 96 87 80	84 90 66 45 45	28 26 23 17 17	60 64 43 28 27	88 83 81 81 78	37.8 34.3 31.8 29.6 27.6
1940 1939 1938 1937	114 100 98 92	· 39 37 36 33	75 62 57 59	33 24 19 19	13 11 8 6	20 13 11 13	71 64 61 55	25.7 23.9 22.5 28.8 (NA)
1936 1935								14.6

NA Not available. Z Less than \$500,000.

797

¹ Includes network owned and operated stations. ² Before Federal income tax.

COMMUNICATIONS

Series R 123-139. Television Advertising Expenditures, Finances, and Employment: 1945 to 1970

	A	dvertising expen	ditures (mil. dol	.)	Networks	Number of	Broadcast revenues, net (mil. dol.)			
Year	Total	Network	National spot	Local	reporting 1	stations reporting	Total	Network ¹	Other stations	
	123	124	125	126	127	128	129	130	131	
1970	3,596 3,585 3,231 2,909 2,823	1,658 1,678 1,523 1,455 1,398	1,234 1,253 1,131 988 988	704 654 577 466 442	8 8 8 8	686 678 658 637 608	2,808 2,796 2,521 2,275 2,203	1,457 1,467 1,308 1,217 1,166	1,351 1,329 1,218 1,059 1,037	
1965 1964 1963 1962 1961	2,515 2,289 2,082 1,897 1,691	1,237 1,132 1,025 976 887	892 806 698 629 548	386 351 309 292 256	3 3 3 3	588 575 565 554 540	1,965 1,793 1,597 1,486 1,318	1,024 929 820 754 675	941 865 777 732 648	
1960	1,627 1,529 1,387 1,286 1,225	820 776 742 690 648	527 486 397 352 329	281 267 248 244 253	3 3 3 3	530 519 514 501 474	1,269 1,164 1,030 943 897	641 576 517 468 442	628 588 513 475 455	
1955 1954 1953 1952 1951	1,035 809 606 454 332	550 422 320 256 181	260 207 146 94 70	225 180 141 104 82	4 4 4 4	437 410 334 122 108	745 593 433 324 236	374 307 232 180 128	371 286 201 144 107	
1950			31 9	55 19	4 4	107 98 47 15	106 34 9 2	56 19 5	50 15 4	
1945						6	(Z)			

	Broad	cast expenses (mil.	dol.)	Broad	lcast income 2 (mil.	dol.)	Gross	
Year	Total	Network ¹	Other stations	Total	Network ¹	Other stations	investment (mil. dol.)	Employees (1,000)
	132	133	134	135	136	137	138	139
1970	2,354 2,243 2,026 1,861 1,710	1,290 1,241 1,129 1,057 980	1,065 1,001 897 804 731	454 554 495 415 493	167 226 179 160 187	286 328 316 255 306	1,497 1,445 31,307 1,185 1,014	58.4 57.8 55.2 51.7 50.3
1965 1964 1963 1962 1961	1,517 1,378 1,254 1,175 1,081	862 772 684 643 588	655 606 570 532 493	448 416 343 312 237	162 157 136 111 87	286 259 207 200 150	860 781 (NA) 673 631	47.8 45.7 43.6 41.8 40.1
1960 1959 1958 1957 1956	1,025 942 858 783 707	546 488 440 397 357	479 453 418 386 350	244 222 172 160 190	95 88 77 71 85	149 134 95 89 104	593 563 523 478 430	40.6 40.3 39.4 37.8 35.7
1955 1954 1958 1952 1951	595 503 361 269 194	306 270 214 170 117	289 232 147 98 77	150 90 71 56 42	68 37 18 10 11	82 54 53 46 31	365 315 233 124 93	32.3 29.4 18.2 14.1
1950 1949 1948	115 60 24	66 31 11	50 28 12	² 9 ³ 25 ³ 15	\$10 \$12 6	1 3 13 9	70 56	

NA Not available. Z Less than \$500,000. ¹ Includes network owned and operated stations.

² Before Federal income tax. ³ Loss.

Series R 140-148. Safety and Special Radio Stations Authorized, by Class: 1913 to 1970

[As of June 30. Includes Alaska, Hawaii, Puerto Rico, and outlying areas. See text for definition of stations]

Year	Amateur and disaster services	A viation services	Citizens services	Industrial services	Land transportation services	Marine services	Public safety services	Experimental services ¹	Radio operators (1,000)
	140	141	142	143	144	145	146	147	148
1970	285,175 282,525 279,093	150,955 148,997 140,799 122,568 105,183	886,951 860,624 867,552 848,237 865,414	222,500 204,266 185,046 169,417 152,315	22,262 21,291 20,016 18,613 16,914	206,251 186,295 164,000 143,612 137,469	72,215 67,730 63,160 58,831 54,839	1,049 1,019 966 898 928	3,688 3,545 3,405 3,240 3,088
1965 1964 1963 1962 1961	280,818 270,838 251,659	109,897 107,557 106,202 106,923 92,779	744,718 682,307 446,590 305,138 206,106	141,360 124,347 107,796 93,073 77,778	15,635 14,815 14,089 13,278 12,075	114,075 161,593 143,227 127,633 110,433	50,888 47,389 43,168 38,676 36,658	812 698 730 757 757	2,971 2,870 3,186 2,789 2,499
1960 1959 1958 1957 1956	205,588 187,362 165,908	91,180 77,682 62,684 49,699 48,745	126,034 49,269 38,611 27,931 18,602	64,804 49,679 39,978 35,711 30,597	11,452 10,625 10,190 9,592 8,990	97,411 84,947 72,514 63,844 56,915	32,906 29,363 26,512 23,270 20,718	728 891 834 788 716	2,154 1,897 1,682 1,469 1,259
1955 1954 1953 1952 1951	124,324 111,579 113,163	43,855 40,154 39,315 32,603 34,061	12,334 7,054 3,829 1,401 560	24,854 21,598 17,378 13,680 9,551	7,668 6,891 5,922 5,027 4,253	50,714 46,299 40,357 85,500 29,544	18,415 15,697 13,631 11,143 9,129	625 586 444 369 404	1,123 963 839 790 701
1950 1949 1948 1947 1946	- 81,675 - 78,434 - 75,000	28,794 27,227 20,858 15,943 6,205	385	6,099 4,266 2,855 1,787 702	3,495 3,588 3,122 1,692 156	24,921 20,004 15,024 11,955 8,676	7,607 5,700 4,903 4,620 4,760	466 501 652 532 1,374	624 2 564 2 506 442
1945 1944 1948 1942 1941	60,000 60,000 60.000	3,793 3,445 8,553 4,713 3,000		576 468 386 356 306		6,817 6,609 5,822	4,446 4,144 8,772 3,455 2,967	487 572 453 497 450	
1940 1939 1938 1937 1936	53,558 49,911 47,444 46,850	2,099 1,824 1,460 1,212 8;2 678		340 307 232 221 195 146		4,945 4,036 3,516 2,422 2,219 2,157	2,334 1,536 662 535 403 298	295 372 2,842 1,971 1,576 975	

Year	Amateur and disaster services	Aviation services	Industrial services	Marine services	Public safety services	Experi- mental services ¹	Year	Amateur and disaster services	Marine services	Public safety services
	140	141	143	145	146	147		140	145	146
1934 1983	46,390 41,555	671 646	129 121	2,195 2,192	220 152	681 255	1928 1922	16,570		3
1932 1931	41,555 30,374 22,739	579 463	134 130	2,225 2,392	123 91	168 160	1921			1
1930 1929 1928	18,994 16,829 16,928 16,926	281 131		2,173	20 12		1919			~
1927	16,928 16,926 14,902						1916			1
1925 1924	15,000 15,540			1,901 2,741	4 3		1915 1914 1918	1,312	701	

¹ The Experimental Radio Service is the means by which the Federal Communications Commission encourages and promotes basic radio research and development of new radio techniques and systems.

² Estimated.

COMMUNICATIONS

Series R 149–162. Authorized Land Stations and Mobile Transmitters in the Safety and Special Radio Services: 1948 to 1970

[Includes Alaska, Hawaii, Puerto Rico, and outlying areas. See text for series R 140-148 for definition of stations]

	Avia	tion	Citizens 1		Land trans	portation 1	Mai	rine	Public safety	
Year	Land or fixed stations	Portable or mobile units	Land or fixed stations	Portable or mobile units	Land or fixed stations	Portable or mobile units	Land or fixed stations	Portable or mobile units	Land or fixed stations	Portable or mobile units
	149	150	151	152	153	154	155	156	157	158
1970, June 30 1969, June 30 1968, June 30 1967, June 30 1966, June 30	20,958 20,105 19,527	220,818 210,035 205,771 177,196 151,704	4,668 4,402 5,115 4,934 4,440	3,987,075 2,838,243 2,753,996 2,776,167 2,714,065	25,802 24,766 23,440 21,961 20,215	548,020 526,801 498,941 467,874 425,999	8,610 7,147 6,530 5,565 4,951	242,026 219,036 192,708 168,889 144,678	68,972 64,748 60,441 56,246 52,474	709,497 667,350 624,015 583,309 544,814
1965, June 30 1964, June 30 1963, June 30 1962, June 30 1961, June 30	17,449 17,696 16,036 15,294 14,400	153,786 154,401		2,545,606 2,383,082 2,183,302 1,429,088 963,688	19,056 18,203 18,340 17,270 15,785	397,331 378,008 369,943 351,989 325,150	4,760 4,402 4,553 4,122 4,015	134,028 191,268 160,934 143,245 123,757	48,730 45,372 60,017 51,975 45,582	496,002 464,428 430,860 388,464 369,890
1960, June 30 1959, June 30 1958, Jan. 1 1957, Jan. 1	13,502 11,624 11,884 8,996 7,978	111,547 69,451		431,000	11,913 17,100 10,145 9,371 8,069	246,935 425,371 331,608 297,322 243,457	3,878 3,642 3,619 3,094 2,106	103,007 90,007 75,000 62,000 56,265	39,047 37,077 31,184 23,565 18,526	332,940 292,131 273,216 220,022 207,195
1955, Jan. 1	5,878 4,657 6,145 2,716 3,181	36,595 37,467 37,951 39,307 32,575			6,041 5,277 4,302	154,358 132,944 110,514 92,000 74,966	1,385 1,250 1,174 1,102 1,273	49,742 42,573 37,629 34,187 28,085	13,731 11,742 10,306 7,732 6,579	187,670 152,811 131,549 104,559 80,433
1949, June 15 1949, Jan. 1 1948, Jan. 1		28,037 24,695 20,517				51,774 2 49,650 3 31,852		19,170 17,414 13,180		59,122 53,783 38,929

	Indu	strial	Amateur a	nd disaster		Indu	strial	Amateur a	nd disaster
Year	Land or fixed stations	Portable or mobile units	Land or fixed stations	Portable or mobile units	Year	Land or fixed stations	Portable or mobile units	Land or fixed stations	Portable or mobile units
	159	160	161	162		159	160	161	162
1970, June 30 1969, June 30 1968, June 30 1967, June 30 1966, June 30 1965, June 30 1964, June 30 1962, June 30	150,219 139,033 126,558 119,328 106,921 97,008 88,328	1,840,649 1,693,986 1,538,525 1,412,377 1,273,673 1,196,170 1,054,584 926,631 804,234	286 289 279 233	298 164 412 194 325 338 978 038	1958, Jan. 1 1957, Jan. 1 1956, Jan. 1 1955, Jan. 1 1954, Jan. 1 1952, Jan. 1 1952, Jan. 1	28.073 22,987 16,009 13,515 12,074 8,676 6,458	381,421 297,147 252,265 164,262 132,425 115,024 81,418 64,172	160 148,509 129,029 116,286 116,902 113,159 90,601	.566 931 8,408 3,123 1,173 252 252 335 61
1961, June 30		680,880 573,395 480,174	221	,101 ,362 ,595	1949, June 15	2,765	33,608 427,842 10,924		

¹ Data for "Citizens" are included with "Land transportation" before 1960. ² Includes Class 2 experimental stations as follows: 46,085 taxicab units and 668 trucks and buses.

Includes 30,000 Class 2 experimental taxicab units.
 Includes 68 Class 2 experimental industrial units.

Postal Service, Newspapers, and Books (Series R 163-257)

R 163. Post offices, 1789-1970.

Source: U.S. Post Office Department, Annual Report of the Post-master General, 1970.

The source also presents a classification of the number of post offices into first, second, third, and fourth class for 1946-1970.

R 164-165. Revenues and expenditures, 1789-1970.

Source: See source for series R 163.

For 1789–1953, revenues and expenses are stated on a cash basis and therefore include payments and receipts in one year applicable to the expenses and revenues of prior years. For 1954–1962, revenues and expenses are stated on an accrual basis, with expenses reported in the year which gave rise to the earnings, whether collected or accrued. For 1963–1970, revenues and expenses are stated on an accrued cost basis.

Comparability of figures from year-to-year are affected by various factors. For example, the Post Office discontinued payment of subsidies to airlines in 1954; the Department also began receiving reimbursement for penalty and franked mail in 1954, costs which the Post Office had previously absorbed.

Expenses include expenditures for plant and equipment of a capital nature and for inventories and supplies, but no provision for depreciation is made. Expenses also include certain public service costs paid by the Post Office Department, but which the Department considered to be unrelated to the determination of the proper operating costs of the Postal Service. These include unreimbursed services for other Government agencies; specific rate subsidies for mailings of second- and third-class mail by certain nonprofit organizations, free-in-county second-class mail, classroom publications, and mail for the blind; excess rates paid to foreign air carriers; and custodial services for other Government departments and agencies. These costs were estimated to have been approximately \$740 million for 1970.

Expenses of the Post Office Department do not include costs applicable to postal operations which are paid by other Government departments and agencies for retirement pay accrual, workmen's compensation and unemployment compensation for postal employees, and certain custodial and maintenance expenses. These expenses amounted to \$424 million in 1970.

R 166-167. Ordinary postage stamps and stamped envelopes and wrappers issued, 1848-1970.

Source: See source for series R 163.

R 168. Postal cards issued, 1873-1970.

Source: See source for series R 163.

The Government postal card was authorized in 1872. The post card, or private mailing card, was introduced in 1898. The rate for this service has been practically identical with that of the postal cards. Business reply cards and letters as a postal service was initiated in 1928.

R 169. Pieces of matter of all kinds handled, 1886-1970.

Source: See source for series R 163.

With the establishment of the cost ascertainment system in 1926, data on the volume of mail have been obtained from sample counts

conducted quarterly for one week at representative post offices, ranging in number from 255 to over 500. These sample data were then projected to include all originating mail at all post offices in the United States. The methods of estimating the number of pieces of matter handled prior to 1926 could not be ascertained. See also general note for series R 172–186.

R 170. Surplus or deficit, 1926-1970.

Source: See source for series R 163.

The Post Office Department operated with a deficit in fiscal year 1970 as it had in all but a few years of its history. The last period in which there was a surplus was during the three World War II years, 1943 through 1945.

The accounts of the Department are maintained in such a way as to reflect the deficit in three ways—the cash deficit, the operating deficit, and the postal fund deficit. The "cash deficit" represents the excess of disbursements over receipts. The "operating deficit," which is utilized in the series, represents the excess of expense over income. The "postal fund deficit" represents the excess of obligations incurred over postal revenues.

R 171. Sales of postage stamps and other stamped paper, 1937-1970.

Source: See source for series R 163.

R 172-186. General note.

The bulk of postal revenues and postal expenses cannot be allocated directly to the various classes of mail handled or to special services performed.

Postal revenues (except for about 10 percent which can be directly allocated or computed) are derived from postage acquired in the form of stamps and stamped paper and from payments under permits, which may be used by the purchaser generally on any class of mail. The result is a large common pool of revenues from numerous sources. Similarly, the several classes of mail and the special services are to a considerable extent handled by the same employees using the same buildings, equipment, operating facilities, house services, and supplies.

Pursuant to a Congressional Act of February 28, 1925 (39 U.S.C. 826), a regular, continuing cost ascertainment system was established in 1926 to collect and develop data on the revenue received (including volume and weight of mail) and cost incurred by the Post Office Department. This system was succeeded by the revenue-cost analysis system which incorporated incremental costs concepts into the system for the first time. The latter system represents the culmination of many changes and improvements for the Revenue and Cost Analysis Report (formerly the Cost Ascertainment Report).

The statistics of expenses as published annually are subject to later readjustments as a result of increases in the charges of railroad, air, or other transportation services, or increases in the salaries of Post Office Department employees, if such increases are made retroactive to an earlier fiscal year.

R 172-174. First-class mail, 1926-1970.

Source: U.S. Post Office Department, 1926-1946, Budget Digest, 1949, chapter IV, tables 5-11; 1947-1968, Cost Ascertainment Report, 1956, 1958, and 1968 issues; 1969-1970, Revenue and Cost Analysis, 1970.

Figures cover letters, matter wholly or partially in writing or typewriting, and packages (including local delivery letters), single or double postal and post cards, bills and statements of account, and matter closed against postal inspection. Each piece may not weigh more than 70 pounds or measure more than 100 inches in length and girth combined. Postage may be paid by adhesive stamps, stamped cards or envelopes, meter stamps, or permit imprint. For 1926–1929, domestic airmail could not be segregated and is included with first-class mail. Mail fees are included for 1950–1970. Box rent revenues, previously reported as unassignable are allocated to classes of mail, 1951–1955, and classified with special services for 1956–1970. For 1951–1970, the expense of free mail from members of the Armed Forces is included in first-class mail expenditures.

See also text for series R 188-189.

R 175-177. Second-class mail, 1926-1970.

Source: See source for series R 172-174.

Newspapers and periodical publications, both domestic and foreign, which meet all of the requirements set forth in part 132, Postal Service Manual, may be mailed at the second-class rates of postage. Revenues include postage payments (stamps or money order permit) and, since 1932, payment of fees for use of the second-class privilege; transient second-class matter (mailings of second-class publications by other than the publisher or news agents); publishers' second-class matter forwarded or returned, 1950–1970; mailing fees, 1951–1970; and box rent revenue allocation, 1951–1970.

Expenses include cost of publishers' second-class matter forwarded or returned, 1950–1970, and, for 1953–1970, also includes the expense of sending notices to publishers regarding undelivered mail.

R 178-180. Third-class mail, 1926-1970.

Source: See source for series R 172-174.

Third-class mail embraces all matter less than 16 ounces in weight and not qualifying as first or second class. A significant proportion of the matter mailed under third class is advertising material. Also included are keys, identification cards and tags, or similar identification devices that are without cover and bear, contain, or have securely attached the name and complete post office address of a person, organization, or concern with instructions to return to such address and a statement guaranteeing the payment of the postage due on delivery. In 1928, a special "bulk rate" was made applicable to separately addressed identical pieces of third-class matter mailed at one time. The present law requires such matter be mailed in quantities of at least 50 pounds or at least 200 pieces. Also, there is a single piece third-class rate. Revenues include postage revenues and fees for permits; domestic mail fees, 1951–1970; and box rent revenue allocation, 1951–1970.

Prior to 1953, the revenues and expenses applicable to controlled circulation publications (publications consisting primarily of advertising and distributed free or mainly free) were included with third-class and fourth-class services. For 1953–1970, controlled circulation publications are shown separately.

R 181-183. Fourth-class mail, 1926-1970.

Source: See source for series R 172-174.

This class includes mailable matter 16 ounces or more in weight, not qualifying as first or second class. The major development in this class of mail was the establishment of the parcel post system effective January 1, 1913. Books, special fourth-class and library rate items, catalogs, and matter for the blind, included in fourth class, carry special rates. Mailers of fourth-class articles may use any method of paying postage. Revenues include domestic mail fees for 1951–1970; box rent revenue allocations, 1951–1970; and special handling fees.

R 184-186. Domestic airmail, 1929-1970.

Source: See source for series R 172-174.

Since September 1948, domestic airmail includes a parcel post service and since January 1949 airmail postal and post card service. Paid airmail to and from the Armed Forces overseas and the outlying areas of the United States, formerly in international airmail, is included with domestic airmail, 1947–1970. For 1951–1970, airmail expenses include the cost of free mail from members of the Armed Forces.

Airmail expenditures include subsequent payments, as of June 30, 1950, to airlines for retroactive rate increases where effective. The decline in airmail expenses between 1953 and 1954 resulted from the transfer of subsidy payments to airlines from the Post Office Department to the Civil Aeronautics Board effective October 1, 1953. The Cost Ascertainment Report for 1953 and prior years shows division of service costs and subsidy payments.

For 1954-1970, the Post Office Department experimented with the transporting of all mail by air between a number of major cities. Such mail, carrying first-class postage, is counted within first-class service.

R 187. Post Office employees, 1926-1970.

Source: U.S. Post Office Department, Annual Report of the Post-master General, 1970.

Included are regular or full-time employees and substitute, hourly rate, and part-time employees. Part-time employees are a substantial part of the Post Office labor force.

Prior to October 1933, the operating force for public buildings housing post offices and other Government agencies was on the rolls of the Treasury Department. On that date, the personnel were transferred to the Post Office Department. This increased the regular labor force of the Post Office Department by 8,000 employees.

R 188-190. Postal rates for first-class mail, letters and postal cards, 1792-1970.

Source: 1792-1956, U.S. Post Office Department, United States Domestic Postage Rates, 1789-1956, table I; 1958-1970, Public Law 85-426 (Postal Policy Act of 1958), Public Law 87-793 (Postal Service and Employee Salary Act of 1962), and Public Law 90-206 (Postal Service and Employee Salary Act of 1967).

The postage rates in effect in 1789 were those fixed by the Continental Congress in the Ordinance of 1782. These rates were continued until 1792. It was not until 1863 that mail was divided into "classes." In the early days of the postal service the recipient rather than the sender ordinarily paid the postage. In 1847 postage stamps were introduced, and in 1885 compulsory prepayment for all domestic letter mail was established.

The rates shown are for regular service. During the earlier years of the westward expansion, special local rates were often improvised. Thus, the first letter rate on the "pony express," which operated between Missouri and California from 1860 to 1861, was \$5 for a half ounce, reduced in May 1861 to \$2 for a half ounce, and in July 1861 to \$1 for a half ounce because of a Government subsidy.

A considerable part of the domestic mail service between 1792 and 1863 was carried by ship, and was subject to shipletter rates. These rates are detailed in the source, table II, p. 24. In 1863, a ship and steamboat rate, double the regular rate, was made applicable to domestic mail conveyed by ships not regularly employed in carrying mail. This classification is omitted after 1879 because of its diminishing importance but the double rate is still in effect although little or no matter is mailed under these rates.

In 1863, first-class mail was defined to include letters and matter wholly or partly in writing, except book manuscripts and corrected proof sheets. In 1872, first-class mail was described as including letters and all correspondence, wholly or partly in writing, except book manuscripts and corrected proof sheets passing between authors and publishers. In 1879, it was redefined to include letters, postal cards, and all matter wholly or partly in writing, except such writing as is authorized to be placed on mail of other classes. See Jane Kennedy, "Development of Postal Rates: 1845–1955," Land Economics, May 1957 issue, pp. 93–112, for additional materials on postal rates, particularly rates for second-, third-, and fourth-class mail.

R 191. Postal rates for domestic airmail, 1918-1970.

Source: See source for series R 188-189, table III, p. 25.

Until 1948, domestic airmail rates applied not only to letters but also to other mailable matter, including sealed parcels up to specified maxima (prescribed according to weight or according to length and girth). Effective September 1, 1948, an Air Parcel Post Service was established. Matter carried by air weighing 8 ounces or less was classified as "airmail" and over 8 ounces "air parcel post." In 1968, air parcel post and first class mail weighing more than 13 ounces were combined and classified "priority mail."

R 192-217. New books and new editions published, by subject, 1880-1970.

Source: Series R 192 and R 193, 1890, Bookman Literary Yearbook, 1898, Dodd, Mead Co. All other series reprinted from various issues of Publishers Weekly, published by R. R. Bowker Co., a Xerox Education Co., copyright © by Xerox Corporation.

Figures represent the number of titles published, not the number of books which were printed. Beginning 1967, books are counted by title rather than by volume. Beginning 1959, United Nations Educational, Scientific, and Cultural Organization definition of a "book" (a volume over 49 pages) was adopted. Previously, all hardbound books and all paperbacks that were specialized (workbooks, laboratory manuals, etc.), over 65 pages, or had mass market distribution, were counted. Years prior to 1959, therefore, are not strictly comparable with subsequent years. The data are compiled from information and actual books submitted to R. R. Bowker Company by the various book publishing firms. The source also contains the number of publications for some foreign nations.

R 218-223. Newsprint consumption and newspaper pages, 1940-1970.

Source: U.S. Domestic and International Business Administration, unpublished data.

R 224-231. Newspapers—number and circulation of daily and Sunday newspapers, 1920-1970.

Source: Editor and Publisher, New York, N.Y., International Year Book Number, various issues (copyright).

The term "daily" refers to papers that are published either morning or evening. About 90 percent of the circulation figures are credited by the Audit Bureau of Circulations. The remaining 10 percent is based on publishers' statements to the U.S. Post Office Department. The compilation is checked annually with a questionnaire to every daily newspaper in the country. The source also presents data for individual States.

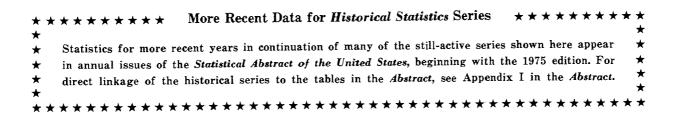
R 232-243. Newspapers and periodicals, 1935-1970.

Source: N. W. Ayer and Son, Inc., Philadelphia, Pa., Ayer Directory of Newspapers, Magazines and Trade Publications, annual issues (copyright).

R 244-257. Number and circulation of newspapers and periodicals, 1850-1967.

Source: 1850-1899, Twelfth Census Reports, Manufactures, vol. IX, part III; 1904-1909, Thirteenth Census Reports, Manufactures, vol. X; 1914-1927, census of manufactures for each census year; 1929-1947, census of manufactures; 1947, Product Supplement, pp. 67 and 68; 1954, U.S. Census of Manufactures: 1954, vol. II, part I, p. 27A-16; 1958, U.S. Census of Manufactures: 1958, vol. II, part I, p. 27A-28; 1963, U.S. Census of Manufactures: 1963, vol. II, part I, p. 27A-35; 1967, U.S. Census of Manufactures: 1967, vol. II, part I, p. 27A-28.

For data prior to 1850, which is not comparable to the data since that time, see Tenth Census Reports, S. N. D. North, History and Present Conditions of the Newspaper and Periodical Press of the United States, p. 47; and W. S. Rossiter, A Century of Population Growth in the United States, Government Printing Office, 1909, p. 32.



Series R 163-171. Postal Service—Post Offices, Revenues and Expenditures, Postage Stamps, Stamped Envelopes and Postal Cards Issued, and Pieces of Mail Handled: 1789 to 1970

[In thousands, except number of post offices. For years ending June 30. Includes Alaska, Hawaii, Puerto Rico, and all outlying areas except the Canal Zone]

Year	Post offices 1	Revenues ²	Expenditures 2	Ordinary postage stamps issued ³	Stamped envelopes and wrappers issued 4	Postal cards issued ⁵	Pieces of matter of all kinds handled	Surplus or deficit	Sales of postage stamps and other stamped paper
	163	164	165	166	167	168	169	170	171
1970	32,002 32,064 32,260 32,626 33,121	\$7,701,695 7,025,898 6,423,515 5,101,982 4,784,186	\$7,867,269 7,168,489 6,543,920 6,249,027 5,726,523	26,182,562 27,383,827 34,667,494 26,320,986 23,503,959	1,368,098 1,374,121 1,853,427 1,512,996 1,627,789	830,650 846,695 1,431,311 1,011,675 1,289,000	84,881,833 82,004,501 79,516,731 78,366,572 75,607,302	\$-165,574 -142,591 -120,405 -1,147,044 -942,336	\$1,936,147 1,936,578 1,799,492 1,636,057 1,579,338
1965		4,483,390 4,276,123 3,879,128 3,557,041 3,423,059	5,275,840 4,927,825 4,698,528 4,331,617 4,249,414	22,691,106 24,692,326 31,669,175 25,405,929 23,001,808	1,670,726 1,928,982 2,344,717 1,789,415 2,021,032	1,092,380 1,563,165 2,487,038 1,463,665 1,653,595	71,873,166 69,676,477 67,852,738 66,493,190 64,932,859	-792,450 -651,702 -819,400 -837,277 -875,355	1,528,289 1,504,180 1,381,749 1,262,316 1,252,681
1960		3,276,588 3,035,232 2,550,221 2,496,614 2,419,354	3,873,953 3,640,368 3,440,810 3,044,438 2,883,305	23,773,570 27,980,885 22,879,828 24,257,860 23,722,489	2,005,442 2,228,813 2,040,211 1,966,336 2,571,416	1,773,090 2,969,055 2,375,065 2,046,515 2,911,276	63,674,604 61,247,220 60,129,911 59,077,633 56,441,216	-684,584 -605,117 -890,577 -547,824 -463,951	1,244,909 1,245,231 1,016,930 1,015,237 1,010,523
1955 1954 1958 1958 1952	38,316 39,405 40,609 40,919 41,193	2,349,477 2,268,517 2,091,714 1,947,316 1,776,816	2,712,150 2,667,664 2,742,126 2,666,860 2,341,399	23,105,454 22,219,068 22,960,962 22,067,083 21,521,807	2,189,521 2,265,309 2,338,622 2,274,660 2,004,569	2,515,392 2,360,534 2,330,921 2,984,124 4,183,748	55,233,564 52,213,170 50,948,156 49,905,875 46,908,410	-362,673 -399,147 -650,412 -719,544 -564,583	999,985 998,965 985,172 948,480 883,357
1950	41,464 41,607 41,695 41,760 41,751	1,677,487 1,571,851 1,410,971 1,299,141 1,224,572	2,222,949 2,149 322 1,687,805 1,504,799 1,353,654	20,647,165 21,047,376 20,482,059 19,542,257 19,180,427	2,052,156 2,219,744 2,117,578 1,996,450 1,815,916	3,872,301 3,468,719 3,656,591 2,951,300 2,477,854	45,063,737 43,555,108 40,280,374 37,427,706 36,318,158	-545,462 -551,130 -308,972 -263,368 -148,083	862,313 856,266 820,904 801,437 843,417
1945	41,792 42,161 42,654 43,358 43,739	1,314,240 1,112,877 966,227 859,817 812,828	1,145,002 1,068,987 952,529 873,950 836,859	20,239,986 19,106,171 19,123,977 19,492,121 16,381,321	2,064,773 1,902,313 1,797,400 1,676,573 1,645,255	2,282,280 1,912,990 2,316,990 2,370,062 2,400,188	37,912,067 34,930,685 32,818,262 30,117,633 29,235,791	+162,642 +37,789 +1,335 -11,825 -26,964	958,770 787,836 658,054 571,651 548,584
1940	44,024 44,327 44,586 44,877 45,230	766,949 745,955 728,634 726,201 665,343	807,629 784,550 772,308 772,743 753,616	16,381,427 15,073,796 14,912,093 15,108,639 13,835,400	1,649,549 1,605,076 1,643,815 1,663,818 1,647,891	2,256,520 2,170,572 2,186,721 2,226,153 1,917,793	27,749,467 26,444,846 26,041,979 25,801,279 23,571,315	-42,225 -40,827 -44,697 -44,704 -90,975	521,758 514,869 515,118 521,675
1935 1934 1933 1932 1931	45,686 46,506 47,641 48,159 48,733	630,795 586,733 587,631 588,172 656,463	696,503 630,733 699,887 793,684 802,485	13,610,497 12,525,717 11,917,442 14,650,970 15,559,164	1,617,677 1,580,820 1,644,993 2,384,793 2,847,439	1,754,030 1,590,257 1,389,524 1,334,753 1,531,246	22,331,752 20,625,827 19,868,456 24,306,744 26,544,352	-69,802 -46,667 -110,007 -206,886 -146,545	
1930 1929 1928 1927 1926	49,063 49,482 49,944 50,266 50,601	705,484 696,948 693,634 683,122 659,820	803,667 782,344 725,700 714,577 679,704	16,268,856 16,917,275 16,676,493 15,999,701 16,333,410	3,164,127 3,228,587 3,201,459 3,145,946 3,001,858	1,643.212 1,783,897 1,872,040 1,834,456 1,668,241	27,887,823 27,951,548 26,837,005 26,686,556 25,483,529	-98,449 -86,310 -33,363 -28,915 -37,906	
1925 1924 1923 1922 1921	50,957 51,266 51,613 51,950 52,168	599,591 572,949 532,828 484,854 463,491	639,282 587,377 556,851 545,644 620,994	17,386,556 15,954,475 15,478,095 14,261,949 13,869,935	2,997,177 2,964,464 2,721,475 2,364,373 2,738,934	1,497,367 1,293,185 1,253,196 1,111,124 1,081,207	23,054,832		
1920 1919 1918 1917 1916	52,641 53,084 54,347 55,414 55,935	437,150 436,239 5388,976 329,726 312,058	454,323 362,498 324,834 319,839 306,204	13,212,790 15,020,470 13,065,785 12,451,522 11,671,842	2,350,073 1,844,885 1,819,307 2,161,108 1,853,791	986,156 456,924 707,111 1,112,338 1,047,895			
1915 1914 1913 1912 1911	56,380 56,810 58,020 58,729 59,287	287,248 287,935 266,620 246,744 237,880	298,546 283,544 262,068 248,525 237,649	11,226,386 11,112,254 10,812,508 9,929,174 10,046,069	1,793,764 1,864,714 1,724,730 1,684,624 1,690,775	975,542 962,072 946,862 909,411 975,139	18,567,445 17,588,659 16,900,552		
1910 1909 1908 1907 1906	59,580 60,144 60,704 62,658 65,600	224,129 203,562 191,479 183,585 167,933	229,977 221,004 208,352 190,238 178,450	9,067,165 8,731,875 7,651,400 7,061,037 6,284,450	1,506,862 1,509,626 1,266,003 1,418,840 1,230,288	726,441 926,479 809,427 805,569 798,918	14,850,102 14,004,577 13,364,069 12,255,666 11,361,091		
1905	68,131 71,131 74,169 75,924 76,945	152,827 143,582 134,224 121,848 111,631	167,399 152,362 138,784 124,786 115,555	5,751,018 5,830 887 5,270,549 4,621,286 4,239,274	1,074,918 1,020,255 948,654 853,128 772,839	728,285 702,907 770,658 547,204 659,615	10,187,506 9,502,460 8,887,467 8,085,447 7,424,390		

Series R 163-171. Postal Service—Post Offices, Revenues and Expenditures, Postage Stamps, Stamped Envelopes and Postal Cards Issued, and Pieces of Mail Handled: 1789 to 1970—Con.

[In thousands, except number of post offices]

Year	Post offices ¹	Revenues 2	Expendi- tures ²	Ordina posta stam issued	ge ps	Stamped envelopes and wrappers issued 4	Postal cards issued ⁵	Pieces of matter of all kinds handled	Year	Post offices 1	Reven	nues ²	Expend tures ²	Ordina: postag stamp issued	envelopes and
	163	164	165	166	3	167	168	169		163	16	64	165	166	167
1900	76,688 75,000	\$102,354 95,021	\$107,740 101,632	3,998 3,692	.776	707,555 628,456	587,815 573,634	7,129,990 6,576,310	1872 1871	31,863 30,045	\$2 2	1,915 0,037	\$26,6 24,3		45 113,926 26 104,675
1898 1897 1896	73,570 71,022 70,360	89,013 82,665 82,499	98,054 94,077 90,933	3,418 3,063 3,025	,634 ,481	606,447 585,082 616,040	556,381 523,608 524,820	6,214,447 5,781,002 5,693,719	1870 1869 1868	28,492 27,106 26,481	111111111111111111111111111111111111111	8,880 7,314 6,292 5,237 4,387	23,9 23,6 22,7 19,2	98 421,0 31 383	47 81,675 71 73 365
1895 1894 1893	70,064 69,805 68,403	76,983 75,080 75,897	87,180 84,994 81,582 76,981	2,795 2,602 2,750 2,543 2,397	,425 ,278 ,293	598,849 571,475 636,279 593,685	492,306 468,500 530,506	5,134,281 4,919,090 5,021,841 4,776,575	1867	25,163 29,389	ļ.		15,3	52 347,	00 63,087 34 39,095
1894 1893 1892 1891	67,119 64,329	70,930 65,932	73,060			556,226	424,217	4,369,900	1865 1864 1863 1862 1861	28,882 28,878 29,047 28,875	1:	4,556 2,438 1,164 8 300	13,6 12,6 11,3 11,1	95 387,4 45 334,6 14 338,5 25 251,5	55 28,219 40 25,549
1890 1889 1888 1887 1886	62,401 58,999 57,376 55,157	60,882 56,176 52,695 48,838	66,260 62,317 56,458 53,006	2,219 1,961 1,867 1,746	,981 ,173 .986	513,833 451,864 433,636 381,611	429,515 386,809 381,798 356,939	4,005,408 3,860,200 3,576,100 3,495,100 3,747,000	1860	28.498	1	8,300 8,349 8,518	13,6 14.8	07 211,	
1885	53,614 51,252	43,948 42,561	51,005 50.046	1,620 1,465 1,459	,784	354,008 322,751 322,232		8,747,000	1859 1858 1857 1856	28,539 27,977 26,586		8,518 7,968 7,487 7,354	15,7 12,7 11,5	22 176,1 08 154,1	02 30,280 61 30,971 29 33,033 45 33,764
1884 1883 1882 1881	48,434 46,820 46,231	43,326 45,509 41,876 36,785	47,225 43,283 40,482 39,593	1.202	,744	322,232 259,266 256,565 227,067	379.517		1855 1854 1853	25,565 24,410 23,548		6,921 6,642 6,256	10,4 9,9 8,5	68 72,9 77 56.5	77 23,452 30 21.384
1880	44,512 42,989 40,588	33,315 30,042	36,543 33,450	875 774	,682 359	207,137 177,562			1853 1852 1851	22,320 20,901 19,796		5,241 5,185 6,411	7,9 7,1 6,2	88 56,8 08 54,1	86
1879 1878 1877 1877	38,253 37,345 36,383	29,278 27,532	34,165 33,486 33,263	742 689 698	.462 .581 .799	183,500 170,651 165,520	200,630 170,015 150,815		1850 1849	18,417 16,749 16,159		5,500 4,705 4,555	5,2 4,4 4,3	10	41
1875 1874 1873	35,547 34,294 33,244	26,791 26,471 22,997	33,611 32,126 29,085	682 632 601	,342 ,733 ,932	149,766 136,419 131,173	107,616 91,079 31,094		1848	10,133		4,000	4,0		
Year	Post offices 1	Revenue	s² Expe			Year	Post offices ¹	Revenues	Expendi- tures ²	Year	.		es 1	Revenues ²	Expendi- tures 2
	163	164	16	5			163	164	165			10	53	164	165
1847 1846	15,146 14,601	\$3,8	80 \$3 87 4	,980 ,076	1827 1826		7,300 6,150	\$1,55 1,44	25 \$1,470 1,367	1806			1,848 1,710	\$479 446	\$454 417
1845	14,188 14,108 13,814 13,738 13,778	3 4.2	37 4 96 4 47 4	,628	1822		5,677 5,182 4,043 4,709 4,650	1,80 1,1 1,1 1,1 1,0	98 1,188 30 1,157 17 1,168	1805 1804 1803 1802 1801			1,558 1,405 1,258 1,114 1,025	421 389 352 327 320	377 338 322 282 255
1840	13,468 12,780 12,519 11,767 11,09	3 4,5 3 4,4 9 4,2 7 4,1	85 4	,718 ,637 ,431 ,288 ,842	1820 1819 1818 1817 1816		4,500 4,000 3,618 3,459 3,260	1,1 1,20 1,1 1,00	03 917	1798 1797 1796			903 677 639 554 468	281 265 233 214 195	214 188 179 150 132
1835 1834 1833 1832 1831	10,770 10,693 10,12' 9,200 8,680	2,8 7 2,6 5 2,2	17 2 59 2	,757	1815		3,000 2,670 2,708 2,610 2,403	6	748 748 727 93 631 49 540 87	1792			453 450 209 195 89	161 129 105 67 46	118 90 72 55 37
1830 1829 1828	8,450 8,00 7,530	4 1,7	707 1	,933 ,782 ,690	1809		2,300 2,012 1,944	5	52 496 07 498 61 463	1790 1789			75 75	38 9 8	32 9 8

⁶ For 1918 and 1919, includes \$44,500,000 and \$71,392,000, respectively, war-tax revenue accruing from increased postage.

⁷ Special-request envelopes first issued in this year.

⁸ Newspaper wrappers first issued under act of Feb. 27, 1861; they were not made after Oct. 9, 1934.

⁹ For 3 months only.

¹ Excludes branches and stations.

² Accounting basis changed from cash to accrual basis in 1954; from accrual basis to accrued cost basis in 1963.

³ First issued under act of Mar. 3, 1847, and placed on sale at New York, July 1, 1847.

⁴ Stamped envelopes first issued June 1853, under act of Aug. 31, 1852.

⁵ First issued May 1, 1873, under act of June 8, 1872.

COMMUNICATIONS

Series R 172-187. Postal Service—Revenues, Expenses, and Volume of Mail, by Classes of Mail, and Employees: 1926 to 1970

[In millions, except employees in thousands. Includes Alaska, Hawaii, Puerto Rico, and all outlying areas except the Canal Zone]

	Fir	st-class m	ail 1	Sec	ond-class	mail	Th	ird-class	mail	For	ırth-class	mail	Airn	nail, dome	stic 13	Post Office
Year	Rev- enues ²	Ex- penses	Pieces	Rev- enues ²	Ex- penses	Pieces	Rev- enues ²	Ex- penses	Pieces	Rev- enues ²	Ex- penses	Pieces	Rev- enues ²	Ex- penses	Pieces	em- ployees
	172	173	174	175	176	177	178	179	180	181	182	183	184	185	186	187
1970 1969 ⁴ 1968 1967 1966		\$1,985 1,692 2,660 2,407 2,176	48,640 46,411 43,183 41,998 40,422	\$155 147 184 129 126	\$292 350 569 551 524	9,351 9,206 8,907 8,711 8,634	\$827 782 743 704 682	\$531 460 1,144 1,116 1,041	19,974 19.622 20,665 20,985 20,305	\$778 831 767 742 712	\$554 542 939 933 896	977 1,031 1,039 1,070 1,066	\$484 485 425 329 277	\$188 165 304 271 221	1,718 1,836 2,065 2,111 1,828	741 739 731 717 675
1965 1964 1963 1962 1961	2,193 2,109 1,824 1,615 1,558	1,965 1,814 1,691 1,605 1,547	38,068 36,943 35,833 35,333 34,289	119 108 98 94 89	499 481 454 455 442	8,600 8,559 8,227 8,090 7,966	650 612 563 510 498	999 899 874 787 787	19,454 18,599 18,407 17,837 17,569	702 659 645 634 626	846 815 806 787 774	1,045 1,066 1,076 1,024 978	243 216 200 185 171	198 181 172 163 151	1,629 1,505 1,545 1,545 1,453	596 585 587 588 582
1960 1959 1958 1957 1956	1,510 1,439 1,092 1,066 1,014	1,395 1,303 1,229 1,040 978	33,235 32,274 32,218 31,561 30,078	81 69 66 66 66	412 373 351 327 318	7,535 7,099 7,148 6,888 6,915	441 391 288 281 266	711 678 611 528 472	17,910 16,978 15,849 15,702 14,676	607 576 584 586 593	736 709 699 641 608	1,016 1,038 1,170 1,184 1,173	157 153 137 140 137	137 131 127 119 114	1,356 1,368 1,435 1,483 1,487	563 550 538 521 509
1955 1954 1953 1952 1951	968 908 909 843 785	906 845 822 787 678	28,713 27,085 27,257 26,502 25,578	66 62 58 51 49	299 293 298 288 245	6,740 6,483 6,762 6,956 6,520	270 252 218 171 158	442 399 374 361 286	15,050 13,866 12,004 11.630 10,534	595 587 491 485 431	593 609 623 619 537	1,136 1,195 1,245 1,257 1,235	130 127 121 121 95	109 119 157 148 116	1,467 1,470 1,430 1,391 1,094	512 507 507 524 498
1950 1949 1948 1947 1946	741 706 668 627 598	665 629 518 500 454	24,500 23,206 21,948 20,665 20,059	45 44 41 39 33	242 234 210 201 181	6,265 6,987 6,344 6,124 5,832	154 136 112 96 83	292 267 201 171 135	10,343 9,389 8,188 6,803 6,055	404 356 272 235 209	506 485 368 298 250	1,179 1,209 1,143 1,067 994	74 65 54 54 68	109 104 83 68 50	853 856 796 772 716	501 518 503 471 487
1945 1944 1948 1942 1941	615 540 (NA) 459 432	374 370 (NA) 293 278	21,009 20,510 (NA) 16,972 15,989	29 29 (NA) 27 26	145 138 (NA) 113 109	5,522 4,635 (NA) 4,571 4,607	76 63 (NA) 74 83	99 88 (NA) 98 105	5,446 4,409 (NA) 5,435 6,075	233 202 (NA) 151 142	232 217 (NA) 169 161	1,028 961 (NA) 779 738	81 79 (NA) 33 24	50 49 (NA) 37 31	876 1,092 (NA) 463 323	436 390 374 360 361
1940 1939 1938 1937 1936	413 400 389 384 355	267 263 259 254 247	15,224 14,657 14,226 13,882 12,731	25 24 24 24 22 22	110 111 114 113 113	4,577 4,310 4,377 4,529 4,353	75 70 71 72 63	101 94 95 92 86	5,556 5,181 5,272 5,356 4,674	134 133 129 132 122	156 151 146 146 140	712 693 670 685 618	19 16 15 12 10	28 25 22 19 17	259 221 210 168 134	353 349 345 332 324
1935 1934 1983 1982 1981	344 325 332 310 336	229 206 227 277 278	12,498 11,557 10,878 14,598 15,824	20 21 20 23 27	107 99 108 125 124	4,138 3,956 3,869 4,552 4,857	55 50 51 51 58	76 67 79 80 82	4,030 3,612 3,753 3,641 4,100	112 102 100 114 138	133 121 132 146 158	573 531 530 617 766	7 6 6 6	13 15 23 24 18	89 57 60 89 88	309 314 322 333 339
1930 1929 1928 1927	359 361 356 345	279 276 268 262	16,901 17,170 16,706 16,284	31 30 35 35	120 124 120 119	4,968 4,834 4,678 4,753	61 62 66 69	83 81 72 73	4,325 4,341 3,838	152 143 144	167 163 151	837 770 752	5 4	15 11	69 56	340 340 337
1926	321	247	15,266	34	118	4,658	69	71	4,062 3,962	141 145	146 148	743 770				332 329

NA Not available.

¹ For 1926–1929, domestic airmail included with first-class mail.

² For 1951–1955, box rent revenue, previously classified as unassignable, allocated to classes of mail; thereafter, classified as "Special services."

³ Beginning 1947, includes airmail to and from Armed Forces overseas, previously included with foreign mail. Beginning 1954, excludes reimbursement for airmail transportation.

⁴ In fiscal year 1969 the department changed from a fully distributed cost system to an attributable cost system.

Series R 188-190. Postal Rates for First-Class Mail, Letters and Postal Cards: 1792 to 1970

[First-class mail as a mail category not officially established until 1863. Ship and steamboat letters, 1792–1863, carried special rates]

Year of rate change	Letters, nonlocal	Postal cards (cents)	Year of rate change and distance	Single letters 5 (cents)	Year of rate change and distance	Single letters 5 (cents)
	188	189		190		190
1968-1970 1963 1958, Aug. 1 1952 1940 1932 1919 1917 1885 1885 1872 1868 3 1861 4	5¢ per oz. 4¢ per oz. 3¢ per oz. (1) 3¢ per oz. 2¢ per oz. 3¢ per oz. 2¢ per oz. 2¢ per oz. 2¢ per ½ oz. 3¢ per ½ oz.	(1) 1 2 (1) 1 2 1 1 2 1	1855: Not over 3,000 miles, all prepaid. 1851: Not over 3,000 miles, prepaid. Not over 3,000 miles, prepaid. Over 3,000 miles, prepaid. Over 3,000 miles, prepaid. 1847: 1845: Not over 300 miles. Over 300 miles. Over 300 miles. 1816: Not over 30 miles. 31-80 miles. 31-80 miles. 151-400 miles. Over 400 miles. Over 500 miles. Over 500 miles.	10 3 5 6 10 (°) 5 10	1815, over 500 miles 1799: Not over 40 miles 41-90 miles 91-150 miles 151-300 miles 301-500 miles 0ver 500 miles 1794, over 500 miles 1792: Not over 30 miles 31-60 miles 61-100 miles 101-150 miles 201-250 miles 201-250 miles 251-350 miles 351-450 miles Over 450 miles	10 12½ 17 20 25 8 25 8 25 10 12½ 15 17 20

¹ The 1940 rate change provided that the 3¢ letter rate was not to apply to first-class matter for local delivery or for delivery within a county with a population of over 1 million if county was entirely within a corporate city.
² Government postal cards first authorized in 1872.
³ A uniform rate regardless of distance, a free city delivery service, and a letter unit of ½ cunce instead of the former "single letter" were inaugurated.
⁴ Rate between any point in the U.S. east of the Rocky Mountains and any State or Territory on the Pacific. For other rates, see those for 1855.

Series R 191. Postal Rates for Domestic Airmail: 1918 to 1970

[Includes Alaska, Hawaii, Puerto Rico, and all outlying areas except the Canal Zone]

Effective date	Rate	Effective date	Rate	Effective date	Rate
:	191		191		191
1968, Jan. 7 to 1970	and post cards 7¢ per oz., 5¢ each for airmail postal and post cards 6¢ per oz., 4¢ each for airmail postal and post cards (2) 5¢ per oz.	1932, July 6	5¢ first oz.; 10¢ each additional oz. 10¢ per ½ oz., regardless of distance (both contract and Government- operated air routes)	1926, Feb. 15 1925, July 1 1924, July 1 1919, July 18 1918, Dec. 15 1918, July 15	overnight service New York to Chicago; 8¢ per oz. daytime zone rate 8¢ per oz., per zone 3

¹ Airmail postal and post card service started Jan. 1, 1949. ² Frior to 1948, weight and size limits for airmail were the same as for first-class mail; beginning Sept. 1, 1948, matter carried by air weighing 8 oz. or less was classified as "airmail," and over 8 oz. as "air-parcel post."

⁵A communication of 1 sheet. Proportionately higher rates charged for letters of 2, 3, and 4 or more sheets (packet).

⁶ Various acts between 1847 and 1850 established special rates for the western and southwestern U.S.

⁷ In 1825, rates for single letters, 151 to 400 miles, increased to 1834 cents.

⁸ Between 1794 and 1863, extra fees were charged for city delivery service. The proceeds went to the letter carrier.

³ Zones were (1) New York-Chicago, (2) Chicago-Cheyenne, (3) Cheyenne-San

Somes were (1) New York-Chicago, (2) Chicago and July 1, 1924, there was no airmail rate and no offer of airmail service. Some mail, however, was carried by planes at the regular first-class rate of 2¢ per oz.

COMMUNICATIONS

Series R 192-217. New Books and New Editions Published, by Subject: 1880 to 1970

	Вос	oks publishe	d 1					New	books				
Year	Total	New books	New editions	Agri- culture	Art	Biography	Business	Educa- tion	Fiction	General works	History	Home economics	Juvenile
	192	193	194	195	196	197	198	199	200	201	202	203	204
1970 1969 1968 1967 1965 1965 1964 1963 1962	36,071 29,579 30,387 228,762 30,050 28,595 28,451 25,784 21,904 18,060	24,288 21,787 23,321 21,877 21,819 20,234 20,542 19,057 16,448 14,238	11,783 7,792 7,066 6,885 8,231 8,361 7,909 6,727 5,456 3,822	200 216 191 218 212 214 209 219 215 194	852 856 930 844 779 763 776 664 590	735 718 786 783 819 455 697 680 667 622	658 566 644 509 478 437 411 396 308 286	842 721 917 781 886 789 934 777 559 461	1,998 1,816 1,822 1,981 1,699 1,615 1,703 1,859 1,787 1,645	568 508 521 426 410 384 361 346 279 231	1,010 1,191 1,048 1,015 959 909 834 847 812 796	235 267 245 203 219 241 188 205 156 143	2,472 1,321 2,318 2,390 2,375 2,473 2,583 2,605 2,328 1,513
1960	12,538 12,589	12,069 12,017 11,012 10,561 10,007 10,226 9,690 9,724 9,399 8,765 8,634	2,943 2,859 2,450 2,581 2,531 2,326 2,211 2,326 2,441 2,490 2,388	121 101 122 120 106 125 111 126 114 105	422 354 409 304 283 305 265 267 272 317	746 671 608 699 676 735 687 710 650 586	240 327 283 266 222 228 196 225 180 180	308 368 276 254 229 231 223 201 238 229 209	1,642 1,675 1,592 1,433 1,500 1,459 1,512 1,495 1,354 1,329 1,211	233 326 213 360 305 315 339 360 336 329 262	695 750 750 773 521 572 529 495 454 435 456	155 141 142 115 159 205 192 197 237 186 150	1,628 1,540 1,424 1,420 1,384 1,372 1,193 1,264 1,094 982 907

						New	ooksCont	inued					
Year	Language	Law	Literature	Medicine	Music	Philoso- phy, psy- chology	Poetry, drama	Religion	Science	Sociology, economics	Sports, recreation	Techno- logy	Travel
	205	206	207	208	209	210	211	212	213	214	215	216	217
1970 1969 1968 1967 1966 1965 1965 1964 1963 1962	355 387 382 459 385 414 334	355 363 432 392 316 291 256 269 219 208	1,349 1,348 1,301 1,172 1,185 1,166 1,038 861 771 617	1,144 928 1,022 985 1,007 871 876 752 688 595	217 227 210 165 207 183 156 139 137	843 678 669 633 629 582 528 505 436 433	973 944 791 739 728 775 681 578 505	1,315 1,278 1,511 1,502 1,477 1,428 1,441 1,459 1,174 1,098	1,955 1,999 2,011 1,835 2,079 1,850 1,923 1,648 1,309 1,193	3,867 3,216 3,107 2,761 2,632 2,372 2,445 1,932 1,603 1,289	583 585 501 391 441 474 452 427 367 381	930 884 1,072 1,051 1,091 942 939 960 780 665	848 802 885 769 732 635 747 595 532 455
1960 1959 1968 1957 1956 1955 1954 1953 1952 1951 1951		240 226	560 630 495 477 570 529 493 485 518 445	388 445 393 359 334 407 345 328 350 336 312	82 93 89 78 88 85 69 58 71 80 88	496 505 467 480 425 362 386 425 427 393 380	404 395 373 378 337 423 389 412 424 400 453	983 984 941 883 810 747 774 725 715 636 626	833 814 781 697 531 623 522 522 513 521 499	651 566 494 416 448 443 463 467 478 430 447	233 204 201 195 160 175 201 194 168 151	4 574 585 443 316 404 355 325 294 311 287 366	372 298 271 291 294 290 230 280 264 230 221

	Boo	oks publishe	d ¹		Вос	ks publishe	d 1		В	ooks publishe	ed 1
Year	Total	New books	New editions	· Year	Total	New books	New editions	Year	Total	New books	New editions
	192	193	194		192	193	194		192	193	194
949	10,892	8,460	2,432	1926	9,925	6,832	1,527	1903	7,865	5,793	2,072
948	9,897	7,807	2,090	i .	- { (•	ļ	1902	7.833	5,485	2,348
947	9,182	7,243	1.939	1925	9,574	6,680	1,493	1902	8,141	5,496	2,645
947	7,735	6,170	1,565	1 1924	9 012 1	6,380	1,158	1		1	}
1				1923 1922 1921	8.863	6,257	921	1900	6,356	4,490	1,866
945	6,548	5,386	1,162	1922	8,638 8,329	5,998	865	1899 1898 1897 1896	5,321	4.749	572
944	6,970	5,807	1,163	1921	8 329	5,438	1,008	1898	4,886	4,332	554
943	8,325	6,764	1.561		0,000	0,100	1,000	1897	4.928	4,171	757
942	9,525	7,786	1,739	1920	8,422	5,101	1,086	1806	5,703	5,189	514
948 942 941	11,112	9,337	1,775	1919	8,594	7,625	969	1030	0,100	0,100	
V 11	11,112	3,001	1,110	1010	9,237	8,085	1,152	1895	5,469	5.101	368
940	11,328	9,515	1.813	1918 1917 1916	10,060	8,849	1,211	1004	4.484	3,837	647
939	10.640	9.015	1,625	1016	10,000	0,049	1,285	1004	5,134	4.281	853
000	11,067	9,464	1,603	1910	10,445	9,160	1,285	1894 1893 1892 1891	0,104	4,074	788
938 937 936	10.912	9,404		*015	0 =0.	0.010		1892	4,862		
301			1,639	1915	9,734	8,349	1,385	1891	4,665	(NA)	(NA)
930	10,436	8,584	1,852	1914 1913	12,010	10,175	1,835	1			110
00-	0 500			1913	12,230	10,607	1,623	[1890	4,559	4,113	446
935 934	8,766	6,914	1,852	1912 1911	10,903	10,135	768	1889	4,014		
934	8,198	6,788	1,410	1911	511,123	10,440	783	1888	4,631		
933 932 931	8,092	6,813	1,279				1	1887	4,437)	
932	9,035	7,556	1,479	1910	13,470	11,671	1,799	1886	4,676		
931	10,307	8,506	1,801	1909	10 901	10,193	708	1 1		ij	
)		1	-,	1908	9,254	8,745	509	1885	4,030		
930	10.027	8.134	1,893	1908 1907 1906	9,620	8,925	695	1884	4.088		
929 928 927	10,187	8,342	1,845	1906	7,139	6,724	415	1883	3 481		
928	10,354	7,614	1,562	1000	1,100	5,124	410	1882	2 479		
927	10.153	7,450	1,449	1005	8,112	7,514	598	1001	9 001		
~=	10,100	1,400	1,449	1905	8,291	6,971	1.320	1881	4,991		

NA Not available.

1 1880-1919, includes pamphlets; 1920-1928, pamphlets included in total only; thereafter, pamphlets excluded entirely.

2 Beginning 1967, counting methods were revised; prior years not strictly comparable with subsequent years. See text.

³ Beginning 1959, data not strictly comparable with previous years because of change in definition of "book." See text.

⁴ Prior to 1961, includes military.

⁵ Agrees with source; however, figures for components do not add to total shown.

Series R 218-223. Newsprint Consumption and Newspaper Pages: 1940 to 1970

[Consumption figures in 1,000 short tons]

	1	Vewsprint co	onsumption	1	Newspa	per pages ssue ²		1	Newsprint c	onsumption	ī	Newspar	per pages
		1	Newspapers	2	per i	ssue ²]	Newspapers	2	per i	ssue 2
Year	Total	Total	Adver- tising	Other content	Daily	Sunday	Year	Total	Total	Adver- tising	Other content	Daily	Sunday
	218	219	220	221	222	223		218	219	220	221	222	223
1970 1969 1968 1967 1966	9,754 9,820 9,162 9,159 9,099	9,071 9,133 8,521 8,518 8,462	5,579 5,662 5,274 5,213 5,221	3,492 3,471 3,247 3,305 3,241	47 56 55 53 53	145 191 186 178 180	1954 1953 1952 1951	6,103 6,109 5,915 5,872	5,732 5,713 5,569 5,557	3,376 3,394 3,286 3,295	2,356 2,319 2,283 2,262	36 37 36 36	122 121 117 113
1965 1964 1963 1962	8,442 8,092 7,577 7,412 7,358	7,851 7,482 7,047 6,893 6,843	4,750 4,616 4,313 4,205 4,126	3,101 2,866 2,734 2,688 2,717	50 47 46 45 43	167 154 148 145 139	1950	5,863 5,532 5,136 4,658 4,192	5,521 5,142 4,781 4,420 3,995	3,279 2,977 2,811 2,550 2,177	2,242 2,165 1,970 1,870 1,818	36 34 32 29 27	112 107 102 94 84
1960	7,312 7,073 6,515 6,768 6,807 6,484	6,800 6,578 6,059 6,300 6,320 6,173	4,148 4,026 3,635 3,843 3,925 3,827	2,652 2,552 2,424 2,457 2,395 2,346	43 42 39 40 41 40	142 141 185 188 185 135	1945 1944 1943 1942 1941 1940	3,451 3,218 3,559 3,721 3,922 3,739	3,237 3,048 3,409 8,587 3,694 3,507	1,667 1,530 1,568 1,442 1,481 1,403	1,570 1,518 1,841 2,145 2,213 2,104	22 23 26 26 27 27	70 68 78 82 88 86

^{*} Denotes first year for which figures include Alaska and Hawaii.

Apparent consumption; equals production plus imports minus exports adjusted for year-end changes in newspaper publishers, inventories, and domestic mill stocks.

Series R 224-231. Newspapers—Number and Circulation of Daily and Sunday Newspapers: 1920 to 1970
[Circulation in thousands. Figures as of October 1 of each year]

			Daily ne	ewspapers			Sui	nday	}			Daily ne	wspapers			Sur	ıday
	Т	otal	Mo	rning	Eve	ening	news	papers		T	otal	Mo	rning	Eve	ning	news	papers
Year	Num- ber	Circu- lation	Num- ber	Circu- lation	Num- ber	Circu- lation	Num- ber	Circu- lation	Year	Num- ber	Circu- lation	Num- ber	Circu- lation	Num- ber	Circu- lation	Num- ber	Circu- lation
	224	225	226	227	228	229	230	231		224	225	226	227	228	229	230	231
1970 1969 1968 1967 1966	11,748 11,758 11,752 11,749 11,754	62,108 62,060 62,535 61,561 61,397	334 333 328 327 324	25,934 25,812 25,838 25,282 24,806	1,429 1,443 1,443 1,438 1,444	36,174 36,248 36,697 36,279 36,592	586 585 578 573 578	49,217 49,675 49,693 49,224 49,282	1944 1943 1942 1941	1,744 1,754 1,787 1,857	45,955 44,393 43,375 42,080	338 333 345 377	18,059 17,078 17,111 16,519	1,406 1,421 1,442 1,480	27,896 27,315 26,264 25,561	481 467 474 510	37,946 37,292 35,294 33,436
1965 1964 1963 1962 1961	11,751 11,763 11,754 11,760 11,761	60,358 60,412 58,905 59,849 59,261	320 323 311 318 312	24,107 24,365 23,459 24,563 24,094	1,444 1,452 1,453 1,451 1,458	36,251 36,048 35,446 35,286 35,167	562 561 550 558 558	48,600 48,383 46,830 48,888 48,216	1940 1939 1938 1937 1936	1,878 1,888 1,936 1,983 1,989	41,132 39,671 39,572 41,419 40,292	380 383 398 406 405	16,114	1,498 1,505 1,538 1,577 1,584	25,018	525 524 523 539 520	32,371 31,519 30,481 30,957 29,962
1960 1959 1958 1957 1956	11,763 11,755 11,751 11,755 11,761	58,882 58,300 57,418 57,805 57,102	312 306 307 309 314	24,029 23,547 23,161 23,171 22,492	1,459 1,455 1,456 1,453 1,454	34,853 34,753 34,258 34,635 34,610	563 564 556 544 546	47,699 47,848 46,955 47,044 47,162	1935 1934 1933 1932 1981	1,950 1,929 1,911 1,913 1,923	38,156 36,709 35,175 36,408 38,761	390 385 378 380 384		1,560 1,544 1,533 1,533 1,539		518 505 506 518 513	28,147 26,545 24,041 24,860 25,702
1955 1954 1953 1952 1951	11,760 11,765 1,785 1,786 1,773	56,147 55,072 54,472 53,951 54,018	316 317 327 327 319	22,183 21,705 21,412 21,160 21,228	1,454 1,448 1,458 1,459 1,459	33,964 33,367 33,060 32,791 32,795	541 544 544 545 543	46,448 46,176 45,949 46,210 46,279	1930 1929 1928 1927 1926	1,942 1,944 1,939 1,949 2,001	39,589 39,426 37,973 37,967 36,002	388 381 397 411 425		1,554 1,563 1,542 1,588 1,576		521 528 522 526 545	26,413 26,880 25,772 25,469 24,435
1950	1,772 1,780 1,781 1,769 1,763 1,749	53,829 52,846 52,285 51,673 50,928 48,384	322 329 328 328 328 334 330	21,266 21,005 21,082 20,762 20,546 19,240	1,450 1,451 1,458 1,441 1,429 1,419	32,563 31,841 31,203 30,911 30,382 29,144	549 546 530 511 497 485	46,582 46,399 46,308 45,151 43,665 39,680	1925 1924 1923 1922 1921 1920	2,008 2,014 2,036 2,033 2,028 2,042	33,739 32,999 31,454 29,780 28,424 27,791	427 429 426 426 427 437		1,581 1,585 1,610 1,607 1,601		548 539 547 546 545 522	23,355 22,220 21,463 19,713 19,041 17,084

¹ Total is adjusted to account for "all-day" papers listed in both morning and evening figures. Circulations are divided between morning and evening totals.

 $^{^2}$ Based on information of Media Records, Inc. Through 1968, newspaper pages per issue based on average in 39 cities; thereafter, on average in 110 cities.

Series R 232-243. Newspapers and Periodicals: 1935 to 1970 [Data refer to year of complication of the Directory, i.e., generally to year preceding year shown]

			Newspapers						Periodicals			
Year	Total	Semi- weekly	Weekly	Daily	Other	Total	Weekly	Semi- monthly	Monthly	Bi-monthly	Quarterly	Other
	232	233	234	235	236	237	238	239	240	241	242	243
1970 1969 1968 1967	11,383 11,336 11,293 11,307 12,365	423 413 387 366 382	8,903 8,855 8,858 8,915 9,785	1,838 1,833 1,833 2, 1,972	219 235 215 026 226	9,573 9,434 9,400 9,238 10,002	1,856 1,787 1,796 1,808 1,884	589 587 606 573 335	4,314 4,353 4,331 14,296 4,796	957 899 899 859 912	1,108 1,084 1,078 1,051 1,119	749 724 690 651 956
1965	11,383	357	8,989	1,843	194	8,990	1,716	550	1 4,195	876	1,030	623
	12,332	390	9,761	1,963	218	9,798	1,724	834	4,847	910	1,065	918
	12,295	391	9,739	1,974	191	9,643	1,792	813	4,744	858	1,025	911
	12,293	376	9,774	1,970	173	9,483	1,740	305	4,705	826	1,030	877
	12,285	361	9,783	1,968	173	9,275	1,656	301	4,634	801	998	885
1960 *	11,315	324	8,979	1,854	158	8,422	1,580	527	1 4,113	743	895	564
1959	12,294	359	9,812	1,977	146	9,004	1,592	302	4,577	712	950	871
1958	12,207	332	9,768	1,969	138	8,927	1,705	292	4,490	676	914	850
1957	12,299	354	9,854	1,946	145	8,722	1,681	288	4,457	639	842	815
1956	12,256	338	9,813	1,963	142	8,718	1,748	283	4,450	614	831	792
1955	11,415	324	9,126	1,860	105	7,648	1,602	503	13,782	608	674	479
	12,398	328	9,960	1,999	111	8,092	1,584	260	4,218	604	695	781
	12,645	346	10,173	2,009	117	7,792	1,494	242	4,115	598	673	670
	12,833	341	10,381	1,998	113	7,711	1,485	246	4,118	558	665	639
	13,009	362	10,514	2,018	115	7,635	1,491	239	4,132	517	633	623
1950	12,115	337	9,794	1,894	90	6,960	1,443	416	13,694	436	604	367
1949	12,814	326	10,386	2,014	88	7,570	1,537	244	4,073	458	635	623
1948	12,900	301	10,511	2,001	87	7,346	1,498	262	3,970	412	576	628
1947	12,877	284	10,523	2,003	67	7,083	1,394	272	3,805	401	609	602
1946	12,804	286	10,424	2,020	74	6,693	1,331	253	3,595	345	595	574
1945	12,791	283	10,430	2,004	74	6,569	1,359	246	3,503	309	578	574
1944	12,889	308	10,504	2,006	71	6,672	1,456	226	3,500	285	588	617
1948	13,456	356	10,967	2,043	90	7,040	1,489	215	3,826	274	586	650
1942	14,100	408	11,474	2,131	87	7,374	1,609	248	3,983	288	601	645
1941	14,284	397	11,617	2,153	117	7,141	1,449	222	3,966	277	595	632
1940	18,314	368	10,860	2,216	086	6,432	1,399	427	1 3,466	241	538	361
1989	14,213	380	11,516	2,242	101	6,846	1,408	213	3,821	250	563	591
1938	14,112	383	11,421	2,242	66	6,412	1,220	202	3,663	219	530	578
1937	14,336	401	11,592	2,272	71	6,320	1,251	253	3,512	203	530	571
1936	18,928	368	11,288	2,189	83	6,670	1,546	216	3,622	197	497	592
1935	14,091	369	11,438	2,197	87	6,546	1,484	203	3,608	196	493	562

^{*} Denotes first year for which figures include Alaska and Hawaii.

Series R 244-257. Newspapers and Periodicals—Number and Circulation: 1850 to 1967

[Circulation in thousands. Data for 1947 and 1954 are for establishments having 1 or more regularly paid employees for whom a social security account was maintained at the Bureau of Old-Age and Survivors Insurance. Data for 1921–1939 are for establishments reporting annual receipts of \$5,000 or more. For prior years the corresponding limit was \$500. Circulation figures are the totals of average circulation per issue]

Year	Newspapers										Periodicals			
	Total		Daily		Sunday		Weekly		Other		Total		Weekly	
	Number	Circu- lation	Number	Circu- lation	Number	Circu- lation	Number	Circu- lation	Number	Circu- lation	Number	Circu- lation	Number	Circu- lation
	244	245	246	247	248	249	250	251	252	253	254	255	256	257
1967 1968 1958 1954 1947 1939 1937 1938 1931 1929 1927 1925 1928 1928 1921 1914 1914 1909 1904	8,645 9,022 10,282 9,173 8,266 6,884 9,299 10,176 9,693 9,569 9,248 9,419 15,697 3,16,944 3,17,023	(NA) 136,600 136,803 136,353 119,568 96,477 95,296 87,096 87,098 86,457 91,778 80,705 2 76,408 2 75,411 2 73,139 2 67,108 2 58,505 2 50,464	(NA) 1,766 1,778 1,854 2,040 2,065 2,037 1,903 2,044 2,086 2,091 2,116 2,271 2,384 2,441 2,580 2,600 2,452 4,226	66, 527 63, 831 58, 713 56, 410 53, 287 42, 966 43, 345 40, 871 37, 630 41, 294 42, 015 41, 368 87, 407 35, 471 38, 742 38, 029 28, 777 24, 212 19, 633 41, 102	(NA) 560 552 510 416 542 528 523 489 555 578 571 602 588 604 571 520 494	52,129 51,669 48,262 46,350 42,738 33,007 32,713 29,196 27,453 29,012 27,696 25,630 24,512 20,853 19,369 16,480 18,347 12,022	(NA) 5,377 6,315 6,249 7,705 6,212 5,839 4,218 6,313 7,075 6,661 6,435 5,903 6,059 12,145 13,793 13,903 13,513	(NA) 17,500 26,177 30,336 21,408 18,295 17,287 15,185 12,048 16,173 18,884 16,173 18,884 16,425 20,816 20,741 21,851 20,946 18,809			3,747 4,796		(NA) (NA) 478 487 892 1,109 954 966 878 1,066 1,158 1,099 1,138 984 1,230 1,379 1,194 1,498	(NA) (NA) 105,147 82,066 69,393 55,825 56,115 42,648 39,365 30,782 34,495 39,107 34,826 31,486 23,980 21,162 28,486 19,877 17,418
1890 1880 1870 1860 1850			4971	48,387 43,566 42,602 41,478 4758										

NA Not available.

¹ Data are estimates based on the yearly subscription rate of reporting newspapers, as many small newspapers did not report circulation.

¹ Includes fortnightly.

² Does not include circulation of "Other" newspapers (series R 253), not available prior to 1925. ³ Does not include a number of "Other" newspapers (series R 252), not available prior to 1919.
⁴ Includes a small number of periodicals.